

MAHASHAKTI FOUNDATION

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I am Generation Equality:

Realizing Women's Rights









In Focus

INTERNATIONAL WOMEN'S DAY



Mahashakti Foundation celebrated International Women's Day on 08 March 2020 at different locations in Odisha.

Staffs of State Coordination Office, Bhubaneswar celebrated the day at Community Centre, Dharma Vihar Bhubaneswar in the presence of 150 women. Gracing the Guests Panel were: Smt. Roma Dasmohapatra – International Odissi and Debadasi Dancer, Smt. Chinmayee Sarangi – Eminent poet, Smt. Amita Jena – President Lions Club and Smt. Atasi Ratha – President Dharma Vihar Ladies Club.

MSF with the esteemed support of Vedanta, Lanjigarh celebrated International Women's Day in the presence of 3000 women members of Shaktimayee Foundation who stood united and vowed to fight against poverty, hunger & inequality.

MSF also observed Women's Day with the esteemed support of Millets Mission at Bijepur in Bargarh districts

QUARTERLY HIGHLIGHTS



VISIT OF UNION MINISTER SHRI DHARMENDRA PRADHAN

Beneficiaries of MSF Skill Development Training Centre at Ogalpada, Khurda that is supported by Skill Development Institute and Indian Oil Corporation Ltd. met Honourable Minister of Petroleum & Natural Gas, Shri Dharmendra Pradhan. They also gifted him with a hand crafted shawl & a jute bag made by them. Minister appreciated the initiative of IOCL & SDI for the empowerment of Ujiwala beneficiaries through Skill Development.

VEDANTA'S EXHIBITION CUM SALES STALL

Mahashakti Foundation with the esteem support of Vedanta Ltd., Lanjigarh is working closely on improving the condition of underprivileged women and making them able to earn for their families.

An exhibition cum Sales Stall of Dhokra products & Sakhi products was organised at Club House, Vedanta Township. Mr. B Shibakumar – HR Social & Health, Vedanta inaugurated the Exhibition.





BIJULI DIDI TRAINING PROGRAMME

Mahashakti Foundation with the esteem support of Smart Power India organised a Training Programme at DRDA Training Hall, Jagatsinghpur, for the selected Bijuli Didis who will do the meter reading and Bill collection of the people of Tirtol.

49 Bijuli Didis were trained by the Personnel of MSF, Executive Engineer CESU – Paradeep, Director – Smart Power India and Trainers from CESU.

NABARD GROUP ADVISORY MEETING

A Regional group Advisory Meetingwas organised at NABARD Conference Hall, Regional Office, Bhubaneswar in the presence of Shri A Chandrasekhar – CGM NABARD & B Nageswara Rao, GM NABARD.

The key discussion was on Solar Powered Micro-irrigation, Off Farm Development initiatives by NABARD & Off farm Producers Organisations.





RAGI PLANTING THROUGH MILLET MISSION

Ragi planting has been started for Rabi Season at Bijepur Block in Bargarh District. Mahashakti Foundation with the esteem support of Odisha Millets Mission to restore and increase consumption of millets in the households through awareness, counselling and food festival in the tribal areas of Bijepur Block.



QUARTERLY HIGHLIGHTS



DHOKRA CRAFT MELA

Mahashakti Foundation is engaged in Livelihood Development activities in association with NABARD and is working to improve the standard of living of Dhokra artisans.

MSF got an opportunity to showcase the work of these artisans at Surajkund, Haryana in the International Craft Mela.

GENDER SENSITIVE GPDP TRAINING PROGRAMME

Mahashakti Foundation in association with State Institute of Rural Development, Govt. of Odisha and District Rural Development Agency, Kalahandi conducted training programme on gender sensitive Gram Panchayat Development Plan for PRI & other stakeholders at Block Conference Hall, Biswanathpur. Near about 50 participants participated in the training programme from 5 GPs of Lanjigarh. Shri Suresh Sangram & Shri Shankar Kara were invited as the Resource Person.





WOMEN CONVENTION AT BIJEPUR

A Women Convention was organised by Mahashakti Foundation at Luhurapalli Village of Bijepur Block in Bargarh District in the presence of 500 SHG members of 10 villages. Honourable MLA of Bijepur Constituency, Smt. Rita Sahu was invited as the Chief Guests of the programme. Shri Dinabandhu Gandhi – DDA Bargarh & Smt. Parbati Meher – Sarpanch, Gandapalli attended the programme as the Guests of Honour.

BIJULI DIDI WRITTEN TEST

Mahashakti Foundation in association with Smart Power India has started Project Bijuli Didi to create employment opportunities for the SHG Women of Jagatsinghpur district.

Written Test was conducted for the selection of Bijuli Didis in Tirtol Block who will do the meter reading and electricity bill collection for CESU.





TRAINING PROGRAMME ON SHG MANAGEMENT

Grassroot level training programme on SHG Management & Book Keeping was conducted by Mahashakti Foundation with the esteem support of NABARD at Champadeipur Village of Lanjigarh, Kalahandi. Shri Malaya Kumar Meher – DDM NABARD Kalahandi, Shri Bijay Nanda – LDM SBI attended the programme as our esteemed guests. 54 SHG members took part in the Training Programme.



QUARTERLY HIGHLIGHTS



TRAINING ON VERMICOMPOST PRODUCTION

Mahashakti Foundation in association with Vedanta Ltd., conducted a Training Programme for farmers on vermicompost production at Harekrushnapur village in Lanjigarh, Kalahandi. 40 farmers were trained in the programme. Dr. Niladri Bhusan Padhi – Head CSR, Vedanta Ltd. was invited as the Chief Guest to the training programme. Sri Baladev Bhoi was ivited as the Resource Person where he demonstrated how to prepare the vermicompost.

E-SHAKTI MOBILE APP TRAINING PROGRAMME

A Training Programme was organised by Mahashakti Foundation with the esteem support of NABARD to train the animators of E-Shakti Project on mobile app at Registered Office, M Rampur. Miss Rumana Jafari – BDO, M Rampur was invited as the Chief Guest. Mobile phones were distributed to the animators for data digitization of SHG members. 37 animators participated in the training programme. Sri Santosh Kumar Sahu was invited as the Resource Person.





BARGARH DHANU YATRA

Mahashakti Foundation with the esteem support of ACC Trust opened a Sales Stall in the Pallishree Mela of Dhanu Yatra in Bargarh district. Mr. Jyoti Ranjan Pradhan – Bargarh District Collector, Mr. Debesh Acharya – Bargarh MLA and Mrs. Snehangini Chhuriya – Atabira MLA & Honouable Minister inaugurated the stall in the presence of Mr. Manoj Srivastava – ACC Plant Director and Mr. Jamail Akhtar Khan – CSR Manager ACC Trust.

BEE KEEPING TAINING PROGRAMME

Mahashakti Foundation in association with KVIB, Bhubaneswar & RESTI, Bhawanipatna organised a 7 days Training Programme on Bee Keeping to FPO members with the esteem support of NABARD. Miss Rumana Jafari – OAS (BDO) M Rampur was invited as the Chief Guest of the Training Programme. Shri Malay Kumar Meher – DDM NABARD Kalahandi, Shri Bijay Kumar Nanda – LDM SBI & Shri Bibekananda Rath – Senior Faculty RESTI grace the programme as the Guests of Honour. Mr. Nitai Daleyi was invited as the Resource Person. 40 FPOs participated in the Training Programme.



Creating Opportunities. Empowering the Poor...



IN FOCUS

SPECIAL FOCUS -FIGHT AGAINST COVID-19

The Novel Corona Virus or the Covid-19 infection started spreading in India in the early March. The disease that came from Wuhan city in China, spread globally and reached more than 200 countries of the world. On 11 March 2020, WHO declared the deadly disease as a pandemic.

Since 3rd of March, India started getting few cases of Corona Virus from foreign tourists and Indians coming back from countries that were infected with the deadly virus. Odisha got its first case on 15 March 2020 from a person who had a travel history from Italy. On 21 March 2020, Odisha govt. announced the single largest lockdown for Health reasons in Independent India. On 24 March 2020, when Prime Minister Shri Narendra Modi addressed the nation, he announced for India under complete lockdown for the next 21 days.

Amid all these chaos, the SHG women of different projects of Mahashaktki Foundation came forward and started stitching face masks for people at a very low cost when masks were not available in market because of panic buying.

With the esteem support of Vedanta Ltd., Lanjigarh, 29 SHG women of Sakhi Project came forward and stiched the masks as per the guidelines to meet the rising demands of masks in the region. SHGs supported by ACC Trust also prepared and supplied face masks during this difficult situation.

Ujjwala Beneficiaries who are under Skill Development Project in association with Skill Development Institute & Indian Oil Corporation Ltd. started taking order and stitched face masks from their home and tried to save the community from the horrific consequences of Covid-19.

SHGs of Bargarh promoted by NABARD, took a very important role during the pandemic. With the support of govt. of Odisha, they started preparing meals and supplied it to more than 300 people of that area on a daily basis. Our Team members also sensitized the farmers, members of different CBOs & SHG members regarding Social Distancing, Hand hygiene & proper use of face masks.

They are indeed, "The Corona Warriors". We at MSF feel privileged to be a very small part of this fight against Corona.















STORY FROM GROUND



Haldi or Turmeric is coined as the most powerful spices of all and is a permanent member of every Indian kitchen and a staple in all Indian cuisines. Considering the number of health benefits turmeric offers, this spice can be added to a variety of dishes in order to keep improving the quality of our lives. Apart from its culinary usage, haldi is also used for boosting up immunity, moderates the insulin level of body, heal cuts/burn/infections, helps in digestion.

Mahashakti Foundation with the esteem support of Vedanta Ltd., Lanjigarh started Project Sakhi in March 2015, to create opportunities for households to undertake Income Generating Activities and to work in the entire value chain. The project staffs of MSF strengthened a federation named, Shaktimayee Foundation, groomed the leaders as its Board of Directors to take up enterprise and generate revenue for the trust. A Turmeric Processing unit was then set up.

Staffs of MSF formed a group of the SHG women and named it as Maa Manikeswari SHG and also arranged them with the raw materials for making of turmeric powder. They started their business in a traditional way i.e. by means of mortar and pestle. The women divided all the duties among themselves and started the turmeric processing work. The business went on well and they were also linked to the market. Proper branding and labelling of the turmeric packets were done.

Looking at the dedication of the women of Maa Manikeswari SHG, Vedanta Ltd. decided to provide them with a turmeric processing machine in the year 2019. Till now they have processed and sold 923 kilos of turmeric and have earned a profit of ₹51,345 by selling the turmeric powder at ₹240 per kg.









IMAGE GALLERY



Governing Board meeting at SCO, Bhubaneswar



Group Meeting of SHG Women in Kalahandi District



Technology Training Centre on Wheel



Republic Day Celebration at State Coordination Office



Holi Celebration at SCO, Bhubaneswar



SAKHI Stall at Kalahandi Utsav 2019



Mushroom Cultivation at Dunguri village



General Body Meeting of Pratingya Trust





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