



InFocus

June 2023

Volume VIII | Issue I



INSIDE THIS ISSUE ...

- **CAPACITY BUILDING PROGRAMS, TRAININGS AND EXPOSURE VISITS**
- **TRAINING PROGRAM ON PROJECT MANAGEMENT**
- **AKSHAYA TRUTIYA- A FARMER'S FESTIVAL**
- **MSF'S LIFE CAMPS FOR CHILDREN**
- **MSF'S NEW BOARD WITH NEW ASPIRATIONS & GOALS**
- **MARKETING & SALES INITIATIVES FOR FPO YIELDS (UNDER CBBO SCHEME)**
- **PHOTO GALLERY**
- **PAPER HIGHLIGHTS**

MAHASHAKTI FOUNDATION

Creating Opportunities, Empowering the Poor...



CAPACITY BUILDING PROGRAMS, TRAININGS AND EXPOSURE VISITS

Mahashakti Foundation organizes exclusive capacity building programs, skill development trainings and exposure visits with respect to different developmental projects. During this quarter many such programs were executed with the help of trainers and participants associated to different projects undertaken by MSF. Capacity building programs update participants with new technological skills necessary as per contemporary demands. Most of the capacity building programs were organized for the stakeholders of different FPOs under the CBBO scheme.

Sabai grass utensils and artifacts are quite popular in Mayurbhanj district of Odisha. For many artisans such products serve as a source of income. With the support of YES Foundation MSF organized a skill training program for female artisans. The program provides artisans with hands-on training in weaving techniques, as well as instruction on design, quality control, and marketing. By improving their skills and knowledge, the program aims to help these artisans increase their



productivity, improve the quality of their products, and expand their market reach. About 100 artisans took part in this program which was conducted in two phases of training at Shuliapada and Muruda blocks of Mayurbhanj district.



A training program was organized for the board of directors of farmer producer organizations (FPOs) promoted in Bargarh district by Mahashakti under Central Sector Scheme (CSS). The training focuses on enhancing their capacity to effectively manage and grow their organizations. The program covers key topics such as leadership and governance, financial management, marketing and sales, and risk

management. Participants are being provided with hands-on training on how to build an active shareholder-base, implement effective marketing strategies, and build strong relationships with stakeholders. Ultimately, the goal of the program is to equip the board of directors with the knowledge and skills they need to drive the long-term success and sustainability of their FPOs.





An exposure Program was organized for the representatives of FPOs under Central Sector Scheme. Chief District Agriculture officer and Additional Chief Dist Officer inaugurated the program at Tapovan Conference Hall Bargarh. Our Program Director Dr. Amulya Mohanty, Managing Director Mr JK Pattanayak discussed the role and responsibilities of BODs and Business Plan. The team visited one of the successful FPO Utkalika Women Agro Producer Company based at Ambabhona, Bargarh.



Bangomunda block is one of the most underdeveloped blocks of Bolangir district. Under Ultra Poor Market Access (UPMA) program which is supported by TrickleUp, Mahashakti is working with marginalized communities, those desire to setup sustainable small/ medium enterprises. UPMA team conducted a capacity building program for the women leaders of Farmers Interest Groups (FIG) in this block. The program aimed to enhance the knowledge of FIG leaders in FPO management and governance.





HDFC Bank Parivartan - Demonstration of bio fertilisers. Hand holding support to the farmers in the agriculture field by our agricultural experts.



Capacity building program for the board and staff members of FPOs promoted under CSS in phase 3. DPM OLM Kalahandi , DDM NABARD Kalahandi inaugurated the program at Bhawanipatna. Dr AK Mohanty Program Director , Mr Jagadish Dash - FPO expert and Mr Devendra Mishra - Dist Manager conducted the 2 days program.



TRAINING PROGRAM ON PROJECT MANAGEMENT



Mahashakti Foundation is organizing a three-days residential training program on Logical Framework Approach (LFA), Project Management, Monitoring & Evaluation, and Financial Reporting. Team members from various projects and locations are participating in the event, which is being held at Gopalpur, Ganjam. Distinguished resource persons from Mahashakti's Board and Top Management conducting sessions to enlighten the participants on the aforementioned topics.



During the recently organized three-day residential training program at Gopalpur Ganjam, outstanding team members from various districts were felicitated and awarded for their exceptional performance during 2022-23. The awarded individuals played a pivotal role in the successful implementation of diverse project activities in Balangir, Bargarh, Khurda, Kalahandi, and Sambalpur districts. Additionally, recognition was given

to the accounts manager from the head office for his dedicated and meticulous handling of accounts throughout the year 2022-23. The awards ceremony served as a platform to acknowledge and appreciate the remarkable contributions of these team members and foster a culture of excellence within the organization



AKSHAYA TRITIYA- A FARMER'S FESTIVAL

In Odisha, Akshaya Tritiya is celebrated during the commencement of sowing of paddy to ensure the beginning of Kharif season. The day starts with ritual worship of mother Earth, bullocks, other traditional farm equipment and seeds by the farmers for the blessings of a good harvest.



After ploughing the fields, the farmers sow paddy seeds as the symbolic start for the most important Kharif crop of the state. At MSF Akshaya Trutiya was celebrated with the farmers of FPOs promoted under Central Sector Scheme at 25 different locations of Kalahandi, Bolangir, Bargarh and Kandhamal dist.



MSF'S LIFE CAMPS FOR CHILDREN



Life camps for children are an excellent way to provide a unique learning experience that combines fun activities with life skill education. These camps are designed to offer children an opportunity to explore new activities and interest, develop social and leadership skill and gain valuable life lessons. Mahashakti Foundation in partnership with Vadodara (Gujurat) based renowned life course agency OASIS Movement organized two days of life camp at Community Centre Dharma Vihar, Bhubaneswar. Around 25 students from different schools, participated in this event. Dr. Debasis Mohapatra, Asst Professor- KIIT School of Rural Management inaugurated the program along with our CEO Jugal Kishore Pattanayak. Life coach Mr. Mehul Panchal from the OASIS Movement conducted this two days program.





Another two days Life Camp for students was organized at Vivekananda Sikhya Kendra, Muniguda- Raygada district. Swami Prabhubarananda from Rama Krishna Mission Ashram Muniguda inaugurated the program. Maharaj inspired students about the real goal of human beings, how a student will fix his/her goal and finalise strategies to achieve. Mr Balakrushna Ratha Project Manager coordinated the two days program. Among others Dr Aswini Panda, Principal, Bissam Cuttack College , Dr Gauranga Charan Rout, Sri Sarat Chandra Sahu from Harsha Trust, Sri Nanda Kishore Pattanayak, Secretary Press Club joined as guests. Around 35 students participated in the program.



MSF'S NEW BOARD WITH NEW ASPIRATIONS & GOALS



Beginning of a new financial year brought in the formation of a new Board for Mahashakti Foundation. Dr. Debasis Mohapatra having more than three decades of rich experience in the field of livelihood generation and socio-economic development, became MSF's new president. Ms. Itishree Kanungo and Mr. Bimal Kanta Panda joined as new Vice President and treasurer respectively. During board meeting our ex-President, Mr. Santosh Kumar Misra (OAS - Retd.), graciously extended a warm welcome to the new board members at our State Coordination Office in Bhubaneswar.



MARKETING & SALES INITIATIVES FOR FPO YIELDS (UNDER CBBO SCHEME)



We have facilitated the FPOs with remunerative markets to onion farmers. Marketing of their products to the different locations of the state. PrakrutiMata FPO of Bongomunda, Bolangir, Odisha started sales of onions to Th Rampur, Tumudibandh, Karlamunda areas of Kalahandi district.



Farmers of PrakrutiMata sold around 35 quintals of onion to traders of Nabarangpur and Balangir district. Congratulations to our farmers for their excellent work and for making their livelihoods more sustainable.



Nua Sakala FPCL (Tumudibandha, Kandhamal), aggregated and sold 30 quintals of jackfruit to a trader from Balangir district. Together we are creating a remunerative system/channel for the small and marginal farmers through the FPO ecosystem.



Inauguration of Input Sales Outlet of Maa Sunamukhi FPO, Karlamunda, Kalahandi by DDM NABARD Kalahandi.



PHOTO GALLERY



Inauguration ceremony of Bio-Input Production Centre by Mandaramalini SHG at Katapali of Bijepur block. Inaugurated by Sri Sanjaya Singh Gartia, Sarpanch, Badbramhani GP with the presence of BAO Bijepur, AAO Bijepur, VAW Bijepur, Ward members, CRP & MBK, OLM, Mandaramalini SHG members, Millets Mission team, Bijepur.



Millets Mother Event was organized at village Marekel under Sohela Block. Dignitaries like Sarpanch, ANMs, AWWs, ASHA workers and DPC, OMM, Mr. Narayan Panigrahy attended the program along with team members of Mahashakti Foundation. Women SHG members, adolescent girls, PRI members also joined the event.





Ragi_Sarbat was distributed to 500 people on the auspicious occasion of Akshaya Tiritiya Usthav at the district level celebration of Bargarh district. Mahashakti Foundation and FPO promoted under OMM exhibited different millet products and distributed Ragi Sarbat to all participants. PD DRDA, CDAO, ADAO, BAO etc. officials inaugurated the event along with 500 farmers.



Inauguration of Jamankira Agro Women Producer Company Limited with the presence of Member, Zilla Parishad, ABDO, AHO, BAO- Jamankira Sambalpur. Our program Director Dr Amulya Mohanty discussed the purpose of the FPO with all stakeholders. All board members, CRPs and our Block Coordinators coordinated the program.



Chirasabuja FPCL, promoted by Mahashakti Foundation, recently entered into a Memorandum of Understanding (MOU) with the CDAO – Bargarh, to collaborate on various projects as a Community Based Organization (CBO).



Honorable MP Bargarh Sri Suresh Pujaree visited and interacted with our Secretary Madam Rojaleen Bhuyan on Millet Cultivation, marketing and about the popularisation of different millet products on the eve of international year of millets.





Dist Collector of Kalahandi, Ms P. Anvesha Reddy visited Manikyadevi Fish Producer Company (FPO) Jaipatna, promoted under CSS and interacted with the board of directors. She discussed the existing marketing process and channel of fish farmers of the district.



Millet Shakti Tiffin Center inaugurated at Sohela, Bargarh by Sri Susanta Singh, MLA, with the presence of BDO and other dignitaries like ADO, CDPO, DPC, OMM, Team Members of Mission Shakti. Board of Directors of Sohela Farmers Producer Company, Team members of Mahashakti Foundation (FA). Members of Maa Ambey SHG, Sohela will manage this tiffin centre.



FPOs promoted under Central Sector Scheme started supplying seeds and fertilizers to the farmers. Prakrutimata FPO started its input sales centre at Sindhekela, Bolangir



Ongoing construction of Rural Mart with the support from NABARD and Vedanta Ltd at Lanjigarh Kalahandi



ତେଲୁଳିପାଲିରେ ଧାନ ଶସ୍ୟକାର ପରୀକ୍ଷଣ ଶିବିର



ଦେଶର ୨୦ଟି (ଆଧୁ): ଦେଶର ବିଭିନ୍ନ ଅଞ୍ଚଳରେ ଧାନ ଶସ୍ୟକାର ପରୀକ୍ଷଣ ଶିବିର ଯୋଜନା କରାଯାଇଛି । ଏହି ଶିବିରରେ ଧାନ ଶସ୍ୟକାର ପ୍ରଣାଳୀ, ଖାଦ୍ୟ ଓ ଖେତର ପରିଚାଳନା ଆଦି ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

କୃଷକଙ୍କୁ ସେବା ପ୍ରଦାନ କରିବା ଉପରେ ଗୁରୁତ୍ୱ



ଦେଶର ୨୦ଟି (ଆଧୁ): ଦେଶର ବିଭିନ୍ନ ଅଞ୍ଚଳରେ ଧାନ ଶସ୍ୟକାର ପରୀକ୍ଷଣ ଶିବିର ଯୋଜନା କରାଯାଇଛି । ଏହି ଶିବିରରେ ଧାନ ଶସ୍ୟକାର ପ୍ରଣାଳୀ, ଖାଦ୍ୟ ଓ ଖେତର ପରିଚାଳନା ଆଦି ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

ଓଡ଼ା ଶୁଖିଲା ପଞ୍ଜତିରେ ଧାନରାଶି ସମୂହୀୟ ତାଲିମ



ଓଡ଼ା ଶୁଖିଲା ପଞ୍ଜତିରେ ଧାନରାଶି ସମୂହୀୟ ତାଲିମ ଯୋଜନା କରାଯାଇଛି । ଏହି ତାଲିମରେ ଧାନ ଶସ୍ୟକାର ପ୍ରଣାଳୀ, ଖାଦ୍ୟ ଓ ଖେତର ପରିଚାଳନା ଆଦି ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

କଟାପାଲିରେ ଜୈବିକ ଖାତ ଓ ସାର ଉପାଦାନ କେନ୍ଦ୍ର ଉଦ୍ଘାଟିତ



କଟାପାଲିରେ ଜୈବିକ ଖାତ ଓ ସାର ଉପାଦାନ କେନ୍ଦ୍ର ଉଦ୍ଘାଟିତ ହୋଇଛି । ଏହି କେନ୍ଦ୍ରରେ ଜୈବିକ ଖାତ ଓ ସାର ଉପାଦାନର ଉତ୍ପାଦନ ଓ ବିକ୍ରୟ କରାଯାଇଛି ।

ଦୁଇଦିନିଆ ଜୀବନ ଶିକ୍ଷା ଶିବିର



ଦୁଇଦିନିଆ ଜୀବନ ଶିକ୍ଷା ଶିବିର ଯୋଜନା କରାଯାଇଛି । ଏହି ଶିବିରରେ ଜୀବନ ଶିକ୍ଷା, ଖାଦ୍ୟ ଓ ଖେତର ପରିଚାଳନା ଆଦି ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

ଜୀବନ ଶିକ୍ଷା ତାଲିମ ଶିବିର



ଜୀବନ ଶିକ୍ଷା ତାଲିମ ଶିବିର ଯୋଜନା କରାଯାଇଛି । ଏହି ଶିବିରରେ ଜୀବନ ଶିକ୍ଷା, ଖାଦ୍ୟ ଓ ଖେତର ପରିଚାଳନା ଆଦି ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

ସୋହେଲୀରେ ମିଲେଟ ଶକ୍ତି ଟିପ୍ପିନ ସେଣ୍ଟର ଉଦ୍ଘାଟିତ



ସୋହେଲୀରେ ମିଲେଟ ଶକ୍ତି ଟିପ୍ପିନ ସେଣ୍ଟର ଉଦ୍ଘାଟିତ ହୋଇଛି । ଏହି ସେଣ୍ଟରରେ ମିଲେଟ ଶକ୍ତିର ଉତ୍ପାଦନ ଓ ବିକ୍ରୟ କରାଯାଇଛି ।

ଓଡ଼ା ଶୁଖିଲା ପଞ୍ଜତିରେ ଧାନରାଶି ସମୂହୀୟ ତାଲିମ ଶିବିର



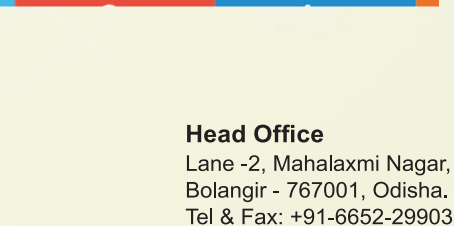
ଓଡ଼ା ଶୁଖିଲା ପଞ୍ଜତିରେ ଧାନରାଶି ସମୂହୀୟ ତାଲିମ ଯୋଜନା କରାଯାଇଛି । ଏହି ତାଲିମରେ ଧାନ ଶସ୍ୟକାର ପ୍ରଣାଳୀ, ଖାଦ୍ୟ ଓ ଖେତର ପରିଚାଳନା ଆଦି ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

ବରଗଡ଼ରେ ୪ କିଲୋର କୃଷକ ଉପାଦାନ କମ୍ପାନିର ପରିଦର୍ଶନ କାର୍ଯ୍ୟକ୍ରମ



ବରଗଡ଼ରେ ୪ କିଲୋର କୃଷକ ଉପାଦାନ କମ୍ପାନିର ପରିଦର୍ଶନ କାର୍ଯ୍ୟକ୍ରମ ଯୋଜନା କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୃଷକ ଉପାଦାନ କମ୍ପାନିର ଉତ୍ପାଦନ ଓ ବିକ୍ରୟ କରାଯାଇଛି ।

ବୈତଳିକ ପାଇକଲେଟ୍ କାର୍ଯ୍ୟକ୍ରମ



ବୈତଳିକ ପାଇକଲେଟ୍ କାର୍ଯ୍ୟକ୍ରମ ଯୋଜନା କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବୈତଳିକ ପାଇକଲେଟ୍ ଉପରେ ସମୀକ୍ଷା କରାଯାଇଛି ।

Regd. Office
Madanpur Rampur, Kalahandi,
Pin - 766 102, Odisha.
Tel & Fax: +91-6676-299909.

State Coordination Office
HIG-189, Ground Floor, Dharma Vihar,
Khandagiri, Bhubaneswar-751030.
Tel & Fax: +91-674-2351156

Head Office
Lane -2, Mahalaxmi Nagar,
Bolangir - 767001, Odisha.
Tel & Fax: +91-6652-299039

