

A wide-angle photograph of a lush green cornfield stretching to the horizon. The sky is a mix of blue and orange, indicating a sunset or sunrise. A small barn is visible in the distance on the left side.

# Sustainability & Product Diversification of FPOs

Webinar: Mahashakti Foundation

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Presented by Kshamta Foundation

**Sustainability of FPOs** depends on creating an **eco-system** of all crucial determinants like market linkages, adoption of best agricultural practices, technical and managerial skills to the farmers etc.



**Product Diversification**- shift from the **regional dominance** of one crop to regional production of several crops with adequate production related activities and **value addition**.

### **Advantages:**

1. Less remunerative crops to more remunerative ones.
2. Risk diversification for producers.
3. Food security amidst increasing demand for cereals, pulses, vegetables, fruits etc.
4. Maintains soil health and equilibrium of agro-ecosystem.



# About Us- Sarvodaya Group of Companies

## Group Vision

To Promote Sustainable Grassroots Native Entrepreneurship in the Chhotanagpur Region



Sambandh responsibly provides **client centric, inclusive financial and allied services** to the small and marginal entrepreneurs, predominantly women to transform their livelihoods and household well-being.

A **'Farm to Table'** concept of Dairy Farming to offer **'Fresh and Natural Whole Milk'**.

It's a **state-of-the-art farming model**, in the challenging and remote geography of Chhotanagpur to facilitate **demonstration and replication** of the Dairy Value Chain across the tribal heartland as a profitable and sustainable livelihood intervention.

Promotes **Indigenous Entrepreneurship** among the natives of Chhotanagpur region through an eco-system approach for offering holistic support to **community-based enterprises** in Agriculture, Livestock & Forestry sectors.

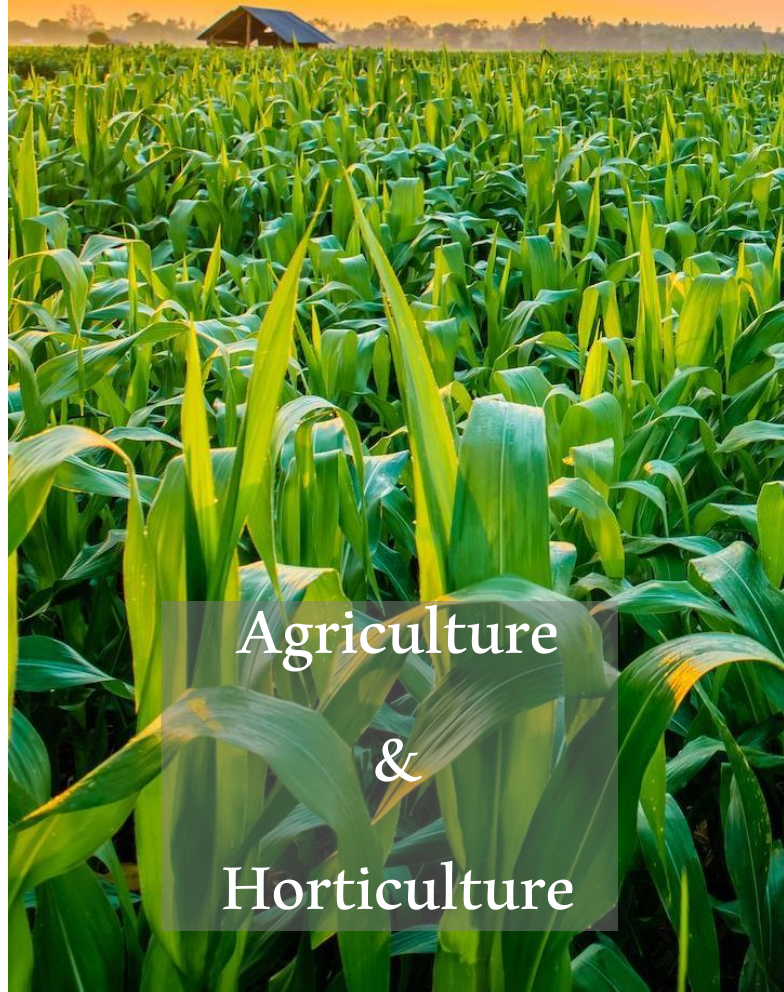
# Our Eco-Systems Approach



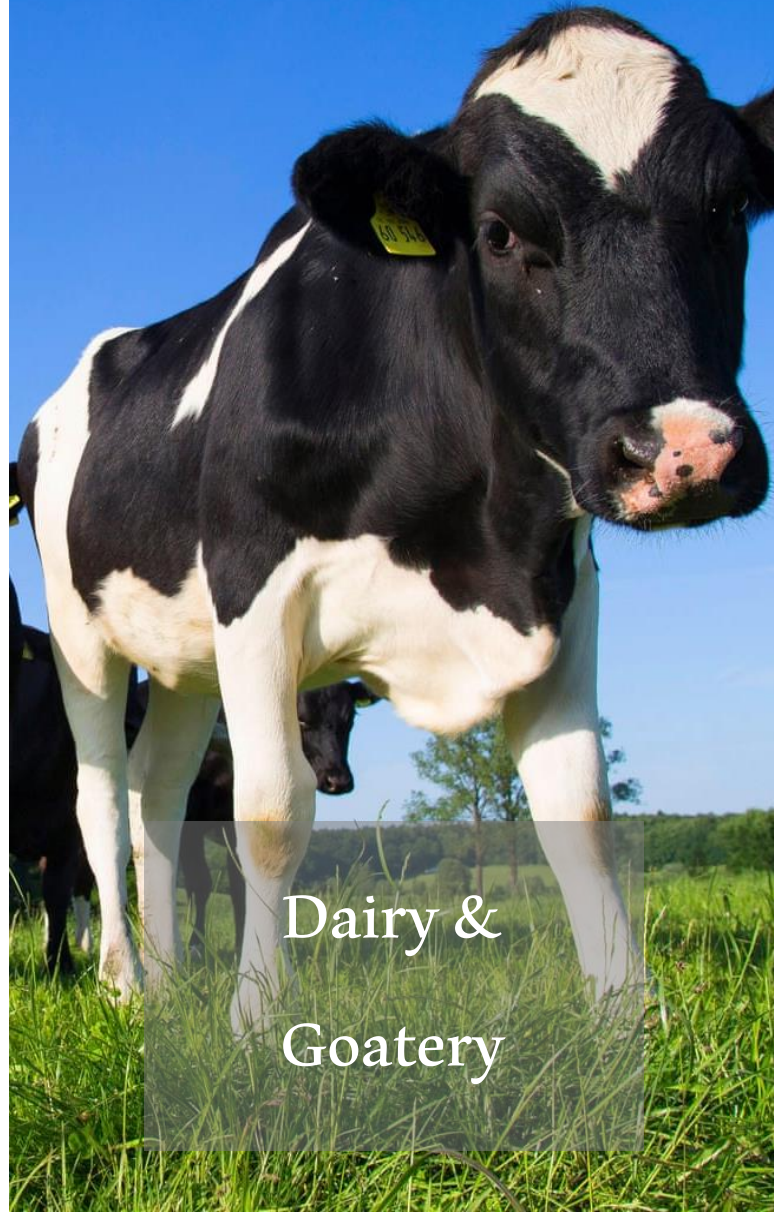
## Sectors of Practices

- (1) Financial Services
- (2) Livelihood & Enterprise Development
- (3) HRD & Ecosystem Development

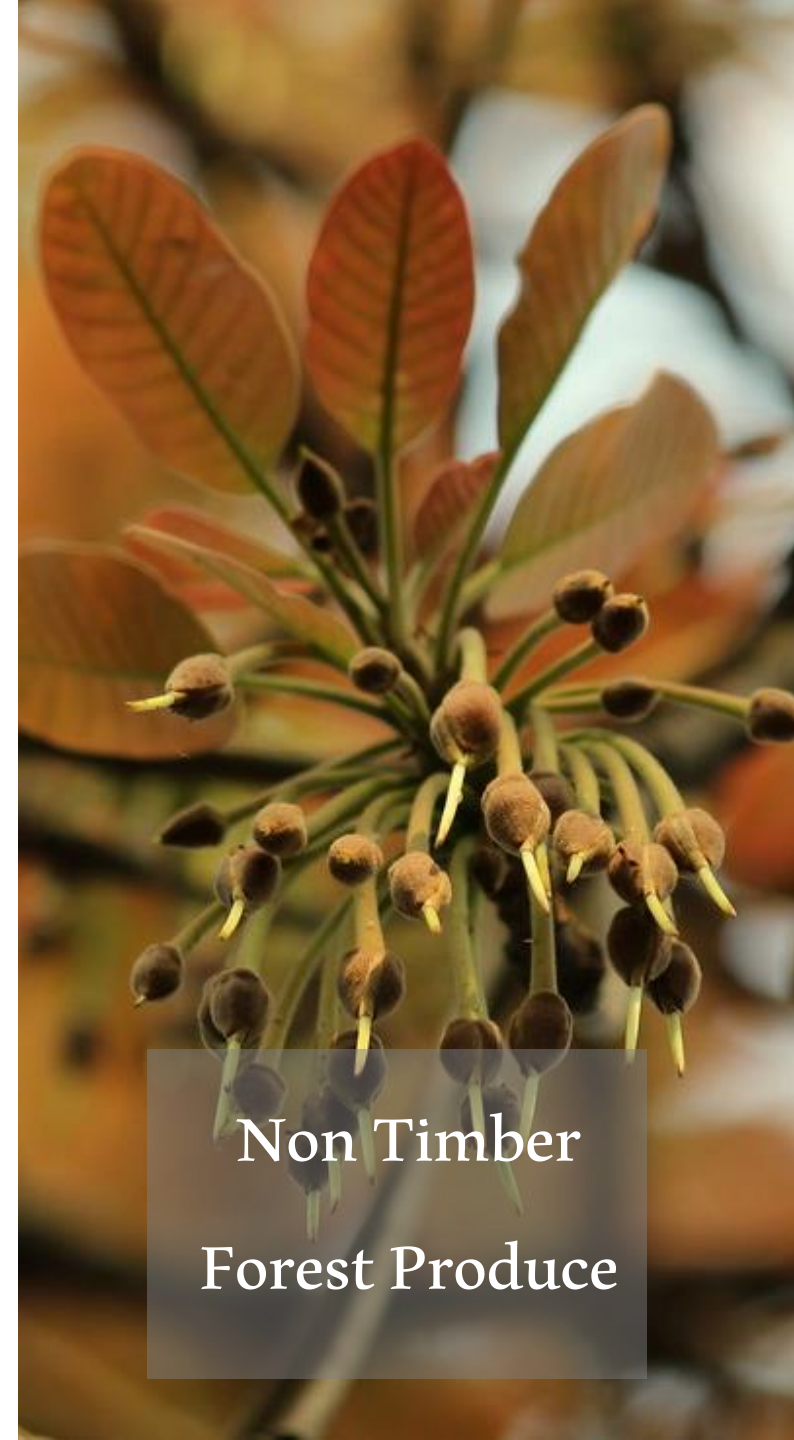
# Sectors of Intervention



Agriculture  
&  
Horticulture



Dairy &  
Goatery



Non Timber  
Forest Produce



Maize Silage

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Agriculture &  
Dairy Sub-Sector

## Product Diversification

Traditionally Paddy Mono-Croppers were transformed as first-generation Maize Cultivators.

## Eco-system of Services for Sustainability

**Institution Building** KrushiShakti FPC, Sundargarh, Odisha.

**Knowledge and Skill Development** on Maize Package of Practice.

**Financial Linkages** with NBFC and Banks (KCC).

Facilitation of **Mechanised** Farming & Harvesting Implements.

High Grade Agri Input Provision at **One-Stop** by the FPC.

**Agri-Tech** Services by the Professional Staff of FPC.

FPC run Silage Processing Unit for **Value Addition** to Maize Crop Harvest.

**Sales Linkage** with Dairy for supply of Silage Fodder.



# Economic Impact

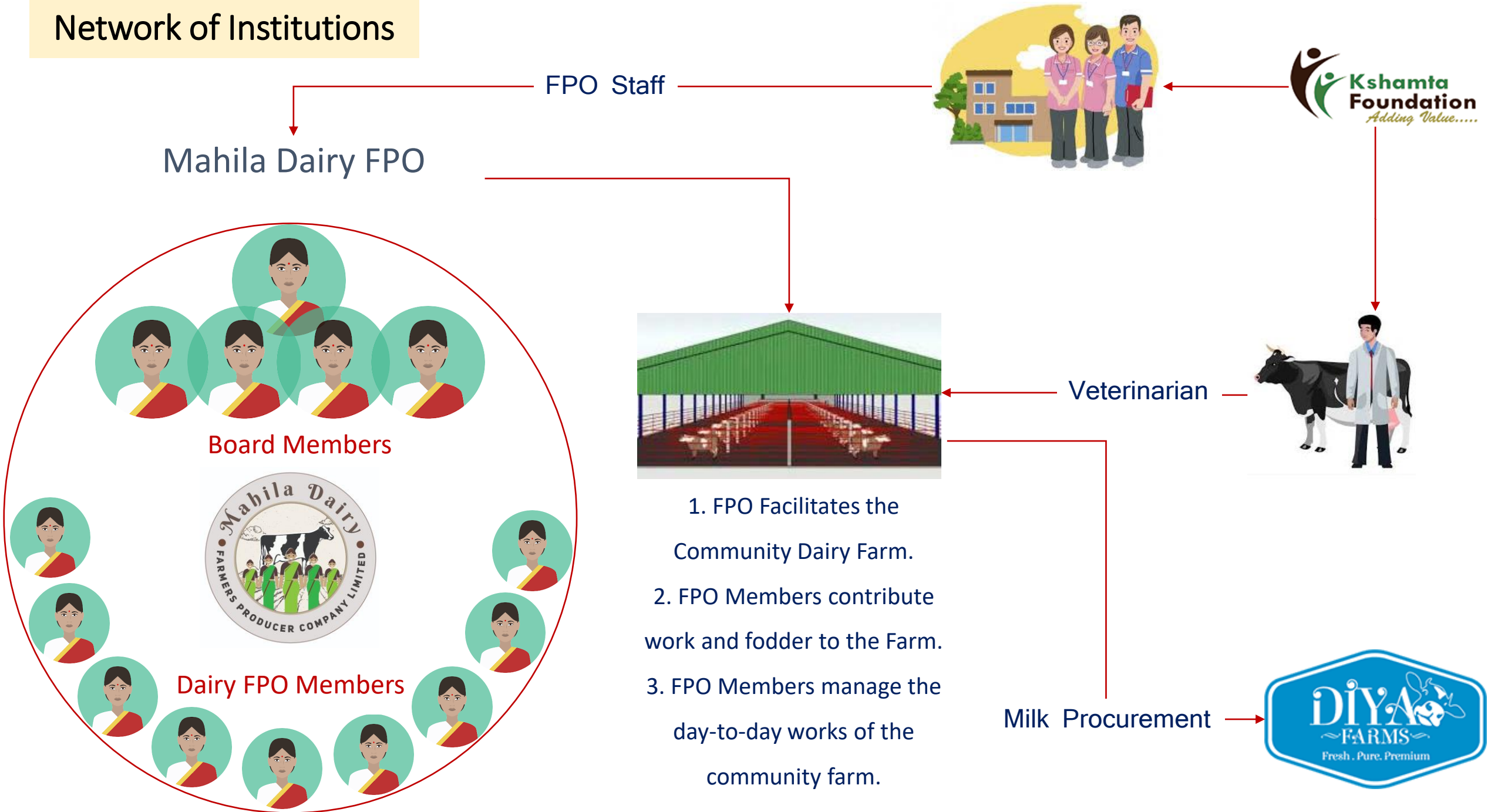
Crop/Product	Investment	Production	Cultivation Tenure	Return (INR)
Maize Corn Seed	INR. 12,000 / acre Land Preparation, Agri Inputs Tilling, Weeding, Fertiliser Harvest +	Upto 3 MT	Upto 06 Months for realisation of sales receipt.	39,000/- @ 13 per Kg. Net: 23,000/-
Maize Silage	INR. 4,000 / acre drying, threshing and storage INR. 23,000 / acre Land Preparation, Agri Inputs Tilling, Weeding, Fertiliser Harvest	Upto 20 MT	Upto 04 Months for realisation of sales receipt.	80,000/- @ 4 per Kg. Net: 57,000/-



## Dairy 360

A Collective  
Entrepreneurship model  
for Clean Milk Production  
through a network of  
Institutions collaborating  
for creating a service Eco-  
system.

# Network of Institutions



FPO Staff

Mahila Dairy FPO

Board Members

Dairy FPO Members

1. FPO Facilitates the Community Dairy Farm.
2. FPO Members contribute work and fodder to the Farm.
3. FPO Members manage the day-to-day works of the community farm.

Veterinarian

Milk Procurement



SHARING PRACTICE,  
ENHANCING  
PROFITABILITY

JOB CREATION



RISK  
DIVERSIFICATION



REDUCING  
CARBON EMISSION

**DAIRY ECONOMIC ZONE**



Thank You