

In Focus

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MAHASHAKTI FOUNDATION

Creating opportunities.

Empowering the poor...



“We want this world to be a more Beautiful place with each one leading a Financially stable life.”

14th ANNUAL DAY

14 years back on 19 October, mission for women empowerment started at a small place at M Rampur of Kalahandi district. With a vision to provide economic independence & justice to the underprivileged people, Mahashakti started its journey. Today, it has reached over 1.5 lacs rural households in 13 districts of Odisha and is working on their total value chain.

Mahashakti Foundation would like to thank all its esteemed stakeholders who have trusted us. We would also like to show our deepest gratitude and appreciation to all our funders for supporting us and expect to work together for years to come.





SWACHH GRAMA ABHIYAN

On the occasion of Gandhi Jayanti, when the entire nation was celebrating the Clean India campaign, Mahashakti took the onus to celebrate Swachh Grama Abhiyan, so that every branch & project staffs adopt a village and take the responsibility to clean it & contribute a little to the mega campaign led by our Prime Minister Shri Narendra Modi. A clean India would be the best tribute India could pay to the Father of the nation, Mahatma Gandhi ji.

DIGITAL FINANCIAL LITERACY PROGRAMME

In today's growing world, people need to keep the pace with technology. Linking Banking with digital platform is a challenge and Mahashakti Foundation with the esteem support of SIDBI has taken the onus to literate people on Digital Banking conducting a literacy programme at Barpali, Rayagada and other KBK regions. District & Block administrators, bankers attended the programme along with MSF board members as the guests of Honour.



SBI MEGA SHG & MSME MELA

Dhokra Art is a long lost art which is now revived by Mahashakti Foundation with the esteem support of Vedanta Ltd. by giving those antique pieces a very contemporary looks. These products are now looking very fresh and modern & is garnering a lot of demand throughout the country. The State Bank of India had organised Mega SHG & MSME Mela in Pranath college ground Khurda to showcase the dhokra products. This project is supported by the esteem support of Vedanta. Shri Rajnish Kumar, Chairman & Smt Praveena Kala, Chief General Manager, Bhubaneswar circle were the Guests of honour.

WORLD TOILET DAY CELEBRATION

World Toilet Day is celebrated all over the world on 19th of November every year to spread awareness among people to stop open defecation which leads to a lot of health related issues. Sanitation for all is a very critical need of today's society. So as responsible citizens, we must educate people to use toilets. On the occasion of World Toilet Day NAC Nuapada with the support of MSF organised awareness programme. Collector, Pd DRDA/DUDA, district treasurer District president-Zilla parisad were the special guests.





HAND WASH CAMPAIGN

Washing our hands regularly & sanitizing is a great practice to be fit and healthy. Kids of rural areas who are not privileged enough to go through the television advertisements regarding washing hands & its importance as they are our future and our future must be safe. Mahashakti with the esteemed support of Habitat for Humanity organised hand wash campaign at Sansartili village of Bissumcutrack block of Rayagada district to make the kids fall in practice.

WORLD SOIL DAY CELEBRATION

Soil is where our life begins & ends. Soil is primarily used in the agricultural purpose as it serves as nutrients for plants & helps in its growth. But our soil is degrading because of excess deforestation, usage of fertilizers and pesticides & plastic waste materials being dumped. The soil pollution has created an unseen havoc which has become a serious concern for everyone. Mahashakti Foundation celebrated World Soil Day on 05 Dec at Sonepur district where soil health cards were distributed to the farmers by DDA Sonepur.



VISIT OF NABARD OFFICIALS

NABARD officials of 10 states paid a visit to the registered office of Mahashakti Foundation at M Rampur and felicitated Mr Jogananda Behera | Secretary-MSF & Prakash Chandra Sahu | Treasurer-MSF & Sunil Pradhan | RM MFI for their accomplishment in the ongoing Social development projects and Microfinance programme.

DHOKRA EXHIBITION STALL INAUGURATION

Mahashakti Foundation with the esteem support of Vedanta is working to revive the long lost craft and help the artisans to earn their livelihood through market linkages of the products. The dhokra kankeri exhibition stall was inaugurated by Mr. Phillip Campbell | Director Technical-Vedanta. The artisans were praised for their skills, artwork & designs. This was the first initiative taken to bring the craftsmanship of the artisans to limelight.



LEADERSHIP TRAINING PROGRAMME

It's always said that Leadership quality is an inborn quality. But the **Modern Leadership Movement says, Leaders are not Born, They are made..** Leaders are those who empower others, goes out of the ways to support others to achieve the vision. Apart from planning, organising, directing & controlling, there's a skill of motivating and supporting which the leader owns. **Moving from Manager to Leader is a Leap.** So, Mahashakti has organised Leadership Training Programme at Excel Home, Bhubaneswar for its Managers so that they can hone their leadership skills and show others the path to achieve success. Governing Body Member | Sri Dibakar Maharana & Director Operations | Sri Mohan K Baliarsingh graced the Programme with their presence & inaugurated it. Sri Sudhir Kumar Das joined as the Trainer of the Programme.



Leadership Training Programme



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YBL MEETING



YBL MEETING



YBL MEETING

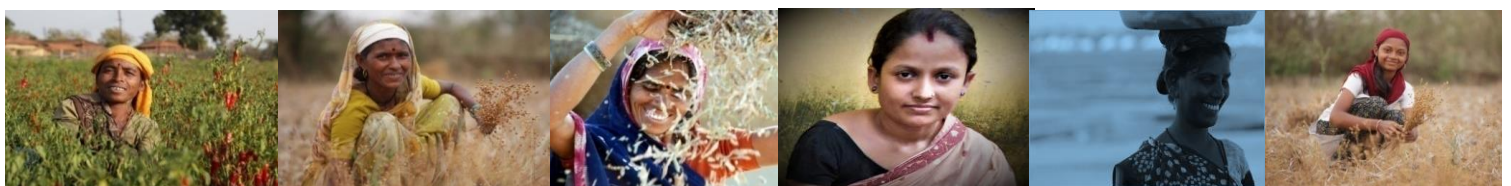


YBL MEETING

WORKSHOP ON YES BANK BC

Mahashakti Foundation organised a workshop on Business development & Risk management with the team of Yes Bank Limited and the employees working in the Business Correspondence segment of YBL in Mahashakti. CEO of MSF | Sri Jugal Kishore Pattnaik, Senior Vice President of YBL | Sri Parjanya Deb Bhattacharya also took part in the Workshop.

The meeting was organised in Suryansh Hotel, Bhubaneswar





**YOU DON'T PLAY FOR REVENGE...
YOU PLAY FOR RESPECT & PRIDE...**

Cricket in India is treated as a religion & a Tournament as a festival. Boys of this country idolises this game and follow cricket as their passion. Mahashakti Founfdation organised a T-10 cricket tournament “The Mahashakti Cricket League” in between the four regions competing as four teams at Balangir. The final match was between Rayagada Team & Balangir Team. It was nerve-wracking final between the two teams. Balangir Team became the champions of this League by defeating Rayagada Team by 10 Wickets. The thrills were converted into celebrations & the Winning Team received the coveted Trophy & cash prize.

The tournament ended on a super high note and became a huge success.



MSF CRICKET LEAGUE



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MEET AT NICD SRILANKA

A proud moment for Mahashakti Foundation as our Managing Director, Sri Jugal Kishor Pattnaik delivered a talk on Microfinance scenario of India & Odisha at National Institute of Cooperative Development, Sri Lanka in the presence of Director General, NICD and Director Academic. Sri Pattnaik got an opportunity to share the ideas and concepts of livelihood Financing Model adopted by Mahashakti Foundation.





68th Governing Board meeting at SCO, Bhubaneswar

FOREX & Trade meeting by Axis Bank at Mayfair, Bhubaneswar



Client protection Training Programme



Refreshment Training for IDBI BC OPERATIONS



Diwali WISH to PARTNERS



Induction Training Programme



Leadership Training Programme



OSAFII Training Programme

