

In Focus

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MAHASHAKTI FOUNDATION

INSIDE THIS ISSUE

- IOCL Project Inauguration
- Quarterly Highlights
- Samparana BC
- Employee Engagement
- Special Focus
- Image Gallery



*Creating opportunities,
Empowering the poor...*

IOCL-SDI- SKILL DEVELOPMENT INSTITUTE

Mahashakti Foundation with the esteemed support of Indian Oil Corporation Limited and Skill Development Institute started a Training centre at Ogalpada on 05 March in Khurda district on Tailoring and Jute. More than 500 women along with 180 women beneficiaries of Ujjwala Scheme were present during the event. The main objective of the training institute is to make the women members self-dependent and to give them an opportunity to upgrade their skills.

Union Cabinet Minister of Petroleum & Natural Gas | Sri Dharmendra Pradhan inaugurated the training centre. CEO Skill Development Institute | Sri NN Rao was invited as the Guest of Honour.





ORGANIC VEGETABLE CULTIVATION

Mahashakti Foundation with the esteemed support of Madhyam Foundation, Bhubaneswar and AWO International, Germany has taken an initiation to encourage the women to do organic vegetable cultivation so as to reduce the cost of production and also the health risks of farmers as well as the consumers.

HEALTH CAMP AT LANJIGARH

A Health camp was organised by Mahashakti Foundation with the esteemed support of Vedanta at Kankeyi village of Lanjigarh block which is an inaccessible pocket of the block. The people of the village face a lot of problems to get health services because of unavailability of health centre. Mr. Jagannath Harpal, community organiser coordinated the camp.



AMARAVATI CRAFT MELA

The Dhokra artisans of Mahashakti Foundation of Rayagada district who uses the lost wax casting techniques to create stunning metal figurines with the esteemed support of NABARD participated in the *Amaravati Craft Mela* at Vijaywada, Andhra Pradesh.

IOCL-SDI- SKILL DEVELOPMENT TRAINING CENTRE

Mahashakti Foundation with the esteemed support of Indian Oil Corporation Limited and Skill Development Institute started a Training centre at Ogalpada in Khurda district on Tailoring and Jute. 90 trainees have been enrolled for phase-I course of 6 months. To make them financially independent, MSF will create business opportunities for these ladies so that they will be able to have an equal status in the society.



SKILL BUILDING OF SHG MEMBERS

With the esteemed support of ACC Trust, Mahashakti Foundation is engaged in the skill building of SHG members of Bargarh by training them on tailoring and new product designing starting from dress stitching to making attractive handbags, cushions or beautiful appliques which will help them to earn their livelihood.



SKILL UP GRADATION TRAINING PROGRAMME

The stunning metal figurines are one of the most sought after crafts of today's date. The rustic looks of these metals makes them extremely striking and appealing. Mahashakti Foundation with the esteemed support of TATA Trusts organised a Skill Up Gradation Training Programme to train the women on how to make these beautiful statuettes.

SAKHI STALL AT KALAHANDI UTSAV

Mahashakti Foundation with the esteemed support of Vedanta, Lanjigarh has promoted Shaktimayee Foundation which is a community based institution under project SAKHI. The Shaktimayee Foundation provided different livelihood support services to the members of the Self Help Groups to change the quality of life of the tribal & rural women of Lanjigarh. The SHG members set up a stall in the Kalahandi Utsav – Ghumura 2019 in Bhawanipatna to sell their handmade products.



MUSHROOM CULTIVATION BY SHG MEMBERS

With the esteemed support of ACC Cement Ltd., Mahashakti Foundation has promoted mushroom cultivation in sustainable community development project operations at village Dunguri of Ambobona Block in Bargarh district. About ten SHG members of the village are involved in the cultivation for their sustainable livelihood.

MICRO ENTERPRISE DEVELOPMENT PROGRAMME

To enable the SHG members to take up sustainable livelihood activities NABARD RO, Bhubaneswar has supported Mahashakti Foundation in organising 5 days Micro Enterprise development programme on goat rearing to the SHG members of Vedanta SAKHI Project. 40 SHG members took part in the training. Sri Malaya Kumar Meher, DDM, NABARD, Kalahandi attended the programme as the Chief Guest.



Creating Opportunities, Empowering the Poor...



Samparna Business Correspondence Pvt. Ltd., is promoted by Mahashakti Foundation. Currently, it has a portfolio of about 65 Crores with YES BANK Limited. The portfolio which was earlier handled by Mahashakti Foundation has been transferred to Samparna as MSF being a Public charitable trust won't be able to be engaged in for-profit activities. Samparna works as a Business Correspondent to YES BANK, which is created for the purpose of growth of the microfinance operation in the areas which are still away from the touch of the formal financial system of the economy.

Snapshot as on 31 March 2019

6	14
Districts	Branches
40,518	
Active Members	
64.93	
Portfolio O/S (In Cr)	

FINANCIAL LITERACY PROGRAMME

People must know how to earn money and then how to use it. Money & Finances should not be always about income and expenses. It should be always be about savings. As those who don't know how to manage their money will always have to work for who do. So Financial stability doesn't mean how great you earn but about how much money you are keeping & how hard it works for you.

Mahashakti Foundation with the esteemed support of YES Bank Ltd. organised a Financial Literacy Programme at Budhisindol village of Balangir district. Senior Vice President YBL| Parjanyaadeb Bhattacharya was invited as the Chief Guest of the programme.





Refreshment Training Programme



Refreshment Training Programme



Refreshment Training Programme



Refreshment Training Programme

REFRESHMENT TRAINING PROGRAMME

Today's world is full of competition. Everybody is performance oriented. There's a rush to reach the top. And those who are able to keep their pace right are the one who are successful. So the organizations, to maintain its place firm in the market, regularly impart Training to their employees to improve their performance and productivity.

Refreshment Training Programme organised at Energy Park, Bhubaneswar and RITE Centre, Balangir for the staffs of both the zones to upgrade and update the skills of its employees so that they will be able to compete with the world and be successful.

STAFF RECOGNITION AT MSF

Staffs are the spine of the company. Their dedication and hard-work leads to company's growth. Success demands blood, sweat and tears of the employees. They take their targets, give commitment and try to achieve it by the end of the month. And when they deliver, it becomes the responsibility of the organisation to recognise their work in front of all and to reward them so that they get encouraged to perform better.

Mahashakti Foundation recognized all its staffs of Balangir & Bhubaneswar zone who have out-performed during the quarter.

Fortitude is The Attitude of the Achievers!!



Staff Recognition



Staff Recognition



Staff Recognition



Staff Recognition



HOLI CELEBRATIONS at MSF



WORKSHOP AT NOCCI, BALASORE

A proud moment for Mahashakti Foundation as our Managing Director | Sri Jugal Kishore Pattnayak was invited as an orator to address YES We Can's second state level workshop on impact and networking at North Odisha Chamber of Commerce and Industry Business Park, Balasore on the occasion of their second Foundation Day on 23 January 2019.

The workshop was organised by Consultative Convention of Change Agents And Civil Society Organizations with a motto of "Be The Change". The public was addressed on strengthening social inclusion through best practices & networking.



FELICITATION FOR COMPLETING 10 YEARS

A dream doesn't become reality through magic. It takes a lot of stress, hard-work, determination & time. From starting an organisation named *Mahashakti Foundation* to making it reach, where it is today is not only the work of one person. Everyone who has joined MSF since its inception has contributed equally.

Mahashakti felicitated all the employees who have dedicated ten years of their career for the organisation to prosper,

Senior Vice President of YES Bank Ltd. | Parjanya Deb Bhattacharya, CEO of Mahashakti | Jugal Kishore Pattnayak and Governing Body Member | Rojaleen Bhuyan did the honours.



INTERNATIONAL WOMEN'S DAY CELEBRATION



Mahashakti Foundation celebrated International Women's Day on 08 March 2019 at different locations in Odisha.

Staffs of State Coordination Office, Bhubaneswar celebrated the day at IDCOL Auditorium, Bhubaneswar in the presence of 350 women and who's who of the microfinance industry. Nutrition expert UNICEF Odisha|Sourav Bhattacharya, Chairperson of Institute of Social Development|Nibedita Pattanayak, Professor in Chemistry RIE-NCERT, New Delhi| Dr. Jyotsna Mohapatra and Retired Medical Officer & Consultant to Health Dept.|Niranjan Das were invited as the Guests of Honour who addressed the women on taking proper nutrition so as to avoid any health related issues, get good education to acquire minimum knowledge to decide between right and wrong, to be financially independent so as to earn dignity in their own community.

In M Rampur, around 400 SHG members took part in the celebration which was organised by Mahashakti Foundation in collaboration with FARR & NAWO, Odisha. Judicial Magistrate, JMFC| Ipsita Mohanty was invited as the Chief Guest.

MSF with the esteemed support of Vedanta, Lanjigarh celebrated International Women's Day in the presence of 3000 women members of Shaktimayee Foundation who stood united and vowed to fight against poverty, hunger & inequality.

With the theme of #BalanceForBetter, the day was observed to celebrate the achievements of women and marking a wake-up call for the society that the women are no less. Even if there's a social disparity, they challenge themselves every day to stand tall in this male dominated society.

BALANCE FOR BETTER





Birthday Celebration of Managing Director



Financial Inclusion Conclave by OSAFII at Mayfair



Visit of YES Bank representatives



Meeting of Middle Management



Visit of Reliance BC representatives



International Women's Day



Zonal Meeting at Bhubaneswar



Inauguration of IOCL Project

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