

# In Focus

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## MAHASHAKTI FOUNDATION

### INSIDE THIS ISSUE

- Rebuilding Odisha
- Quarterly Highlights
- Special Focus
- Story from Ground
- Image Gallery



## REBUILDING ODISHA

Apart from the immediate damage and loss of life, disasters also causes havoc in the life of the survivors.

Relief, reconstruction can be an effective bulwark against some of the long-term damage.

On behalf of member organisations OSAFII donated INR 33 lakhs to the CM's Relief Fund today at Secretariat, Bhubaneswar in the presence of the Honourable Chief Minister of Odisha, Shri Naveen Pattnayak to support the victims of Cyclone Fani. 10 member institutions contributed for the relief fund. Mahashakti Group donated INR 1 lakh for revamping the lives of the cyclone victims.





**MICRO-ENTERPRISE DEVELOPMENT OF SHG MEMBERS**

People do a lot of things to earn their livelihoods. Some go for jobs, other for business. But the dearth of money, education & fortune make people struggle for their sustenance. In that case, micro enterprise becomes a solution to their trouble, where they can start a business with a minimum amount of capital & lead their life comfortably. Mahashakti Foundation with the esteemed support of Vedanta, Lanjigarh is working on micro enterprise development of the SHG members under its Sakhi Project, where the members are preparing turmeric powder & selling it in market.

**SKILL UPGRADATION TRAINING PROGRAMME**

Tribal Jewellery which are made of earthy materials like wood, stones, clay shells and crude materials etc has a rustic and alluring look which appeals the people quite a lot. So Mahashakti Foundation with the esteemed support of NABARD is training the tribal people of Rayagada district to make these stunning jewellerys so that they can earn a better life for them. A Skill Upgradation Training Programme was organised on Tribal jewellery at Gotiguda village of Rayagada district. Mr. Kartik Verma from National Bank for Agriculture and Rural Development (NABARD) visited the village and interacted with the artisans of Kankeri & Gotiguda.



**IOCL-SDI PROJECT REVIEW MEETING**

A review meeting of the Skill Development Project staffs held at Skill Development Institute, Bhubaneswar in the presence of CEO SDI|NN Rao, Administrative Officer Entrepreneurship development|Rajesh Tripathy, France Manager|Arun Kumar Pradhan. It was decided to prepare a comprehensive report on the progress made in the Skill Development training centre & a business plan for the remaining project period for sustainable development of the training institute.

**MICROFINANCE ACTIVITIES IN MSF**

Presently, Mahashakti Foundation is working with more than 18000 women by giving them micro credit. MSF has promoted two companies *Sampark Fin Services Pvt. Ltd.* & *Samparna Business Correspondence Pvt. Ltd.* and slowly transferring its microfinance portfolio to the above companies, Own portfolio to Sampark & BC portfolio to Samparna. Currently, the portfolio of Reliance BC & IDBI BC is with MSF.

**Outreach Details**

Indicator	June
No. of States	1
No. of Districts	13
No. of Villages	1011
No. of Staffs	85
Portfolio O/S (Cr)	26.67 Cr
Active Borrowers	18,617



**VISIT OF SIDBI OFFICIAL TO FL & WE PROJECT**

Mahashakti Foundation with the esteem support of UKAID SIDBI-PSIG Programme is working with an objective to widen up the social and economic space of women by doing financial literacy programmes for them to understand finance, how to use it and participate effectively in the micro finance programme. SIDBI State Manager | M/s Ankita Mohanty visited the project areas at Balangir to see the progress.

**WORKSHOP ON PROMOTION OF MILLETS**

Mahashakti Foundation with the esteemed support of Odisha Millets Mission started a special programme for promotion of Millets in tribal areas. The operation is held in Bijepur Block of Bargarh district. The main objective of the project is to restore and increase consumption of millets in the households through awareness, counselling and food festival. Two days orientation workshop organised at Institute on Management of Agricultural Extension (IMAGE), Bhubaneswar on promotion of millets in tribal areas.



**MEETING WITH VEDANTA HEAD-CSR**

Mahashakti Foundation with the esteemed support of Vedanta, Lanjigarh is running Project Sakhi in 40 villages of Kalahandi & Rayagada districts to empower the SHG women by conducting many capacity building programmes for income generation.

Staff of MSF Sakhi Project attended a meeting at Vedanta Ltd.-CSR for discussion on scope & opportunities on Sakhi & Dhokra project with Head CSR- Harmeet Shera.

**SUMMER INTERNSHIP PROGRAMME AT MAHASHAKTI**

Internship experiences can be more valuable than the bookish knowledge that the students have. An internship gives the students an exposure to work and understand the interns to decide their career options after they face the reality of a role. Mahashakti Foundation has given an opportunity to 7 students of Centre of Agri Business, Utkal University to attend 45 days of Summer Internship at different locations so that get an idea of the real life situations faced in the social development sector.



*Creating Opportunities, Empowering the Poor...*

RELIEF & REHABILITATION WORK

Cyclone Fani which had hit Odisha at Puri on 3<sup>rd</sup> of May caused a lot of destruction & completely changed the landscape of the place. The large storms & strong winds made a huge number of people homeless and completely paralyzed the state. It had caused mass destruction, uprooted trees, damaged houses & knocked out of electricity supply for days. People were starving for the basic needs of food, clothes & shelter. It was devastating to see them wailing as cyclone Fani had left people with nothing except their lives.

64 people were killed in the state because of the very severe cyclonic storm. It had also adversely affected the telecommunication in several coastal areas of Odisha.



When the government was successful in protecting the lives of the victims, it was then our duty to provide relief & rehabilitation to those who were badly affected by the cyclone & help them erase the dark & devastating memories of the disaster. Though it was not possible to wipe-off the out-turn, but our main focus was on revamping lives of the families that continued to be in disarray.

Mahashakti Foundation with the esteemed support of Habitat for Humanity, Milaap Social Venture Pvt. Ltd., CARE & Hero Moto Corp worked on the noble cause of providing relief to people of Puri and Khurda district and tried to make them believe that their life will soon come to normal.

The Soul Meaning of Life is to save Humanity...

## Reviving Livelihoods of Rural Artisans under Dhokra Craft Project:

Women in rural India are competent enough to earn their livelihoods. But their main challenges are lack of opportunities & lack of finance. Mahshakti Foundation's constant endeavour is to help these women develop economically by building their capacity & engaging them with some or the other income generating activities.

Urmila Kansari, a tribal woman of Kankeri village of Lanjigarh is a dhokra artisan who makes figurines to help her husband in earning for the family. Earlier, she was facing a lot of issues in purchasing the raw materials due to insufficiency of money and also while selling the products in the market.



She's an artisan who was identified & encouraged to make craft products and imparted with trainings in the *Dhokra Skill Development Training Centre* to improve the quality & designs of products under the Dhokra Craft Project run by Mahashakti Foundation with the esteemed support of Vedanta, Lanjigarh.

With time, she started making stunning metal figurines, which had a lot of demand in the market. Mahashakti Foundation & Vedanta Ltd. helped her in market linkages of the products. As a result of which, she started earning fairly well and take care of her family. Today, after almost 2 years of her association with Mahashakti Foundation, her financial condition has improved and she has earned a social respect in the community. She's an example of women who feel that they are equally responsible & equally capable as their husbands to take the burden of the family.





**YOGA DAY CELEBRATION**



**VISIT OF SIDBI OFFICIAL**



**SHG MEMBER OF SAKHI PROJECT**



**SHG MEETING IN KALAHANDI DISTRICT**



**IOCL-SDI SKILL DEVELOPMENT INSTITUTE**



**VEGETABLE CULTIVATION BY WOMEN FARMERS**



**FREE KITCHEN FOR FANI VICTIMS**



**SHG WOMEN OF RAYAGADA DISTRICT**

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