

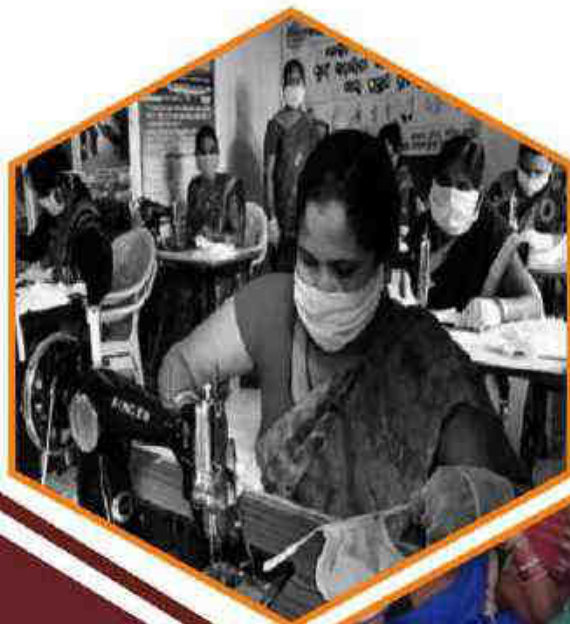


Creating Opportunities... Empowering the Poor...

2020-2021

ANNUAL REPORT

Creating Opportunities... Empowering the Poor...



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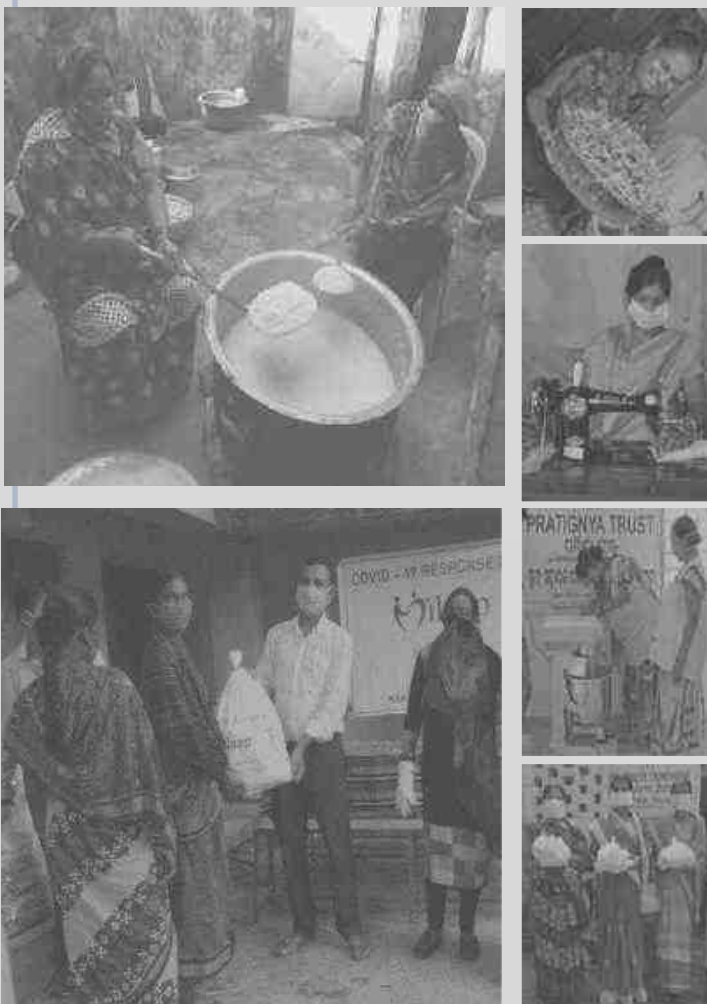
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PARTNERS & LENDERS

Dear Friends,

Towards the end of this financial year we witnessed a catastrophe that none of us were prepared for. This ongoing crisis has left the system in tatters. It pains us seeing people in pain and distress. We, at Mahashakti Foundation are doing of what we are known for. Our commitment to serve the community is still intact. And we are taking all possible measures to curb the spike in Covid-19 infected cases.



Apart from this, the year 2019-20 was a special one. We have marked 15 years of our existence and with each passing day we have worked for the betterment of the community. More than a lakh of women are benefited and we as an organisation feel blessed to have touched the lives of the deprived and disadvantaged section of the society.

New Projects came our way this year. A Project with Smart Power India & CESU, Odisha named “Project Bijuli Didi” was started at Jagatsinghpur for creating employment opportunities for the SHG women. “Project Millets Mission” was started in Bargarh district in collaboration with ATMA & WASSAN with the support of Govt. of Odisha to encourage cultivation & consumption of Millets in households. We also partnered with NABARD and started “Project E-Shakti” for Digitization of all the members of Self Help Groups.

We intend to put all our efforts in bringing changes and developments in our work. We live by our goal of empowering the lives of marginalized segment of the society by creating opportunities for them and also give impetus to voluntary efforts in strengthening people because we believe “Strengthening People, Strengthen the Community”.

Finally yet importantly, I would like to thank all our Partners, Lenders, Donors, Board Members, Trainers, Volunteers & Project Staffs for their unconditional support in working towards our goal.

Santosh Kumar Mishra

President

Mahashakti Foundation

Dear Friends,



While bringing this Annual Report to being, we are in the midst of a tragedy that has impacted the entire world. Imposing nationwide lockdown was one of the most stringent government responses to fight against the deadly virus that has engulfed all the nooks & corners of the World. With an unprecedented human toll, the pandemic has triggered a deep economic crisis and the common people bore the brunt of it. Mahashakti Foundation, which initiated with an aim to Empower the Poor came forward to show humanity and save the human race. We at Mahashakti, are taking a greater role in providing emergency support to the people of the community & taking extensive measures to check the spread of COVID-19 across our operational areas.

In the last 15 years of our work, we have tried to uplift the deprived section of the society and to bring a change that is visible and sustainable. The rural women are primarily vulnerable to every form of health issues, financial deficiency, lack of opportunities and inadequate education. They are ignored in every key decisions taken in the family and face inequalities and challenges that hinder their access to decent work opportunities & improvements in their productivity. But in reality, they are strong headed, determined and purposeful. The only need is to invest and enhance their capacities and boost their confidence. We have given 15 years of hard work, blood and sweat just to witness a fair transition of women from being the most neglected member of the family and society to being the workers and entrepreneurs the society look up to.

But this is not a journey we could have taken alone. This was a long journey indeed which wouldn't have been possible without the support of our lenders, partners, individual donors, trainers, project staffs and all our well-wishers. We express our gratitude to everyone who have put their trust on us and held our hands throughout.

With this, we promise to bring a notable change in grassroots level and provide significant opportunities to strengthen the participation of women in securing sustainable livelihoods and ensure that they enjoy the same rights, opportunities and treatment that the opposite gender relishes.

Jugal Kishore Pattnayak
Chief Executive Officer
Mahashakti Foundation

ABOUT US:

Mahashakti Foundation (MSF), a public charitable trust, took birth over 16 years back with a motto to create an equitable society for women. In the initial years, Mahashakti worked in the KBK regions of Odisha, which is known as one of the most poverty-stricken regions of the country. The idea was to empower the rural population of the country, to inspire the rural women to look at themselves in a new way. Today, MSF is a leading livelihood promoting institution of Odisha. It has its genesis from FAAR-CARE CASHE Programme being supported by Department for International Development (DFID). Over the last decade, MSF significantly expanded its horizon within the state to fit in to the new generation outfit in the development sector. The organisation is working tirelessly for the destitute & deprived section of the society so that they get an opportunity to recognise their inner strengths and utilize the limited resources they have to earn, save and live.



Mahashakti Foundation visualises an egalitarian society of justice, economic independence, empowerment & peace.

Organise the poor, build up their capacities and make them access to relevant sustainable livelihood development services with dignity & transparency.

According to Census 2011, of the total population of Odisha, around 83.31% live in the villages of Rural Areas. People are disproportionately affected by poverty, poor health and lack of economic opportunities. Mahashakti Foundation with its mission place the people at the forefront of the development and deliver grassroots programmes in some of the most hard to reach and underserved areas.

Mahashakti Foundation has been implementing its projects & programmes in 15 districts and has reached over 1.5 lacs households with 22 projects across Odisha.





PRESIDENT

Mr. SANTOSH KUMAR MISHRA



VICE PRESIDENT

Ms. ROJALEEN BHUYAN



SECRETARY

Mr. JOGANANDA BEHERA



TREASURER

Mr. PRAKASH CHANDRA SAHU



MEMBER

Mr. DIBAKAR MAHARANA



MEMBER/CEO

Mr. JUGAL KISHORE PATTNAYAK



MAHASHAKTI FOUNDATIONS' RESPONSE TO COVID-19



BACKDROP:

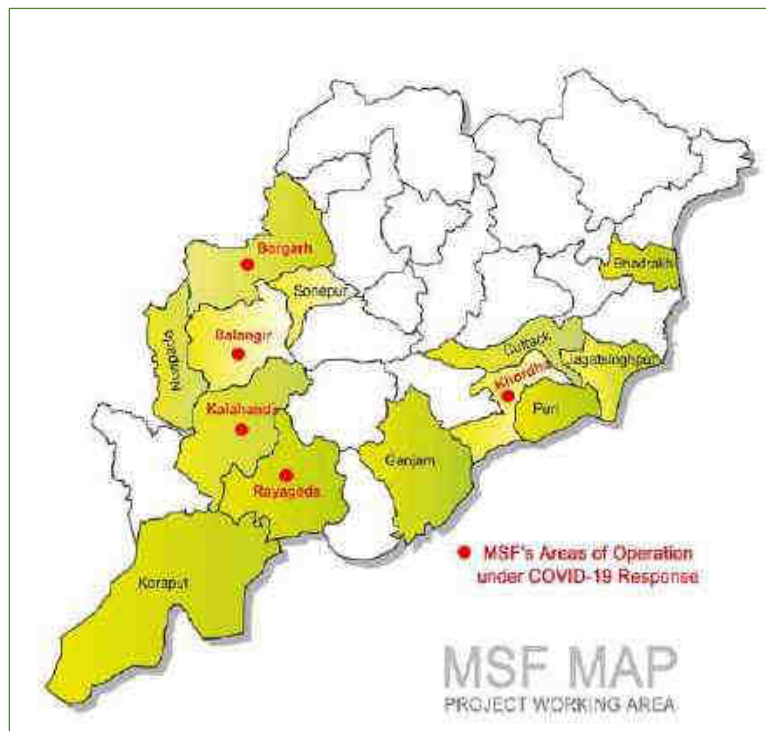
The Covid-19 outbreak reached pandemic proportion so quickly and explosively that the health and hospital sectors in the world were unprepared. Initially there was an acute shortage of masks & hand sanitizers. In India, the novel corona virus started spreading in the early March. Odisha got its first case on 15 March 2020 from a person who had a travel history from Italy. On 21 March 2020, Odisha Govt. announced the single largest lockdown for Health reasons in Independent India. On 24 March 2020, when Prime Minister Shri Narendra Modi addressed the nation, he announced for India under complete lockdown for the next 21 days. Situation is still out of control and we all witnessed the situation till this unlock 2.0.

During this time, the major challenge was to reach the villages and sensitize each and every citizen of the country regarding the horrifying consequences this virus can cause and how to prevent it from getting spread and causing destruction.

ahashakti Foundation (MSF) - a Charitable Trust who has always worked for the destitute & deprived section of the society for last 16 years came forward to show humanity and save the human race in association with its' funding partners. We are taking a greater role in providing emergency support to the people of the community with the esteem support of **Govt of Odisha, Vedanta Limited Lanjigarh, ACC TRUST Bargarh, GOONJ, New Delhi, Milaap Bangalore, Habitat for Humanity New Delhi and Local Individual Donors** MSF is taking extensive measures to check the spread of COVID-19 across its' operational areas.



MSF's Areas of Operation under COVID-19 Response:



A:	Total District Coverage:	5 (Kalahandi, Rayagada, Bolangir, Khurda and Bargarh)
B:	Total Block Coverage:	10 (Lanjigarh, M. Rampur, Karlamunda, Ambabhona, Bijepur, Bargarh, Khurda, Muniguda, Bissam Cuttack)
C:	Total GP Coverage:	40
D:	Total Village Coverage:	126
E:	Total HHs Supported:	55,400

Following are the activities taken up in response to Covid-19 in our operational areas:

- Distribution of Masks
- Distribution of dry food packets/ration
- Disinfection sprays in Households
- Distribution of anti- bacterial soaps
- Conducted Awareness Programme on prevention of COVID-19
- Cooked meal distribution to people by SHGs
- Demonstration on Hand wash & preventive measures on Corona
- Awareness on social distancing at different rural and urban areas
- Usage of Banners, Stickers & Slogans in public places for the mass awareness.



Dry Food packets/ration distribution



Cooked meal distribution to people by SHGs

Making & Distribution of Masks:

The shortage of face masks was a clear trouble from the beginning. But panic buying of the masks made the situation even worse. Amid all these, the SHG women started making masks so that each and every citizen of Odisha will have an access to face masks as government made it compulsory to use while stepping out of the house. Our Team members started distribution of these masks in different villages & slums to check the spread of the virus.



Awareness Program at Slums of Bhubaneswar

FOOD & GROCERY PACKETS DISTRIBUTION



Awareness Programmes:

Lack of Awareness about the Pandemic may result otherwise. So, Team MSF decided to go to each and every villages & slums in its operational areas and educate the people on how to fight the deadly virus. They explained the people about the importance of Social Distancing and also demonstrated on the usage of face masks & 20 second hand washing with soap and water. They also instructed the people to avoid touching their faces as it increases the chance of getting infected.



Hand Wash Demonstration at Lanjigarh, Kalahandi



Distribution of Dry Ration Kit at Muniguda, Rayagada

Cooked Meals and Dry Food Distribution:

The basic need of human is food. During this pandemic, when he has no income, no opportunity to work and earn, it becomes difficult for him to feed himself & his family. Then he's left with two options: either to starve or to break the lockdown rules set by the government, which will in return increase the chances of spreading of the deadly virus in the community. To avoid any such chaos, Mahashakti Foundation with the esteem support of its partners came with a humanitarian idea & started distributing cooked foods & dry foods to the deprived section of the society in its operational areas.

Activities Undertaken:

SI	Type of Activities /Interventions	No HHs /Persons Benefited	Supported by	Description
A	Distribution of Masks	1,56,000 Persons	ACC TRUST, Bargarh (CSR) Vedanta Limited Lanjigarh (CSR) Bargarh, Municipality, Bargarh, Odisha SIDBI PSIG,	1,56,000 masks have been stitched and distributed to the community through the Women Federations i.e Shaktimayee Foundation, Kalapunaruthan Producer Company and Pratignya Trust at Kalahandi Bargarh and Khurdha Districts of Odisha
B	Distribution of Essential Family Kit (Dry Ration)	5,500 HHS	ACC TRUST, Municipality, Bargarh GOONJ, New Delhi Habitat For Humanity, Milaap Social Ventures	5,500 Dry food and Sanitation Kits have been distributed.
C	Disinfection sprays in Households	35,400 HHS	ACC TRUST, Bargarh, Municipality, Bargarh,	Village Sanitization and spray of disinfection with bleaching has been done in different areas
D	Cooked meal distribution to people by SHGS	4,000 HHS	Municipality, Bargarh, Women SHGs	Till date, 18,200 cooked meal packets have been provided to the needy.
E	Awareness on social distancing, Hand hygiene at different rural and urban areas	10,000 HHs	MSF & Community	Awareness on Social distancing and COVID -19 programmes were held to educate the farmers, PRI members through FGD and information banners.
F	Village Cleanness drive	5000 HHS	MSF & Community	Project staff members and women SHGs are directly involved in the village cleanness drive
G	Mobilization of Local recourses and skill towards the income generation	1556 HHS	Existing Donors of Mahashakti	More than 1556 skilled women from different project areas of Kalahandi, Khurdha and Bargarh prepared Masks and supplied to different agencies.

Apart from above our team helped Government Departments, CSR houses to deliver different emergency services with community. We also sensitised community to access different facilities being declared by both State and Central Government.



Humanitarian Kit to 900 Households by Habitat for Humanity and ShelterBox



When Heavy rain triggered by back-to-back low pressure over the Bay of Bengal had caused flooding in different districts across the state. The horror of flood amid the Covid-19 pandemic was acting like a curse to the people of Odisha. The low lying areas across the state remained underwater for a number of days. Due to the swelling of Mahanadi & Paika rivers caused by excessive rains, several villages of Tirtol and Kujanga blocks of Jagatsinghpur districts were completely flooded. People were struggling for food and even drinking water and lost their thatched and mud houses. Mahashakti Foundation with the esteem support of Habitat for Humanity India and Shelter Box UK distributed relief materials to 900 Households at Badabalikani, Kolar, Porgadei Gram Panchayats of Tirtol Block and Hansura and Zillanasi Gram Panchayat of Kujang Block in Jagatsinghpur District to protect themselves from damage of the flood.

Beneficiary selection criteria was decided in due consultation with the community. In each Gram Panchayat selection committee comprising ward member, SHG member and Sarpanch were constituted. Ashok Sahu, Jyotiranjan Thanapati, Narendra Sahu, Arun Biswal, Abhisekh Tripathy and Hrushikesh Sahu were selected by Mahashakti Foundation as volunteers and they undergone



training on “Primary Household Data collection through ATLAN Mobile Apps”, Monitoring Evaluation Accountability and Learning training. After training and data collection of each beneficiary, 900 Humanitarian Aid Kits have been distributed to 900 Flood affected Families by Mahashakti Foundation with the support of Gram Panchayat representatives on 10th February 2021. Each beneficiary was trained on how to use the humanitarian kit and especially tarpaulin and water filter. Completed Shelter and Hygiene training for all 900 flood affected beneficiaries as per plan. The Humanitarian Kit for each household comprises Rope, 2 pieces of Tarpaulin, Hand Saw, Hammer, Machete, Roofing Nail small, Roofing Nail Medium, Roofing Nail Large, Mosquito nets, Sleeping Mats, Kitchen Set, Water Filter (Euro Sleek), Candle, Bucket (Milan), Face Md Bathing Soap.





SAKHI PROJECT

Introduction

The main thrust of Sakhi Project in all its development programs is to make SHG women aware of their socio-economic and cultural status in the society and avail their rights and privileges as a member of the society and established social welfare and justice through participatory efforts. Planned approach to development with active participation and involvement of the concerned people at all levels stands out as characteristic of Vedanta Sakhi Project. During the year of 2015-16, Mahashakti Foundation as a Partner of Vedanta Ltd CSR wings undertook a serious drive to organising poor women who have not come under SHG fold in the peripheral villages of Vedanta. All the SHG groups in the reorganising process re-elected their office bearers and formed a SHG Federation named Shaktimayee Foundation in the year of 2016 and registered under Trust Act.

Shaktimayee Foundation was formed with an aim and objectives to identify the priority of the women and create a conducive environment that the SHG women can stand up for supporting their family by accepting different Income Generation Activities. Currently 307 SHGs are enrolled in Shaktimayee Foundation comprising 3236 women members.

Women from local community have been empowered through different training on Financial Literacy, Leadership, SHG and Federation management, training on Income Generation Activities. Apart from this they were provided loan in very low interest with long term repayment schedule, so that the SHGs and individual women can start any small business and can repay taking into account their cash flow. After good facilitation by project team, the SHGs now have access to loan from the Nationalised Financial Institution and Banks. Access to various government sponsored Schemes like PMJBY, PMSBY, APY, Sukanya, Old Age Pension, Individual RD and Ujjwala Yojna has strengthened the SHGs.

Project Deliverable in the last Financial Year

Covid -19 Awareness and Response:

It became imperative to use masks and to maintain social distancing as a preventive measure for Covid-19. In Lanjigarh the availability of mask is limited. Hence, with the support of Vedanta CSR team,

83 SHG members of 36 SHGs prepared around 90599 low cost and effective masks which fetched them Rs.4.52 lakhs. At the same time the SHG members and community got low cost masks.

Village Sanitation and Hand Wash Program on Covid-19: Hand wash and awareness drive on Covid-19 program was organized and also covered in 21 villages wherein 1009 SHG members from 142 SHGs participated actively. Project staff sensitize the villagers on Malaria and dengue disease and make them understand why cleanliness is important for them and their health. Vedanta Hospital team supported for demonstration of hand wash practices in different villages. Ms. Kabita Sahu, Ms. D. Jayashree and Mr. Achlan supported to make this program successful.



HAND WASH DEMO BY SHGs



PHENYL UNIT

New IGA Promotion during Financial Year 2020—2021: During this last financial year, 405 SHG members started new Income Generating Activities for their livelihood.

Branding and Packing of different SHG products:

Process of branding and packaging of different SHG products were promoted for SHGs as per the different income generation activities like turmeric unit, chili powder unit, phenyl unit, spice unit, puffed rice, chhatua, hill broom, and dry fish unit. Marketing of SHG products is being promoted through Shaktimayee Foundation.

Progress report of the SHGs in aggregation

Sl.	Particulars	Amount (Rs.)
1.	Saving generation of SHGs during the year	32,36,168
2.	Saving Withdrawn from SHGs during the year	28,10,286
3.	Bank balance of SHG as on 31 st March 20	1,35,58,042
4.	Bank loan linkage to SHGs during the year	55,94,000
5.	Shaktimayee Loan Disbursement to SHGs	6,60,000
6.	SHG Loan repayment to Shaktimayee	3,82,529

Key initiatives of Shaktimayee Foundation

Promotion of Mushroom Cultivation:

Mahashakti Foundation with esteem support of NABARD and in collaboration with VedantaLtd, Lanjigarh conducted training on Mushroom Cultivation in Chhatrapur, Lanjigarh, Jagannathpur, Batelima and Gopinathpur villages in Lanjigarh block of Kalahandi district. 95 SHG members prepared 537 mushroom beds in different Project villages. Mushroom Units have been developed in 3 Clusters.



MUSHROOM FARMING



BLOCK LEVEL CONVERGENCE PROGRAM

Block Level Convergence and Credit Linkage Program for SHGs:

One Block Level Convergence Meeting and Credit Linkage Program was conducted by Mahashakti Foundation with esteem support of NABARD RO Bhubaneswar at Biswanathpur, Shri Jitendra Kumar Mishra, BDO, Lanjigarh attended as Chief Guest in this occasion and encouraged the SHG members to undertake various income generating activating by availing loan from banks. The main objective of this program is to increase Bank linkage of SHGs in collaboration with Mission Shakti and Odisha Livelihood Mission (OLM).



INNAUGURATION

Shaktimayee Foundation started Tailoring Unit:

Shaktimayee Foundation Board Members started Tailoring Training unit Program with esteem support of VEDANTA CSR SAKHI Project and MAHASHAKTI FOUNDATION at Ashrampada Panchayat Market Complex. The Main Objective of this Program is to enable women through Skill development and financial empowerment; this centre will provide training to the SHG women members so that they can start their own venture and establish themselves as a micro tailoring unit. In the first phase more than 30 trainees have been enrolled. The tailoring program of Shaktimayee Foundation is going on.



S.M.F TAILORING UNIT

Shaktimayee Foundation Started Tribal Painting business:

Shaktimayee Foundation responsible for keeping order and selling of the tribal painting. Shaktimayee Foundation will give payment first to painter then Vedanta will give payment to Shaktimayee along with margin.



MASK MAKING



LEAF PLATE MAKING



POULTRY FARMING



Mahashakti Foundation as SHPI at Bargarh

Self Help Promotion Institutions (SHPI) is a scheme of NABARD for promotion and financing of Women Self Help Groups (WSHG) in association with Government of India is being implemented across 150 backward districts of the country. The scheme is an attempt at having Self Help Promoting Institutes (SHPI) to work not merely as an SHPI for promoting and enabling credit linkage of these groups with banks, but also serving as a banking / business facilitator, tracking, monitoring these groups and also being responsible for loan repayments. Hence Mahashakti Foundation is playing a key role at Bargarh district of Odisha with 300 women Self Help Groups.

Aims & Objective-

The objective of the scheme is to saturate the districts with viable and self sustainable women SHGs by involving anchor NGOs/Support agencies who shall promote and facilitate credit linkage of these groups with banks, provide continuous handholding support, enable their journey for livelihoods and also take responsibility for loan repayments.

The project started in the year 21 March 2018. Mahashakti Foundation as an anchor support agency had been selected by NABARD especially in Bargarh district. 300 women SHGs have been promoted and nurtured in Ambabhona & Bargarh bloc of Bargarh district by MSF project staff. Around 10 Grampanchayats of Ambabhona and 8 Grampanchayats of Bargarh block have been covered with 300 women Self Help Group.



ORGANIC FARMING



Filed visit to Kumbo village of Ambabhona block Womens of Tejaswini SHG of Ambabhona block were working their Bamboo works Out of the 300 SHGs, 227 were linked to banks for financing small enterprises. These include activities like *bamboo work*, paper plate making, Dairy and Fishery, Pisciculture, Fish ponds preparation, Mushroom cultivation,

goatary etc. With the support from NABARD, Jai Laxmi Group of kumbo village which is one of our SHG has working in Pisciculture. Another Dwarika SHG of Dwari has been making paper plate & Tejaswini SHG has been working in Bamboo works. We further plan to create a federation of these 300 SHGs that can be registered as Agriculture based Company in future.

Major Achievements:

- 300 Women SHGs formed
- 300 SHG saving links to Banks.
- 227 SHG first credit Linkage an amount of Rs.309 Lakhs
- 34 SHG has been applied for second Credit Linkage an amount Rs.67 Lakhs
- 300 Women SHG leaders trained on Leadership and Group Management.
- 100 Women were trained on Livelihood promotion.



Conclusion:

The strategy behind these models is to form small, cohesive and participative groups of the poor and encourage them to pool their savings regularly and use the pooled savings in order to make small interest bearing loans available to the members. Bank credit also becomes available to the group to augment its resources for the purpose of lending to its members. The SHG-bank linkage program has proved to be the major supplementary credit delivery system with a wide acceptance by banks, NGOs and various government departments.

Sustainable Community Development Project (SCDP) Bargarh, Dungri



About Sustainable community Development Project:

Last ten years of our partnership with ACC, we have gone through a various experiences covering different aspects of social, economic and cultural life of the people of the community. For integrated rural development, ACC and Mahashakti Foundation have put their efforts and resources and skill on agriculture, women empowerment, education and Health & Sanitation as well as the livelihood development. But in spite of all the best of our efforts, cooperation from the community people the ultimate results have never been of our total satisfaction owing to a number of other external factors. However, we have learnt to persist with our initiatives we achieve the target set before us. This year Mahashakti Foundation concentrate on sustainable livelihood through promotion of suitable income generation activities for livelihood development of women both in mine and Plant area of ACC cement Bargarh. Also strengthening the SHGs federation undertaking various activities as per the demand of the SHGs with a focus on marketing of the SHG products.

Project Deliverables

- **Coverage of Beneficiaries:** Working with 140 Nos of SHGs comprising 1549 beneficiaries project.
- **Promotion of different Micro enterprise units:** Dairy, Goatery, Poultry, Spices Processing unit, Tailoring, Phenyl Production Unit, Mushroom cultivation, Vegetable Cultivation, Petty Business etc. During the year we have supported and strengthened the enterprise units of 436 SHG women.
- **SHG Bank Loan Linkage:** Project staff facilitated bank linkage of Rs.103 Lakhs to 74 SHGs. Ensure proper utilization of loan amount and repayment to bank on time as per schedule.
- **Tailoring Training & Mask stitching work:** More than 35 SHG women of Tailoring unit engaged in Mask stitching work with the support of Pratignya Trust. Pratignya Trust sold 55,000 masks of Rs. 6.62 Lakhs. In mask stitching work each SHG women used to get Rs. 8,000/- to 10,000/-.
- **Mobile Kiosk Banking:** Project staff supported to Pratignya Trust in operating the Mobile Kiosk Banking services at ACC Mines area. During the year Pratignya Trust reached to 874 beneficiaries. Total Amount of Transaction- Rs.8,05,378/- where Pratignya Trust got the margin of Rs.6107/-.
- **Revolving loan support work:** For establishment of enterprise units Pratingya Trust started the Revolving Loan support to women SHG members who want to start income generating activities. During the year, Pratignya Trust advanced loan to 39 SHG women an amount of Rs.4,60,000/- and end of the Project period we have collected Rs.3,56,000/- where the Pratignya Trust got the margin of Rs.16,370/-
- **Initiative on Financial Inclusion:** Organised Financial Literacy Training and enrolled 182 nos of SHG members in different Saving & Insurance schemes (Sukanya Samrdidhi Yojana, Atal pension Yojana, Pradhan Mantri Jiban Jyoti Yojana, Pradhan Mantri Surakhya Bima Yojana etc).
- **Marketing of SHG Product:** Project staff are continuously working for marketing of SHG Products like spices powder, floor powder, Phenyl, Bakery product etc.
- **Involved in covid-19 response programme:** With the support of ACC Trust we are involved in disinfection spray work, Dry food distribution work, community awareness programme on social distancing, hand wash and hygiene, also coordinated the mask stitching work.
- Celebration of International women Day at Mines and Plant area of ACC and organizing the Annual General body meeting of Pratignya Trust.

BAKERY UNIT: AN ALTERNATIVE LIVELIHOOD OF A COMMUNITY BASED ORGANIZATION (PRATIGNYA TRUST)



Project details:

Dungru is located in remote pocket of Bargarh district and it is near about 70km from district headquarter. More than 1400 families are residing. People are depending on forest and agriculture and some are working in ACC mines as wage labour. As there is not any nearby Bakery production unit, so for bakery item this locality solely depends on Bargarh market from Bargarh is not so frequent, so there is a very high demand of bakery product in this locality. In view of this Pratingya Trust and its SHG members plan to install a bakery production unit at Dungru and marketing at locally as well as near villages with the support of MSF project staff.

First of all a preliminary survey was done for market feasibility then preproduction planning was done. And finally it was decided to establish the bakery unit at Dungru under the control of Pratignya Trust. On the basis of this planning there is a requirement of machinery, capital, raw materials, manpower & place for production, technical know-how etc., which was arranged further.

Machinery & Unit Establishment:

To produce bakery items we need some of the machinery and equipments which has to be arranged before production. So to make this available pratignya trust contacted various bakery machine outlet and among them trust board member finalized to purchase machinery from **Yash enterprises, Bhilai** with a total cost of 2.38 Lakh rupees. Machines are

1. Double deck electric oven (3 K.W, Single face)Spiral mixture
2. Bread slicer

1. CAPITALS:

For the installation and production a total capital (including the fixed capital) of **Rs. 3,07,918** was invested. Out of this **Rs. 3, 07, 918** ACC TRUST granted a support of **Rs.55000** and the rest was taken from **pratignya trust** account.



2. RAW MATERIALS:

In the production of bakery products there is a requirement of raw materials like Maida flour, sugar, yeast, calcium powder, bread improver powder, vanilla, amul, salt, ghee, oil, tutti-frutti, etc. These requirements of raw materials are fulfilled from the local market.

3. MANPOWER & LOCATION:

As there is a requirement of suitable house for installing the production machinery and for inventory the Pratignya Trust used its own building for that purpose and members of the pratignya trust utilizes themselves as manpower for the production of bakery items to get maximum benefits.

TRAINING:

There was a 9 days training program conducted from **11.11.2020 to 21.11.2020** at pratignya trust building. Out of the **9 days** the 1st day there was a demonstration on the machines and for the next **8 days** a trainer trained them about the different procedure for producing different items using the bakery machines.



TRAINING ON BAKERY PRODUCTION

Marketing:

Considering these products are new to the market Trust has a reasonable price for their products making a very less amount of profit and also it has created a logo for the products so that it can be marketed and can able to penetrated in the market easily. The products are generally marketed in the locality by the members of pratignya trust. Along with this the pratignya trust contacted with **wholesaler** who are taking the product at a large scale regularly. The Pratignya trust also sending its product to **Bargarh ACC PLANT** area to fulfill the consumption need of the area. The pratignya trust is planning to sell its products at a large scale so now the trust is aiming to sell their products in all parts of **Ambabhona block** and will distribute in **Bhatli** area.

Selling Status (Nov'20 - Jan'21)

Month	Total Production (in Kg)	Expenditure (In Amount)	Selling		Profit		
			Quantity (In Kg)	Amount	Total Profit	Board member	Pratignya Trust
Nov-20	48	3363.00	48	4235.00	871.00	871.00	0.00
Dec-20	487	38398.00	487	55671.00	17272.00	12090.00	5181.00
Jan-21	500	37805.00	500	55082.00	17276.00	12093.00	5183.00
Feb-21	532	38681.00	532	58555.00	19873.00	13042.00	6831.00
Mar-21	555	43592.00	555	58703.00	15110.00	10577.00	4533.00
Cumulative	2122	161839.00	2122.00	232246.00	70402.00	48673.00	21728.00

Conclusion:

As bakery is a daily need item and the consumption rate of bakery items high in the market there is a high chance of an exponential growth of pratignya trust Bakery unit in future. This Bakery unit is not only helpful to the locality for getting fresh, batter quality products at lower prices but also helping the Pratignya trust member to maintain their livelihood. So this bakery unit is a boon for the locality.



SPECIAL PROGRAMME FOR PROMOTION OF MILLETS IN TRIBAL AREAS OF ODISHA

ATMA, Bargarh and WASSAN

In the present day, scenario, our environment is changing rapidly so as the life style of modern human being. The path of his three essential things-*food, shelter and cloth have been changed*. Apart from the 1st two, the third “food” is the most immediate as well as important part of his life for his survival. Due to rapid growth of population, the demand of food was increased. But the area of land remained the same .As such the human being was in search of such crops or pulses which would provide him larger share of income and productivity. But knowingly or unknowingly the consumer of millets made a greater mistake by disappearing the millets from his dishes. Subsequently it created several health related problem like automatic decrease of immunity, unhealthy nourishment, different diseases etc. It knocked the door to man to re-introduce the millets in order to recoupe the above problems. For the 1st time Govt of Odisha started the journey with a separate wing of agriculture programme namely “ODISHA MILLET MISSION” focusing the promotion of millets in tribal areas. In the district of Bargarh 5nos. of blocks have been incorporated which mostly falls in Padampur sub-division. Bijepur is one among them with a target of 1000 hecter of land coverage with millets within a span of 5 years.

About the Project

Bijepur block comes under Padampur Sub-division is situated at 52 KMs east. On the other hand, this block is located at 30 KMs to the South-West part of its district headquarter Bargarh. It is based on rainfed area which is mostly habituated in practicing single crop pattern in a year. Most of the inhabitants are dependent on agriculture by cultivating paddy and Groundnut. Other crops and pulses such as G.Gram, B.Gram, til, cowpea, mustard as well as all types of vegetables are partially done by the farmers. Millets especially Ragi is rarely seen in the fields of this regions. The farmers have a notion in their mind that this pulse works only for coldness to the stomach during summer. But it is not so helpful in strengthening the economic backbone of the farmers. As mentioned earlier millet mission project has been initiated in Bijepur Block by Agriculture dept. Of Govt. of Odisha in collaboration with PD, ATMA,



NCDS, Bhubaneswar and WASSAN, Secunderabad. It is implemented by Mahashakti Foundation, Kalahandi, a leading NGO with 100% financial support by Government of Odisha.

GOALS and OBJECTIVES

As mentioned earlier the project has been initiated in Bijepur block with a span of 5 years with an estimated coverage of 1000 ha. of upland with equal division of 200 ha. of land every year. However, the following steps have been focused by practicing the system in Bijepur block.

- To promote millet-based cooked recipes and ready-to-eat foods such as bakery items.
- Undertake awareness building programs on nutritional values of millets to different stakeholders.
- To increase the household consumption of millets by 25%.
- Low risk factor on uncertain rain fall,
- Low investment with high output and income
- Assurance of providing 100% marketing by TDCC/local PACS
- A great opportunity of value addition to ragi.



MAJOR OUTPUT

As mentioned earlier, 831 nos. of farmers from 52 villages and 18 nos. of GPs have been covered under ragi cultivation for Khariff season 2020-21 under Bijepur Block. The Project staffs of Mahashakti Foundation submitted the ragi cultivated coverage areas and the concern farmers to Sri Bibhudendu Dey, Block Agriculture Officer, Bijepur. With the leadership of BAO, AOs, VAWs and cooperation of project staffs, CRPs and farmers, the field verification work was completed within a week.

There are 3 kinds of farmers found during verification time i.e Line Transplanting (LT), Line Sowing (LS) and System of Millet Intensification (SMI). A total of 496.00 Ha. of land have been covered under this system where LS is 131.00 Ha., LT is done for 92.50 Ha and SMI method of cultivation is 272.50 ha of. The details of the achievement has been described as described below.

Provision for Collection Point & ragi selling

For the betterment of farmers in order to sell the agri-products, govt. have made provision of 5 nos. of PACS in Bijepur block such as M.Srigida, Badabausen, Laumunda, Bijepur and Laumunda. For the 1st time provision for Mandi has been introduced by Govt especially for millet farmers in this block. 926 quintals of ragi have been procured by the Mandis ensuring fare price to farmers. Chirasabuja Producer Company Ltd., Bijepur was formed to provide need based services to farmers.

Awareness campaigns through Street Play at Luhurapli



Food festival at Bargarh organized by MSF Bijepur



RAGI CULTIVATION DURING RABI SEASON 2020-21

A delay in getting incentives for Khariff 2020 from Govt. and a sudden closure of mandi adversely affected in rabi season ragi cultivation. Against the target of 100 HA, 45.10 HA have been covered by 73 farmers in 13 GPs. There are 9 staff members including 5 Community Resource Persons.

MULKI SAHU: A UNIQUE INSTANCE IN MILLET FARMING

Smt. Mulki Sahu D/O of Tikelal Sahu aged about 56 years is one among the progressive farmers of Luhurapali closely associated with agriculture since her childhood. When the family members were engaged in agricultural activities at fields, spontaneously she cooperated her parents inspite of their unwillingness. When she was departed from her village after marriage, the same work was also practised in her father-in-law's house so that her husband deeply pleased with such agriculture as primary source of income. But unfortunately it could not survive for a long time as she became a widow after her husband's death. It became a great shock to her father and subsequently he took her daughter to the native village Luhurapali again. He gifted 2 acres of land for her future livelihood.



Food festival at Bargarh organized by MSF Bijepur

Before intervention of the programme:

With her past experience Mulki Sahu again started agricultural work with different crops. But this time she had to bear more due to much risk factors of different diseases in the fields which in turn became expensive in pesticides, fertiliser and labour cost. For example in one acre of land approximately an amount of Rs 18,000/- were incurred as input expenditure where Rs.20,000/- to 25,000/- gross income was the output by selling 20 bags of paddy. Hence the net income was only 2,000/- to 7,000/- per acre.

After intervention of the programme:

In last Khariff 2020 she cultivated ragi in 2 acres with the support of MSF project staff and within 115 days she was able to yield 9 quintal of it. Later on with the help and facilitation of the staff of Mahashakti Foundation, she sold 7.70 quintal of it to government through Saipali PACS and earned Rs.25,371/- @ Rs 3295/- per quintal which was transferred by DBT and was deposited in her saving bank account by govt within 3 days. Hence there was a gross income of Rs 29655/- was earned by her. Secondly Government provided Rs 4,000/- as incentive which has been credited to her SB A/C through DBT. After deducting the input, an amount of Rs 25,655/- was created as net profit within a short span of only 3 months. In the meanwhile Deputy Director of Agriculture, Bargarh, Scheme Officer, Block Agriculture Officer, Bijepur Dist. Coordinator of Millet have visited her crop field and appreciated a lot for her dedicated effort being a woman. She has a dream to initiate this crop in Self Help Groups in future. There is a smiling face seen not only in the green corn field but also in the face of Smt. Mulki Sahu now a days.



Mandiamondi inaugurated by District Collector-cum-Magistrate, Bargarh at Saipali PACS on 2.01.2021



PROJECT BIJULI DIDI



As per project mandate, to begin with Mahashakti Foundation will be working in 3 Blocks of Jagatsinghpur District of Odisha i.e. Erasama, Tirtol and Kujanga to establish Model Distribution Zone by doing Electricity Meter reading, billing and collection from Electricity consumers by 114 SHG women members promoted by Mission Shakti and Odisha Livelihood Mission. Since the Team Leader worked closely with OLM in doing studies and providing technical assistance, he spearheaded the activities to be done through the Gram Panchayat Level Federations of women SHGs promoted by Odisha Livelihood Mission.

Last year BijuliDidis were selected from Erasama and Tirtol Block. This year BijuliDidis were selected in Kujanga Block. Mahashakti Foundation with the support of Smart power India representatives selected 56 BijuliDidis from SHGs through a robust selection process in Kujanga Block out of 678 candidates. Design an “Operation policy for the WSHG members to deliver service effectively and efficiently. Develop and deliver training programs and modules for Capacity Building of selected members of WSHG/ GPLFs. To get accurate data and prevent fund misappropriation, Mahashakti Foundation organized one day training program for all BijuliDidis in consultation with TPCODL and SPI representatives.

REVISION CAMP

There were about 142 Nos. of bills revised and Rs.6,05,000 collected from the consumers in the said programme by BijuliDidis.



CAPACITY BUILDING OF BijuliDidis :

Training on Effective Communication was organized in three batches at different block training hall. The major objective of the programme was to develop interpersonal relationship and increase the communication skill of BijuliDidis of different blocks. In the training programme 141nos of BijuliDidis were participated. Training module was prepared by Mahashakti Foundation.





INTERFACE PROGRAMME :

An interface programme was organized by Mahashakti Foundation at Jagannathpur Structure office. In the said programme– Mr. Pankaj Kumar Singh HOD, CSR, TPCODL, Mrs Gitanjali Tripathy HOG, CSR, TPCODL, Mr. Dillip Kumar Sahoo , Head, CSR, TPCODL, Mr Forum Nagori, Head, CSR, Tata Power and Mr K.K Mohanty EE, PDP, TPCODL-distinguished guests were present and interact with the BijuliDidis regarding the different issues at field level.

LED LIGHT DISTRIBUTION:

In convergence with the famous electricity product manufacturer company PHILIPS, Mahashakti Foundation and Smart Power India distributed the wall mounted LED lights to BijuliDidis and communities to reduce their electricity bill and to get smooth lights. There were Six Villages were selected as the model villages and Wall Mounted LED Lights were distributed and fitted at each house hold with the objective to make the community know about how use of LED light minimize the electricity consumption. LED lights were given to community centres, schools, hospitals and temples



MENTORING SUPPORT AND FOLLOW UP:

Mahashakti Foundation team member extend active support to BijuliDidis in collection process like printer recharge, resolve field level issues, arrear drive, issues related Money Receipt and so on. 141 BijuliDidis of Erasma, Tirtol and Kujanga Blocks of Jagatsinghpur District used to collect around 186 Lakhs in a month from around 61000 electricity consumers.

IMPACT AT DIFFERENT LEVEL

IMPACT AT TPCODL LEVEL - Since BijuliDidis belong to the local area, Maximum Money Receipt Coverage was done within short span of time. Revenue Collection was increased significantly.

Better Work Atmosphere. Relax From Over Crowded at Office.

IMPACT AT BIJULI DIDI LEVEL - BijuliDidis got employment opportunity in their locality. They got social recognition as well as financial autonomy.

IMPACT AT COMMUNITY LEVEL - Consumers got services at door steps. Timely bill payment fetched them to avail incentives offered by TPCODL. Consumers got their problems solved with the support of BijuliDidis.

IMPACT STORIES



Rojalin Barik is an inhabitant of Tulanga Gram Panchayat under Tirtol Block. After completion of her Graduation course was working as a Teacher in a private school with a very low salary. As she belongs to very poor family, she has no other means to income. In the mean time, just like a ray of beam Mahashakti Foundation initiate a project with the active support of Smart Power India i.e Model Distribution Zone. In a rigorous examination she has chosen as Bijuli Didi for Tulanga Gram Panchayat. By adopting her own strategy she has able to keep good interpersonal relationship with the electricity consumers and also manage to able win the confidence in the community. As a result she was the best performer side by side is very happy to get a Rs.8,000/- to Rs.10,000/- per month as remuneration working in her own Gram Panchayat which earned her social recognition and financial autonomy. She thanked to Mahashakti Foundation and Smart power India for their heartiest help and cooperation.



Gita Rani working as Bijuli Didi in Millhasahi Gram Panchayat under Kujanga Block of Paradeep Division. Since two years an issue dissatisfied the consumers particularly Talapada market area i.e replacement of transformer. Prior to this a low power transformer installed there which is not sufficient for supply of electricity to the consumers as a result they get low voltage. For this reason revenue collection is also hampered. Gita tried to find out the root cause of the problem and its expected solution. After getting the cause she made her own strategy to overcome the problem. She discussed with the officials about the problem. She wrote an application to the Executive Engineer, Paradeep Division regarding this. Now Gita rani engaged herself to collect money from the consumers and deposited the cash at department. After deposit she got approval for new transformer. She also motivated the community. For a work camp, With the active support of consumers she managed to able to install the transformer. Now community is very happy with the Gita Rani's work. They praised Gita to a great extent.

Taking into account the success in Paradeep Division. TPCODL entered into agreement on January 2021 with Mahashakti Foundation to establish model distribution zone at Pipili area of Nimapara Division. Till March 2021, staff did social mobilization and with the support of SHGs, Mission Shakti and OLM selected capable SHG members to be worked as Bijuli Didis for Metering Billing and Collection activities from electricity consumers.



their respective places.

On 5th March, 2021 an exposure visit was conducted wherein 14 SHG members of Pipili and Delanga Block visited Tirtol Block and interacted with Bijuli Didis. A questionnaire was developed and shared with the participants so that their learning on MBC will happen in a structured manner. The program was fruitful.

Two days training program on MBC activities were conducted at Block Level Federation Office, Pipili wherein 25 women SHG members from 16 SHGs of Pipili and Delanga Blocks participated. The SHG members reached at the venue by 9.30 a.m. on 4th February 2021 and registration was completed by 10 a.m. A bag along with note pad and pen was given to all the participants during registration. Then the participants sat in



E- SHAKTHI PROJECT



INTRODUCTION

E-Shakti is an initiative of Micro Credit and Innovations sponsored by NABARD through different NGOs. According to PM statement, ‘we move with the dream of electronic digital India. This is an initiative of Government of India. It is to “transform India into digital empowered society and knowledge economy”. Keeping in view the Government of India’s mission for creating a digital India through women empowerment. NABARD has launched a project for digitisation of all Self Help Group (SHG) in our country is called E-Shakti. NABARD has made this in a mission basis. E-Shakti project was launched in the year 2015 as a pilot in 2 districts viz. Ramgarh (Jharkhand) and Dhule (Maharashtra). It was subsequently extended to 23 more districts in 2016 under Phase II. The project now it has been covering all over India on Phase IV.

AIMS & OBJECTIVES

The project aims at digitisation of all the SHG accounts to bring SHG members under the fold of Financial Inclusion thereby helping them access wider range of financial services together with increasing the bankers’ comfort in credit appraisal and linkage.

Integrating SHG members with the national Financial Inclusion agenda improving the quality of interface between SHG members and Banks for free delivery of banking services by using the available current technology.

PROJECT AT A GLANCE

Sl. No.	Name of the District	No. of SHGs data uploaded in the portal	Animators
01.	Bargarh Mahashakti Foundation alone	2000	67
02.	In Kalahandi with consortium of NGOs Mahashakti Foundation along with Jana Sahajya, AFC India Ltd., Sandhan, RTIMKVIS and HEADS	4120	139
03.	Total No. of SHGs data uploaded in the portal	6120	206



SELF HELP GROUPS IN BARGARH AND KALAHANDI DISTRICTS



INAUGURATION MEETING AT SOHELA BLOCK CONFERENCE HALL IN THE PRESENCE OF BDO SOHELA



BLOCK LEVEL CONVERGENCE AND CREDIT LINKAGES PROGRAMME FOR SHG, KARLAMUNDA BLOCK



BLOCK LEVEL CONVERGENCE AND CREDIT LINKAGES PROGRAMME FOR SHG, LANJIGARH BLOCK



MOBILE APPS TRAINING TO ANIMATOR

MSF in association with NABARD has piloted E-Shakthi project to digitalize the financial transaction of all Neighbourhood Self Help Groups in Bargarh and Kalahandi Districts of Odisha. In Bargarh the project initial data collection was started from 30th June 2020 and in Kalahandi from December 2019. The main focus of the programme is to integrate SHG members with the financial inclusion agenda, and to improve the quality of interface between SHG members and banks for efficient and timely delivery of banking services. MSF has selected 67 nos. of animators in Bargarh and 137 Animators along with consortium partners in Kalahandi to collect the base line data of SHGs in the prescribed format which is called DC Format and it was uploaded in the portal. MSF has given mobile to all these animators for digitalization of SHG data. The main aim of the project is digitisation of all the SHG accounts to prevent multiple memberships and multiple lending. The goal of the project for the digitization of 2000 SHG in Bargarh dist. The main aim of the project is digitization of all SHGs member details, savings, internal lending, bank linkage, and other information will be available online. The implementation of the scheme each SHG member can register their functions, record their performance and improve upon it. It will help banks assess SHG members thrift deposits and loan repayment status so that banks can offer financial services including credit to SHG members.

Inauguration training at Block conference Hall Bijepur. The selected 67 animators monthly uploaded 2000 SHGs data in the e-shakthi portal. Inauguration meeting at Bijepur Block Conference hall in the presence of BDO Bijepur, AGM NABARD Bargarh, AM, Yestem pvt Ltd. Secretary & Vice president of Mahashakti Foundation.

Inauguration meeting at Sohela Block Conference hall in the presence of BDO Sohela, AGM NABARD Bargarh, Assitant Manager, Yestem pvt Ltd., Chairman, ZP, WEO, BPC of Sohela Block Vice president of Mahashakti Foundation.

Information of all the SHGs and their members are uploaded monthly in the website <http://eshakthi.nabard.org>. The transactions of all SHGs are updated through 'apps' on android Mobile. Selected animators are required to enter the monthly data of the previous month. Data authenticity is ensured through SMS alerts to members and sample audits. MIS reports on groups are generated and progress is tracked on a real time basis. Overall, the whole ecosystem was designed to address the complex issue related to patchy financial records of SHGs. Capture master data (Financial & social) Regular updates with mob app SMS Alerts to member hosting of data MIS generation.



Mobile distribution ceremony at Biju Krushi Bhaban, Bheden in the presence of Prof. Dr. Upendra Chhatar (Dept. Of Econ Sambalpur University) Sri Dolamani Kheti Chairman Bheden block, Mr. Subrat Sahoo, JC Bargarh, Mrs. Rojaleen Bhuyan, VP MSF.

INFORMATION CAPTURED IN E SHAKTHI: Member Level: Name, address, gender, marital status, Physically Challenge status, Aadhaar, Voter ID, mobile number, BPL/APL status, membership of any Joint Liability Group (JLG), house type, availability of toilets, electricity connection and other financial details like saving bank account number, savings, borrowing & repayment, life/ medical insurance, micro pension policy (if any). SHG level Name, address, date of formation, name of SHG, programme under which supported saving habits, bank linkage, details of savings collected and its internal lending, utilisation of bank credit availed for member.

OUTPUT OF THE PROJECT: Provided credit to SHGs based on real time performance significantly reduced Saving-Credit linkage gap. Captured credit history of members promoted transparency through real time SMS alerts in 10 languages to members and aided convergence of SHGs with Government Programmes Integrated members with the larger Financial Inclusion Agenda. Improve quality of book keeping SHGs Regular transactional data uploading through tablets 6120 SHGs data entry monthly uploaded in the e-shakthi portal Member wise details of SHGs on saving and lending financial statement of SHGs. Balance sheet and Member wise details of SHGs on bank linkage & repayment all the reports generated in the formats.

CHALLENGES: Sourcing of information from poor database and records Non cooperation from SHG members Lack of technical knowledge Internet connectivity Large scale training and capacity building of SHGs, Capture of field level information from SHGs in a limited time and periodic upload of savings and credit details of SHGs, Cooperation from banks.

As per computer generated report we have hundred percent go live in each & every month. We have already completed hundred percent SHG account number Updation & also completed 85 percent SHG passbook updation with in the short period.

CONCLUSION: The E- Shakthi project will help in providing comprehensive information and robust MIS which may facilitate suitable interventions and convergence of other programme for social and financial empowerment. It will help in identifying suitable interventions and support for proper



nurturing and strengthening of SHGs. Data authenticity is ensured through SMS alerts to members and sample audits. MIS reports on groups can be generated and progress can be tracked on a real time basis. At last but not the least, once the whole digitization is completed a provision will be given to bankers to access the portal so that processing loans can be made easier. Overall, the whole ecosystem was designed to address the complex issue related to patchy financial records of SHGs.



Skill Development Training Centre (SDTC) for Ujjawala Beneficiaries in Khurda District



PROJECT INTRODUCTION AND EXECUTIVE SUMMARY:

The Skill development Training Centre for Ujjawala beneficiaries at Ogalapada village of Janla Gram Panchayat of Jatni Block of Khordha District was officially commenced on 5th March 2019. After successful training of 180 women Ujjawala beneficiaries at Janla another training centre at Nanput Gram Panchyat was started and trained another 90 beneficiaries this year on tailoring and jute. The project was started by the esteem funding support from IOCL India and implemented by Skill Development Institute, Bhubaneswar through the training partner Mahashakti Foundation. The project aims to develop the capacities and building skills on both tailoring and Jute production trade for Ujjawala beneficiaries and increase their level of income towards a better livelihood. Beneficiaries of Pradhan Mantri Ujjawala Yojana have been selected for the above training program.

As envisages, the Ujjawala beneficiaries will give their free time they get after using cooking gas for income generating activities for economic development of their households.

In first- and second-year intervention, it has been observed that 360 beneficiaries participated in the training program (tailoring and Jute) and acquired necessary skill to undertake income generating activities as per their capacity and choice. Training Partner Mahashakti Foundation with the support of IOCL and SDI able to work in the entire value chain process starting from training on tailoring and jute, providing financial support to buy tailoring machines and supported for market linkage. The output of the project is now visible and women are showing interest to pursue income generating activities using their acquired skill.

A producer company i.e Ujwalamayee Producer Company Limited have been formed with the ownership and active involvement of all the Ujjawala Beneficiaries being trained from the centre in second year. The producer company will act as production and marketing hub to provide regular income to the Ujjawala Beneficiaries in a sustainable manner. To support the Ujjawala beneficiaries and also to carry forward their activities in a scale, institutional building process for this producer company is very much required for its continuity. Thus, more focus will be given on the value chain support on institutional building, production and marketing for the said producer company.



Participation of Ujwalamayee Producer Company at state level handcraft and handloom Exhibition, IDCOL Ground, Unit 3 BBSR 27th February 2021

Major Outcomes of Year -1 and 2

Components	Accomplishments during year 1	Accomplishments during year 2	Cumulative
Ujjawala Beneficiaries Trained	180	180	360
On Tailoring (Cotton)	90	135	225
On Tailoring (Jute)	90	45	135
Total Villages Covered	06	09	13
Total Ujjawala Beneficiaries employed in different Institutes	05	10	10
Total Ujjawala Beneficiaries generating the monthly income of Rs 3000 to 5000	60	70	70
Beneficiaries are getting regular order from SDTC	40	45	45

Participation of our OFPO - Kala Punaruthan and Ujjawalamayee Producer Company at 7th Decan Hatt - Exhibition of Handlooms and Handicrafts at Arya Vyasya Abhyuaya Bhavan, Secunderabad, from 3rd to 8th March 2021 being supported by National Bank For Agriculture & Rural Development



During year 2, to utilize the skill and provide regular income to Ujjawala Beneficiaries an institutional framework has been developed. A producer company registered taking Ujjawala Beneficiaries and all required formalities has been completed.

Objectives of the Producer Company

- The main objectives of the **Producer Company in India** to empower primary producer like farmers/producers by offering facilities so that they can do their work effortlessly.
- Providing learning courses to the primary producer to make their educated regarding the purpose of the com
- Offer insurance to the producers or their primary produce.
- Offering techniques of mutuality and mutual assistance.
- Manufacture, offering equipment and machinery, consumables mainly to members.
- Offering financial services, technical services, research and development for the interest of the members.
- Processing including preserving, venting, canning, brewing, and packing of produce items of its members.
- Distribution of power, transportation, revitalization of land, water resources relatable to primary produce.

ABOUT THE PRODUCER COMPANY PROMOTED BY MAHASHAKTI FOUNDATION

- Name: **Ujjawalamayee Producer Company**
- Address: C/o – Sakuntala Sutar, At – Uttar Munda Muhan, N/R- Green Park Kalayani Mandap, PO – Janla, Via – Jatani, Khordha, Odisha. Pin- 752054
- Share Capital – **50,000/-**(Initial)
- Directors – **10 no.**
- Company Registration under [Pursuant to sub-section (2) of section 7 and sub-section (1) of **section 8 of the Companies Act, 2013** (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014].



Local Organic Farmers Group (LOFG) project supported by NABARD

Project Period: Three Years (17 Dec. 2018 to 16Dec. 2021)

For the farmer this can mean more equitable development because of an increase in farmers' self-reliance for food and inputs, greater autonomy and self-confidence. increased biological and labour diversity, thus spreading risks in the agronomic as well as the financial sense. In the wider country context, this can mean: less dependence on external inputs and technology, potential environmental benefits with reduced cost of rectifying pollution. The additional benefit that these characteristics can be, at least in the long term, funded by and pursued in, the context of certified organic produce commanding premium prices, suggests that organic agriculture should be considered a serious policy option by governments and donors.

Organic projects must be at least as rigorously identified, designed, implemented, monitored and evaluated as any other development project with strong stakeholder participation. The organic context does not make the project immune to the potential problems with project implementation from misidentification of issues, political influences and weak institutional support. Extra emphasis is in place on human resource and institutional development, recognising that organic farming is knowledge intensive rather than input intensive.



Chili Harvesting at Muchelpadar



Mr. Malaya Kumar Meher ,DDM. NABARD, Kalahandi Field visit of TahasilBariha, Tejipada, Mohangiri Cluster

Practicing organic agriculture involves managing the agroecosystem as an autonomous system, based on the primary production capacity of the soil under local climatic conditions. Agroecosystem management implies treating the system, on any scale, as a living organism supporting its own vital potential for biomass and animal production, along with biological mechanisms for mineral balancing, soil improvement and pest control. Farmers, their families and rural communities, are an integral part of this agroecosystem. Both sexes are involved on equal terms.

With this context, Mahashakti Foundation with the support of NABARD, implemented LOFG project in remote areas of M.Rampur block of Kalahandi District, Odisha, Mohangiri , Gram Panchayat comprising Villages Mohangiri, Bijamal, Muchelpadar, Pandapadar and Tejipada and Madanpur Gram Panchayat comprising Madanpur, Gopalpur, Antarla and Badpitamal villages. In Mohangiri Gram Panchayat one Cluster and Madanpur Gram Panchyat one LOFG cluster were formed and nurtured. 100 potential farmers have been mobilized in both the clusters.



Handikhata Preparation at Madanpur and Gopalpur



Fish Amino Acid Preparation at Gopalpur

Major Activities of the project:

Mobilization of farmers and formation of LOFG and to provide them handholding support, Capacity Building and regular meeting with farmers. Record keeping at LOFG level, Facilitation for registration under PGS India and support to data uploading on web portal of PGS India.

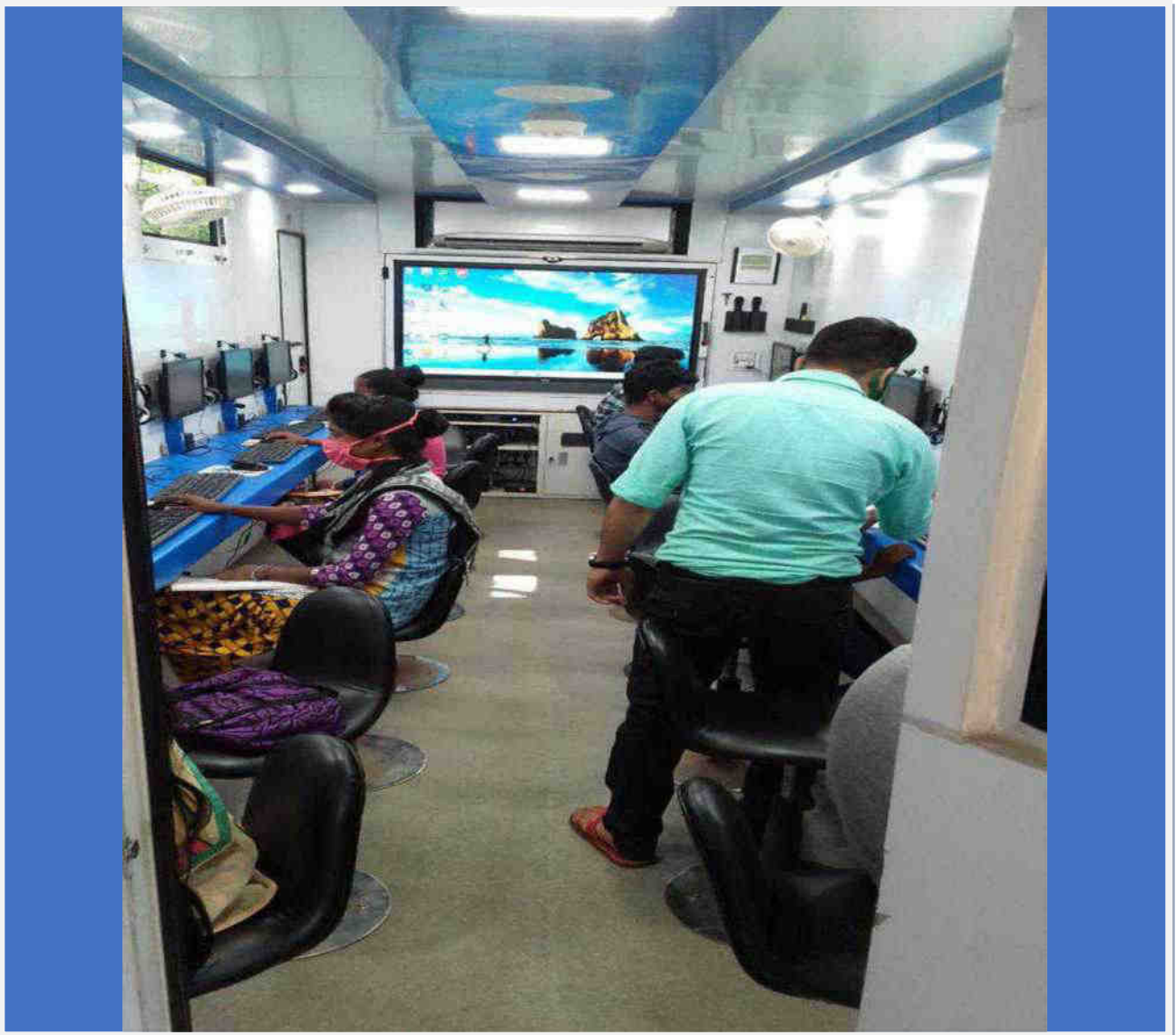
Output: After intensive training, the farmers are able to prepare and use of organic manure and pesticides, regularly practice organic cultivation, continue the collective marketing, each farmer got organic certificate through PGS India through portal of PGS India. Around 80% of the farmers are able to prepare HANDIKHATA, FISH AMINO ACID, JIBAMRUTA etc. organic manure after training.

Use of organic manure and pesticides minimize the cost of production of the farmers and the se the confidence of the farmers towards organic way of Vegetable farming has been increased significantly. The farmers were motivated on basic changes acquired on vegetable plants growth and production level by using the organic manures.

Computer Literacy Programme

Project Title: Common Service Lab Project (HPCSL)

Dungri is a remote pocket of Bargarh district which around 70 K.m from District headquarter. As it is a remote area there is no scope of computer institute so for computer literacy the local youths always move to Bargarh and staying there so it becomes expensive for them. In the mean while in 2019 ACC TRUST started the computer literacy programme at Dungri and Mahashakti Foundation is implementing Computer Literacy Programme with the support of ACC TRUST, Bargarh at Dungri village of Ambabhona Block. In 1st year in DCA Course has been completed by 42 students. In another batch, 42 students are being taught both theory and practical computer courses. Students started data entry and other computer related works in data entry points. However, effort is on to provide regular work to the students who have completed DCA successfully.





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ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନର ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ



ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନ ତରଫରୁ ଶୁଖିଲା ଖାଦ୍ୟ ବଣ୍ଟନ



ଜଳ ସଂରକ୍ଷଣ ଓ ଜୈବିକ ପଦ୍ଧତିରେ ପରିବା ଗାଧ



ଶୁମଭାଜି ଜରି ସହାୟତା ନେଲେ ପ୍ରବାସୀ ଓଡ଼ିଆ



ପ୍ରବାସୀ ଓଡ଼ିଆକୁ ମିଳିଲା ସ



ପ୍ରବାସୀ ଓଡ଼ିଆକୁ ଶୁଖିଲା ଖାଦ୍ୟ ବଣ୍ଟନ



ସଙ୍ଗଠୋଧ ପରେ ଶ୍ରମଦାନ କଲେ ପ୍ରବାସୀ ଓଡ଼ିଆ



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କିଲ୍ଲାପାଳଙ୍କ ଦ୍ଵାରା ମାଣ୍ଡିଆ ମଣ୍ଡିର ଶୁଭ ଉଦ୍ଘାଟନ



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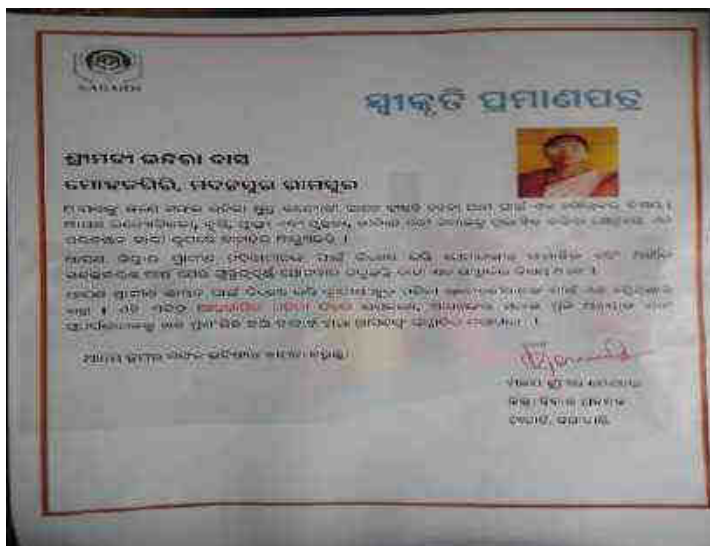
2020-2021 HIGHLIGHTS



CEO, IPS Foundation interacting with villagers to know the use of agri implements for farm mechanization to improve products



Meeting with IPS foundation team and APCL director, discussion about mechanism farming through APCL.



Recognition from NABARD to Mrs. Indira Das as successful women micro entrepreneur

ACKNOWLEDGEMENTS

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