

MAHASHAKTI FOUNDATION

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PROJECT BIJULI DIDI



Mahashakti Foundation with the esteem support of Smart Power India in association with Central Electricity Supply Utility (CESU), Odisha has started Project Bijuli Didi in the Jagatsinghpur district. This project is to create employment opportunities for the SHG women of Jagatsinghpur. A set of guidelines has been issued for the selection of Women Self Help Groups & SHG federation for metering, billing and collection of electricity charges from single and three-phase domestic consumers. The selected SHG women would be known as Bijuli Didi.

Bijuli Didi will have meetings with the electricity consumers of the Gram Panchayat and will discuss regarding advantages of timely payment of electricity bills and grievance redressal system.



QUARTERLY HIGHLIGHTS



DIGITAL FINANCIAL LITERACY TRAINING

In today's growing world, people need to keep pace with technology. Linking Banking with digital platform is a challenge and Mahashakti Foundation with the esteem support of CSR ACC Ltd. has taken the onus to literate people on Digital Banking by conducting a literacy programme at Dunguri village of Bargarh District. The training mainly focuses on money transfer, remote deposit, bill pay and basic online management of accounts.

SKILL DEVELOPMENT TRAINING PROGRAMME

Mahashakti Foundation with the esteem support of Vedanta Ltd., Lanjigarh conducted a skill development training programme for the dhokra artisans of Kankeri village to make stunning jewelleries and statues so that they can earn a better life for them. Retired IAS|Sri Pramod Chandra Pattnayak attended as the Chief Guest of the programme. Smt Kumudini Mishra|Micro Planning & livelihood Specialist-DPMU, Sri Bijay Kumar Nanda|LDM-KLD, Sri Debadutta Dash|AGM-DIC, Harmeet Shera|Head CSR-Vedanta Ltd. were the Guests of Honour.





EXPERIENCE SHARING MEETING OF COOPERATIVE LEADERS

District level experience sharing meeting of cooperative leaders organised at Zilla Amala Bhawan, Bhawanipatna Kalahandi with the esteem support of AWO International, Germany and Madhyam Foundation, Bhubaneswar. 300 cooperative leaders from 16 vegetable growers cooperatives attended the programme. Smt Kumudini Mishra|Micro Planning & livelihood Specialist-DPMU, Sri Bijay Kumar Nanda|Lead Bank Manager-SBI, Sri Jogananda Behera|Secretary-MSF, Sri J Kerketa|CEO-DSMS, Sri Jajati Munda|CEO-Lokayojna, Smt. Basanti Manjari Panda|Horticulture dept. participated in the programme.

ORGANIC VEGETABLE CULTIVATION

Mahashakti Foundation with the esteem support of Madhyam Foundation, Bhubaneswar and AWO International, Germany has taken an initiation to encourage the women of M Rampur block in Kalahandi district to do organic vegetable cultivation so as to reduce the cost of production and also the health risks of the farmers as well as the consumers. Now, 300 women of are involved in organic farming.







QUARTERLY HIGHLIGHTS



PARTNERSHIP WITH OPPORTUNITY INTERNATIONAL

Mahashakti Foundation and Opportunity edufinance has collaborated to understand the need and demand of Education loan for low income clients and schools. Based on market research results, Mahashakti intend to develop exclusive edufinance products and Opportunity edufinance will help in developing processes, products and equip loan officers with necessary skill set.

GENDER SENSITIVE GPDP TRAINING PROGRAMME

Mahashakti Foundation in association with State Institute of Rural Development, Govt. of Odisha and District Rural Development Agency, Kalahandi conducted three days training programme on gender sensitive Gram Panchayat Development Plan training programme for PRI & other stakeholders of M Rampur, Saidalanga, Pandakamal and Salepalli Gram Panchayats. Near about 40 participants participated in the training programme. Miss Rumana Jafari|BDO M Rampur was invited as the Chief Guest of the programme. Sri Pradyumna Mishra and Sarojini Mishra were the Resource Person.





DHOKRA & JUTE PRODUCTS EXHIBITION IN PURI

The Dhokra products made under Kala Punarutthan and Jute products prepared by the Ujjwala beneficiaries who are being trained by Mahashakti Foundation at the Skill Development Training Centre at Ogalpada, Khordha under the CSR initiative of IOCL were showcased in an exhibition in Puri. The long lost craft of dhokra & the modern trend of using jute bags attracted a lot many eyes in the Sisira Sarasa Mela in Puri.

DISASTER RESPONSE PROGRAMME

Mahashakti Foundation is engaged in Humanitarian activities by providing relief to the ones who have still not recovered from the devastating consequences of Cyclone Fani which had hit Odisha in the month of May. MSF with the esteem support of Hong Kong Special Administrative Region (HKSAR) & Habitat for Humanity, India distributed 3005 kits to the cyclone affected households of Puri and Khordha district. Sri Alekh Charan Sahu|Retired IAS, Sri Dibakar Maharana|Governing Body Member-MSF, Sri Jugal Kishore Pattnayak|CEO-MSF & Sri Satya Narayan Mishra|Chief Operating Officer also visited the relief distribution centre.







IN FOCUS

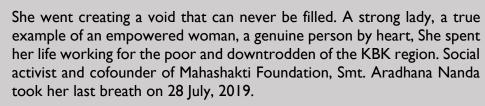
SPECIAL FOCUS - ARADHYA ARADHANA











Making a world where women can learn, lead & live was the only objective of her life. She made it a point that she would work till the day, each & every women of the state get to choose their present life & future. People who were associated with her, knows how fearless she was and the way she relentlessly challenged every odds that came across her life, specifically in the way to give the women the right to being their self, to being educated and to being empowered.

Smt. Aradhana Nanda comes from a breed, that rather than merely existing, work on proving their existence in every seconds of their life. She dedicated her entire life in bringing about some spectacular & meaningful changes in the society.

She successfully led a big life, an impactful life and a meaningful life. She did what she loved doing the most till her last breath, i.e., to serve the women.

Today, she's not physically present with us, but has left behind a strong legacy of leadership to be followed and continued. She has gone from our sight, but her vision has become the purpose of numerous people who she has left behind. Today & always, her footsteps will be followed, her dreams will be lived and her desires will be fulfilled by the generations to follow, where her life & work will be a guiding principle.

Mahashakti Foundation paid a tribute to the departed soul and organised a condolence meeting in Dharma Vihar Community Centre, Bhubaneswar in the presence of Sri Santosh Kumar Mishra|President Mahashakti Foundation, Sri Dibakar Maharana|Governing Body Member MSF, Sri Jugal Kishore Pattnayak|CEO MSF, Mr. Mohammed Nooruddin Amin|MD-CEO Adhikar India and Sri Sisir Das|Social Activist & CEO Yes We Can.







STORY FROM GROUND

Organic Vegetable Cultivation by Rebati Mahakud to increase her living standard...

The life of rural women pass inside the four walls of their houses. Neither they get an opportunity to work and earn nor they get enough of money to lead their life in a better way. Though they have a lot of caliber, but it's never tested and explored. Mahashakti Foundation work with the motto of creating opportunities for these women and empowering them so that they can earn for their sustenance and become self-dependent.

Rebati Mahakud is a member of Maa Sarala SHG of Lanjigarh, who was facing a lot of difficulties in her life because of financial crisis. Her husband couldn't work as he was turning old and she had no idea of how to use the one acre of land she had for cultivation without a single penny in her hand.

Mahashakti Foundation with the esteem support of Vedanta Limited, Lanjigarh worked on the overall development of these SHG women. Staffs of Sakhi Project did meetings with the members of the SHG groups and encouraged them to get involved in income generation activities.

Rebati then thought of starting vegetable cultivation in the one acre of land she had. Our staffs helped her for loan linkage from bank and got her enrolled in various social security schemes. They also made her receive seeds for cultivation from OPELIP. With this help, she started cultivating brinjal, okra, maize, rounded gourd and cucumber in her land with the help of her husband and two sons. She sold te cultivated vegetables in the local outlet and made reasonable amount of profit from it. With time, her income increased which in turn increased the social and economic status of her family. Mahashakti Foundation's work towards financial inclusion can be significantly measured through the success story of Rebati Mahakud. It feels privilege to have contributed a bit in changing someone's life for good.

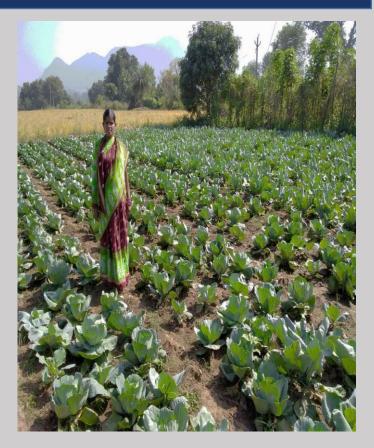








IMAGE GALLERY



MSF President|Santosh Kumar Mishra visited different Project Locations for Review



Honourable Jatani MLA|Sri Sura Routray visited MSF Relief Distribution Centre



Exposure Visit by members of IOCL-SDI Project



Independence Day Celebration at State Coordination Office



HR Team participated in Training of Trainers Programme



Recruitment of Bijuli Didi at Jagatsinghpur



Technology Training Centre on Wheel



MSF Top Management Team visited Millet Cultivation Areas





MAHASHAKTI FOUNDATION

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