

# IN FOCUS

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*Creating Opportunities, Empowering the Poor...*



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The project SAMPURNA is expected to cover 4,000 small and marginal women farmers in the Bhatli and Ambavona blocks of the Bargarh district. The project aims to improve the livelihoods of women farmers by providing them with a range of agri-advisory and business development services and integrating them into producer groups and farmer producer organizations.

The project is being commenced with the support from HDFC Bank PARIVARTAN and being implemented by Mahashakti Foundation. The project was officially launched at Bargarh district. The invited dignitaries shared their experiences pertaining to the upliftment of farmers and assured about their overall support and convergence opportunities. Also they advised the implementing agency to aware the farmers and link existing government programs.

Mr. Santosh Kumar Maharana, Chief District Agriculture Officer, joined as the chief guest at the event and emphasized about the cooperation and coordination of the department for the successful implementation of project interventions. Among others, Shri Gobind Chandra Panda, Additional Director, Horticulture Department; Shri Raj Gopal Das, Chief Executive Officer, ORMAS; Shri Shankar



Chalan, District Project Officer, Odisha Livelihood Mission; Mr. Vivekananda Mohanty, Branch Manager, HDFC Bank, Mr. Alok Kumar Sahu, Agricultural Extension Specialist, KVK; Mr. Sushant Mirdha, Additional Project Director, Watershed Department; Mr. Jay Shankar Pradhan, Officer from Soil Conservation Department joined the program and discussed about different Government Schemes benefitting farmers and project components.

Ms. Rojeleen Bhuyan, Vice President- Mahasakti Foundation, delivered the welcome address, while Dr. Amulya Kumar Mohanty- Project Director, Shri Mihir Ranjan Sagar- Agriculture Specialist, briefed on the various planned activities of the project.





Effort is being given towards identification of Chili cluster and creation of Producer Groups (PGs), involving women enterprising farmers under the HDFC Bank Parivartan supported FRD Project. By following a systemic process the PGs will be clubbed to form a formal Farmers Producer Company.

Women farmers seen preparing seed-bed for chilli cultivation. Value chain support services being provided to the farmers to develop a chilli cluster in Sambalpur district, Odisha.



Sambalpur district to be included in the Chilli value chain. The project will bring together women farmers and provide them with a range of technical know-how, business development services, skills and capacity building tools to strengthen their livelihoods. The speakers expressed about the above aspects at the launching workshop of the Project Sampurna held yesterday at Pantha Nivas Conference Hall of Sambalpur, Odisha.





A two days of training program to POPIs and FPOs on regulatory compliance and business development was organised at Bhawanipatna from 4th April 2022. Chairman Zilla Parishad Kalahandi, Sri Puspendra Kumar Singh Deo inaugurated the program at SVA Training Center, Bhawanipatna. DDM NABARD Kalahandi discussed about the role of NABARD on FPO development. DPM OLM Mr Prasant Mishra discussed about different linkage opportunities with FPOs. Mr Abinash Dash spoke about



different market linkage opportunities for the FPOs. It is part of a series of training and capacity building initiatives to the above target beneficiaries, under the RSA set up, supported by NABARD.





The 3rd day of this program was held at Atithi Bhawan, Koraput during 6th -7th April 2022. DDM NABARD Koraput along with representatives from Nabard Consultancy Services inaugurated the program. DDM NABARD Koraput Sri MM Behera discussed about the role of NABARD on FPO development. Deputy CEO of ORMAS Mr Kartik

Roshan discussed about different market linkage and value addition opportunities with FPOs. Jugal Kishore Pattanayak, Mr Mohan Kumar Baliyarsingh and Mihir Ranjan Sagar addressed few capacity building sessions. Around 25 CEO of FPOs and POPI representatives participated in the program.



Its been more than a year when MSF became an implementing agency for this ambitious CBBO project. During this period MSF has facilitated all 7 FPOs (1st Phase) with respect to registrations, farmer mobilizations, farm produces, etc. Now these FPOs have grown to address different market linkages with their farm products.



**Brinjal sales to Berhampur Mandi by Maa Mahadasini FPO Loisinga.**



**Marketing of Banana by Safal Chasi FPO Junagarh Kalahandi**



Input supply to the farmers by our FPOs promoted under central sector scheme. Ensuring quality, fair price and door step delivery



Supply of Seeds to the Farmers by Safal Chasi FPO Junagarh Kalahandi district



Marketing of brinjal by Maa Mahadasani FPCL, Loisinga, Bolangir to the Vegetable Mandi of Berhampur





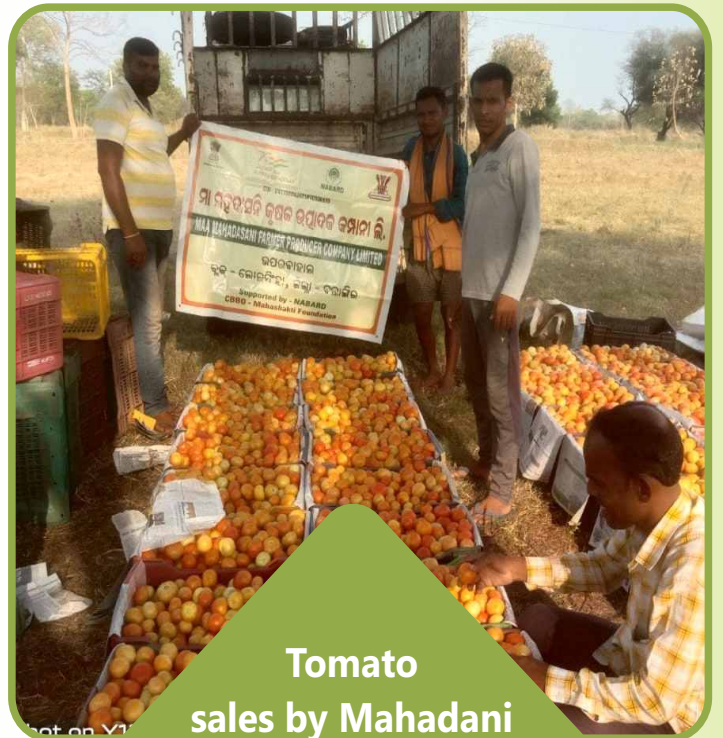
**Onion sales  
by Prakruti Mata  
FPO of Sindhikela,  
Balangir district.**



**Watermelons  
sales by Krushna Hira  
FPO of Jharbandh,  
Bargarh district.**



**Input supply  
to the farmers  
of Safalchasi FPOs of  
Junagarh, Kalahandi district**



**Tomato  
sales by Mahadani  
FPO of Uparabahal,  
Balangir district.**







Visit of Group Head CSR Vedanta Limited to different micro enterprises promoted under Sakhi Project at Lanjigarh



Sensitization meeting on Millet Mission program at Kanapali, Sohela block, Bargarh in the presence of Sri Dibyakishor Padhan, Vice Chairman of Sohela Panchayat Samiti along with E-Shakti and Millet Mission team members of MSF.



Access of different government schemes to the rural households. We are facilitating the distribution of kitchen garden seeds being provided by horticulture department at rural villages of Kalahandi.

Training and Demonstration on preparation of organic manure to reduce the input cost.



Training on preparation of organic manure for use in kitchen garden





3 days Training Program for Board of Directors and CEOs on FPO Management was held at Saint Vincents Retreat Centre, Gopalpur on Sea. 50 participants from 8 FPOs promoted under central sector scheme participated in the training program. President of Mahashakti Foundation Sri Santosh Kumar Mishra inaugurated the program. Dr. Amulya Mohanty, Mr Abinash Dash, Mr Mihir Ranjan Sagar, Sri Mohan Kumar Baliyarsingh, Sri Jugal Kishore Pattanayak discussed about the different key aspects of FPO management with participants.



We conducted a Monthly Review program of all our Project Managers handling different projects at Bolangir. Achievements are applauded and brainstorming discussion undertaken to rectify the logjams identified

Our team took part in a 5 days residential training organised by NABARD in Bhubaneswar. The training program is a TOT (Training of Trainers) on preparation of FPO business plan, which required to improve the skill-sets of these trainers and the learnings can be transferred to respective FPO functionaries





Farmers Awareness Meeting Sensitization of different government schemes at Maneswar Block of Sambalpur. BDO Maneswar, ABDO, DPM, AAO, Block Horticulture Officer attended as resource persons. Agri Experts from Mahashakti Foundation discussed about the chilli cluster development and Project SAMPURNA. Vice President Ms. Rojaleen Bhuyan and Project Manager Ms. Amrita Kumari, Block Coordinator Sri Subodh Kumar coordinated the whole program.



Refresher training cum review meeting for the Animators of E-Shakti Project at Biju Krushi Bhaban, Bheden, Bargarh in the presence of DDM NABARD, ASP YESTEAM, Vice President, Mahasakti Foundation.



Training Program on Poultry Farming. Promoting sustainable livelihoods for rural and tribal women



Training program of board of directors promoted under central sector scheme held at ITDA conference hall Phulabani. DDM Kandhamal Sri Sanjeeb Kumar Mohanty inaugurated the program. Mr. Mohan Kumar Baliyarsingh Director MSF and Mr. Hrusikesh Sahu- Project Manager conducted the program.



