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INDIA



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HDFC PROJECT LAUNCHING WORKSHOP IN DHENKANAL



A project launch workshop for Project Chirantan, supported by HDFC Bank-Parivartan, was organized by Mahashakti Foundation at Bishnupriya Galaxy in Bhuban, Dhenkanal. Ms Ayushi Mahaparta, Block Development Officer of Bhuban, participated as the chief guest and inaugurated the workshop.

The event was also attended by Mr Bimbadhar Sahoo - Agriculture District Officer, Mr Bhagyadhar Sahoo - Block Agriculture Officer, Ms Manorama Mukut - Assistant Horticulture Officer, Mr Jagabandhu Patra - HDFC Branch Manager, Mr Kailash Jena - President of Panipanchayat, and Mr Mohan K Baliyarsingh - Director Operations at Mahashakti Foundation, who joined as the guests of honour.



Farmers from Bhuban block participated in the workshop and shared their experiences with climate-resilient farming practices, discussing their significance for life and livelihood development.

Following the farmers' sharing of experiences and perspectives, Ms Ayushi Mahaparta - BDO, spoke about the pillars of climate-smart agriculture and emphasized the importance of addressing the current situation.

District and block-level officials also expressed their gratitude to Mahashakti Foundation for its work with remote villages and committed to supporting the project team in developing cluster-level climate-resilient model villages.

In a remarkable initiative to empower farmers and promote digital literacy, the Cheliapat Farmer Producer Organization inaugurated a retail outlet at Bharsuja village and a computer lab at Jharnipali in Agalpur block, Balangir district. The ceremony was graced by Dr. Vivek Kumar Nayak - District Development Manager, NABARD Balangir, who inaugurated the facilities in the presence of Mr. Mohan K Baliarsingh - Director Operations, Mahashakti Foundation. The event also witnessed the presence of all directors of the FPO and over 60 shareholders.

The Cheliapat FPO has been supported under the Government of India's Central Sector Scheme, with facilitation from NABARD and Mahashakti Foundation. Speaking at the inauguration, Dr. Nayak emphasized the importance of the retail outlet in providing a fair marketplace for farmers. Highlighting the computer lab at Jharnipali, he described it as a significant step towards technological empowerment, enabling farmers and youth to achieve digital literacy and self-reliance.

FPO LAUNCHES RETAIL OUTLET AND COMPUTER LAB



ANAEMIA SCREENING AND WELLNESS CONSULTATION CAMP



An Anaemia Screening and Wellness Consultation Camp was conducted at the Government ME School, Jodabandh by Vedanta Ltd - Aluminium Business with implementing agency Mahashakti Foundation. The camp featured an awareness session on health, hygiene, and nutrition led by Dr. Jayashree Ketan Mohapatra, MBBS from Vedanta Hospital. She was accompanied by Sashmita Martha - Female Health Worker, Priti Saha Biswas - Hospital Coordinator, and Mahendra Kumar Nial - Community Manager from Vedanta Hospital.

A total of 90 female students underwent anaemia screening. Encouragingly, no cases of anaemia were detected. However, the doctor recommended nutritional improvements for students with moderate levels to prevent potential anaemia risks. Over 150 students were sensitized on health and nutrition, making the camp a significant step toward fostering health awareness among young learners.

VALEDICTORY CEREMONY OF TAILORING TRAINING PROGRAM

The Valedictory Ceremony of the 1st Batch and the Inauguration of the 2nd Batch for Skill Development Tailoring Training at Paikmal was successfully held on January 7, 2025, at the Mithapali Gram Panchayat Office premises. The event was graced by Mr. Prafulla Kumar Oddu, Block Development Officer of Paikmal, who attended as the Chief Guest. The ceremony also saw the presence of Ms. Madhusmita Behera, Aspirational Block Fellow from NITI Aayog, Paikmal Block, and Mrs. Subhasini Seth, Sarpanch of Mithapali Gram Panchayat, Paikmal Block, District Bargarh.

During the ceremony, 37 adolescent girls from the 1st batch were presented with their 90-day course completion certificates in stitching of ladies' garments. Additionally, 63 adolescent girls enrolled in the 2nd batch for tailoring training. The training program, conducted under the Integrated Village Development Program (IVDP), is implemented by Mahashakti Foundation and supported by LTIMindtree Foundation. The ceremony marked a significant step toward empowering young women in Paikmal with vocational skills for self-reliance and economic empowerment.



LIFE CAMP TRAINING BY OASIS MOVEMENT



Mahashakti Foundation participated in TPCODL's first-ever NGO Partner Meet, "PariCharcha," held on 3rd and 4th of January 2025. During the event, we presented two key projects - Project Samridhi (Dhokra craft - Dhenkanal, Pattachitra painting, Palm leaf carving - Kakarudrapur) and Project Adhikaar where we facilitate the community access to vital government social security schemes and entitlements. The second day featured four insightful panel discussions on TPCODL's key focus areas: education, employability and employment, entrepreneurship, and essential services. Eminent dignitaries shared their perspectives, offering insights into innovative approaches & challenges in these sectors. PariCharcha was an enriching and inspiring experience reinforcing our commitment to driving positive change through partnerships & impactful interventions.

A three-day Life Camp training program, organized by Mahashakti Foundation in collaboration with the Oasis Movement and supported by the LTIMindtree Foundation, was inaugurated at Tentulikhunti Nodal High School, Dahimal. The initiative aimed to foster leadership, self-awareness, and life skills among young students. The event was graced by Shri Gurudananda Mahananda, Sarpanch of Tentulikhunti Gram Panchayat, as the chief guest. The sessions were led by Ms. Riya Saha from the Oasis Movement, who served as the chief trainer and mentor throughout the camp, bringing valuable insights and energy to the sessions.

A total of 40 students from classes 8 to 10 participated in the program. On the opening day, Ms. Saha introduced the objectives and purpose of the camp, engaging the students with interactive discussions and activities on thought-provoking topics such as "My Life is My Choice" and "Hard Work vs. Luck," using plays and group exercises to inspire learning and cultivate a growth mindset.

TPCODL'S FIRST-EVER NGO PARTNER MEET - "PARICHARCHA"



LEGAL AWARENESS CAMPAIGN AT KALAHANDI JAILS

As part of Mahashakti Foundation's ongoing efforts to promote traditional crafts and empower artisans, the Project Manager of Adikala - the flagship program of Vedanta Ltd - Aluminium Business, accompanied by one of our skilled artisans, had the privilege of participating in a two-day legal awareness campaign at Dharmagarh Jail and Sub-Jail, M. Rampur.

The program was graced by the esteemed presence of Subha Gautam Mishra, BA, LLB, OJS, Secretary, DLSA, Kalahandi, along with the Superintendent, District Employment Exchange Officer, and other distinguished officials.

During the session, we had the opportunity to share valuable insights about the Adikala Project, which focuses on preserving Odisha's rich craft heritage and empowering artisans through capacity building and market support. The presentation garnered significant interest and appreciation from attendees.

The engagement also opened up avenues for future collaborations, marking a promising step forward in our mission to foster empowerment and community outreach through skill development and traditional craftsmanship.



INTEGRATED WATERSHED PROJECT AT M RAMPUR



Mahashakti Foundation, with the support of Tata Power Western Odisha Distribution Limited, is implementing a Sustainable Integrated Watershed Project in Gochhadegen Gram Panchayat, M. Rampur Block, Kalahandi District. The project focuses on enhancing agricultural productivity through water conservation and sustainable resource management. As part of the initiative, five water conservation structures are being constructed to irrigate 350 acres of farmland, benefitting 340 farmers.

KNOWLEDGE EXCHANGE MEETING AT SOHELA



A knowledge exchange meeting was held at Kanapali, Sohela, centered on mapping the indigenous paddy varieties under the “Eat Good and Feed Good” initiative. During the meeting, farmers shared valuable insights on the significance of indigenous seed cultivation and the challenges they encounter on a day-to-day basis. As a key outcome, a seed collection and exchange plan was collaboratively developed, with select farmers pledging to cultivate safe, chemical-free paddy on one acre of land.

MILLETS FOOD FESTIVAL AT THE MAKARA MELA MAHOTSAV



The Millets Food Festival at Bijepur, Gopatikra was inaugurated with great enthusiasm during the Makara Mela Mahotsav. The event was graced by the presence of the Assistant Agricultural Officer - Bijepur; NAC Councilor; Mission Shakti Coordinator; Puja Committee members; OLM CRP; progressive farmers; WSHG members; and the Bijepur Millet Team. This is an initiative by Mahashakti Foundation with the support of Shree Anna Abhiyan and the Department of Agriculture & Farmers' Empowerment to promote the production and consumption of millet due to its health benefits. The festival featured various millet-based delicacies, offering visitors a chance to savour nutritious and locally sourced dishes.

DHOKRA & SAURA STALL AT CHAITI FESTIVAL IN RAYAGADA



Project Adikala, Vedanta Limited - Aluminium Business' flagship art and culture initiative implemented by Mahashakti Foundation showcased the rich heritage of Saura art and Dhokra craft at the Chaiti Festival in Rayagada. Highlights included Saura-painted products, Dhokra artefacts, and a live Saura tattoo demonstration, drawing immense visitor engagement. The event was graced by the Collector, SP, and other dignitaries, who appreciated the artisans' work, which contributed to very high sales of the products at the Mela. This celebration of traditional art not only empowered our artisans economically but also helped preserve Odisha's cultural identity.

GRAMEEN BHARAT MAHOTSAV IN NEW DELHI



Agrahichasi Producer Company Limited from Golamunda, promoted by Mahashakti Foundation with the support of NABARD and the government of India under the Central Sector Scheme participated in the Grameen Bharat Mahotsav, organized by NABARD in New Delhi. The FPO showcased a diverse range of products, including fresh vegetables, black gram, red gram, green gram, and ragi, highlighting their commitment to promoting sustainable agriculture and empowering rural livelihoods on a national platform.

PANIPANCHAYAT WEEK CELEBRATION



As part of the Panipanchayat Week celebrations, Shri Pradeep Purohit, Honorable MP of Bargarh, Shri Ashwini Sarangi, MLA of Bargarh, and Shri Nihar Mahananda, MLA of Attabira, visited our Shree Anna Abhiyan stall at Sohela Block. This initiative, implemented by Mahashakti Foundation and supported by the Shree Anna Abhiyaan and the Department of Agriculture & Farmers' Empowerment aims to promote millet cultivation and consumption, improve nutritional security, and enhance the livelihoods of small and marginal farmers in the region.

CROP DIVERSIFICATION AND INTRODUCING WINTER CROPS



Jujumara APC, promoted by Mahashakti Foundation, is putting efforts into promoting crop diversification and introducing winter crops to enhance agricultural sustainability and productivity. Our Agri Experts provide comprehensive support services to farmers, ensuring effective implementation of modern practices. These initiatives are further strengthened through the valuable support of the Department of Agriculture and Farmers' Empowerment, Government of Odisha. Farmers are being encouraged to adopt sustainable practices like drip irrigation and organic fertilizers. Training sessions and demonstrations are conducted regularly to equip them with advanced cultivation techniques.

CELEBRATION OF INDIA'S 76TH REPUBLIC DAY



On the occasion of the 76th Republic Day of India, a celebrations were held at government High Schools across the 3 blocks under IVDP, brimming with enthusiasm and patriotism. The events were organized by Mahashakti Foundation and was supported by LTIMindtree Foundation. It featured a series of engaging activities, including essay writing, debates, songs, and dance competitions, where 120 students showcased their talent and creativity. Prizes and certificates were awarded to the winners, as recognition of their hard work. The event left a lasting impact on both participants and the audience, celebrating the spirit of Republic Day with pride and unity.

SUCCESS STORY



EMPOWERING WOMEN THROUGH ENTERPRISE

Maa Mangala SHG from Chhatrapur village, Lanjigarh block of Kalahandi district, Odisha, was formed in 2024. Comprising 11 women members, the group embarked on a journey of economic empowerment with the support of Shaktimayee Foundation under Project Sakhi, implemented by Mahashakti Foundation and supported by Vedanta Limited's CSR initiatives.

The primary objective of the enterprise was to provide a sustainable livelihood for the SHG members, enhance household income, and foster women's empowerment by establishing a successful turmeric and spice processing unit.

Ms Ritanjali Mahakhud, the SHG Promoter for the Women Empowerment and Livelihood Project, played a pivotal role in the group's transformation. She conducted regular meetings to educate the members on financial literacy, the SHG principles, and government schemes. She also connected the group with social security programs and facilitated the procurement of internal loans to kickstart the turmeric and spice processing enterprise. Prior to this intervention, the members were primarily engaged in household work and daily wage labour, facing persistent financial struggles that hindered their socio-economic development.

Under the Vedanta Sakhi Project, the SHG initiated a turmeric powder processing unit with financial assistance from Shaktimayee Foundation. Initially focused solely on turmeric, the members later received skill training from Vedanta's Ladies Club to expand their production to include five types of spices.

The enterprise has since grown into a viable source of income, generating a monthly revenue of ₹15,000 to ₹18,000 and yielding profits of around ₹8,000 to ₹9,000 per month. This economic upliftment has earned the group recognition in their community, with the SHG achieving an 'A' grade for its performance. The positive outcomes of this initiative are noteworthy, as seven SHG members have become successful vegetable farmers, while three others have opened their own grocery shops. Additionally, one member has launched a thriving tiffin service. These micro-enterprises have played a crucial role in enhancing the members' financial stability and fostering economic empowerment.

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EVENT SNAPSHOTS

This page captures the significant events, milestones, and initiatives undertaken during January 2025, showcasing the impactful work and achievements throughout the month.



Mahashakti Foundation celebrated the 76th Republic Day of India at the State Coordination Office in Bhubaneswar.



An orientation program on Climate Resilient Agriculture Practices was organized for farmers and village-level institutions at Bhuban, Dhenkanal.



Honourable MP of Kalahandi, Smt. Malavika Singhdeo, as visited our Sakhi stall during the Kalahandi Utsav Ghumura 2025.



Shri Ashwini Sarangi, Hounrable MLA of Bargarh visited our Shree Anna Abhiyan stall in Sohela Block during the Panipanchayat Week celebration.



Three-day capacity-building program for Community Resource Persons and key staff members of Project Chirantan commenced at Bhuban, Dhenkanal.



Mahashakti Foundation with the support of LTIMindtree Foundation organized the Annual Sports Meet at Manikera High School, M Rampur.

MEDIA HIGHLIGHTS

ଜଳବାୟୁ ପରିବର୍ତ୍ତନ କୃଷି ଓ ଜଳ ପରିଚାଳନା ଉପରେ କି

ଭୁବନ, ୩୦।୧ (ବିଜି କଳାହାଣ୍ଡି) - ଚଳାଣିର ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ଜଳବାୟୁ ପରିବର୍ତ୍ତନର ପରିଣାମ ସୃଷ୍ଟି ହୋଇଛି। ଚଳାଣିର ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ଜଳବାୟୁ ପରିବର୍ତ୍ତନର ପରିଣାମ ସୃଷ୍ଟି ହୋଇଛି। ଚଳାଣିର ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ଜଳବାୟୁ ପରିବର୍ତ୍ତନର ପରିଣାମ ସୃଷ୍ଟି ହୋଇଛି। ଚଳାଣିର ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ଜଳବାୟୁ ପରିବର୍ତ୍ତନର ପରିଣାମ ସୃଷ୍ଟି ହୋଇଛି।



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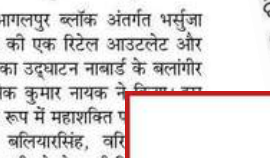
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ଜୀବନ ଶିକ୍ଷା ଶିବିର

From Earning Rs 2500/Month To Earning Rs 85 Lakhs/Year As A Farmer



Kalahandi Man Scripts Incredible Success Story

Edited by: Branding and Communication Dept., MAHASHAKTI FOUNDATION

We value your suggestions and feedback. Feel free to share your comments with us at mahashakti@mahashaktiindia.org

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