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IN FOCUS



MAHASHAKTI FOUNDATION

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INDIA



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MOU SIGNING WITH HINDALCO INDUSTRIES LIMITED



Mahashakti Foundation has officially signed an MoU with **Hindalco Industries Limited** at a formal event held at the Aditya Birla Group - Hindalco office in Sambalpur, Odisha, to launch Project Shakti, an initiative aimed at enhancing income security for 100 Self-Help Groups (SHGs) in the Hirakud Municipality of Sambalpur District. The project focuses on promoting micro-enterprises and building a sustainable, community-driven business ecosystem.

The MoU signing ceremony was graced by senior leadership from the CSR wing of Hindalco – Dr. Krishna Kumar Padhi, Mr. Avijit Raju, Mr. Siba Sankar Mishra, Mr. Siba Mahapatra, Mr. Jitesh Rath, Mr. Sukanta Kumar Mahapatra, and Mr. Soumitra Roy – along with key representatives from Mahashakti Foundation.

This partnership underscores a shared commitment to inclusive development, with a strong focus on women's economic empowerment. Project Shakti aims to provide capacity-building, market linkages, and financial literacy to SHG women, enabling them to launch and sustain viable enterprises.

With strategic handholding and resource convergence, the initiative is expected to create a replicable model for urban micro-enterprise development. Through this collaboration, Mahashakti Foundation and Hindalco will work towards building resilient communities, fostering entrepreneurship, and improving livelihoods at the grassroots.



MILLET TIFFIN CENTRE RECEIVED FINANCIAL SUPPORT



Subhadra Shakti Millet Tiffin Centre, operated by the Siba Shakti SHG in Rairakhol Block, supported by ଶ୍ରୀ ଅନ୍ନ ଅଭିଯାନ of the Government of Odisha, received financial support of Rs. 50,000/- for enterprise development. The cheque was formally handed over by Hon'ble Union Minister Shri Dharmendra Pradhan, in the esteemed presence of Hon'ble Deputy Chief Minister of Odisha, Shri Kanak Vardhan Singh Deo & Hon'ble Minister of Rural Development, Panchayati Raj, Mr Rabi Narayan Naik, during the inauguration ceremony of the new Sambalpur District Krishi Bhawan.

PATNAGARH PRAGATI FPO FELICITATED BY THE CM



Mr. Manmay Kumar Dash, MD & Mrs. Haripriya Behera, Board Member of Patnagarh Pragati FPCL, promoted with the support of **NABARD**, were recently felicitated by the Hon'ble CM of Odisha, Shri Mohan Charan Majhi in the presence of Hon'ble Deputy CM of Odisha, Shri KV Singh Deo, Hon'ble Minister of Rural Development, Panchayati Raj, Mr Rabi N. Naik, Hon'ble Minister of Health and Family Welfare, Dr. Mukesh Mahaling, & Hon'ble MP of Balangir, Smt Sangeeta Kumari Singh Deo on the occasion of "Vikasit Krushi Mela", which was held in Balangir.

WORLD ENVIRONMENT DAY CELEBRATED AT TPWODL OFFICE



On the occasion of World Environment Day, a special event was organized at the **TPWODL** Burla office, bringing together farmers of FFS from project Jaibik, team AIDENT, the CSR team, and the TPWODL technical team at the Burla Office. The celebration highlighted the shared commitment to environmental sustainability and climate-resilient agriculture. A key highlight of the event was the felicitation of one of our outstanding FFS farmers Mr Bijay Ketan Mendily from Baduapali village of Maneswar block, for his exemplary efforts in adopting eco-friendly and sustainable organic farming practices.

ARTISANS PARTICIPATED IN SHILP SAMAGAM MELA 2025



The artisans of 'Project Samridhi', supported by **TPCODL**, participated in the "Shilp Samagam Mela 2025", inaugurated on June 26 in Bhubaneswar by Shri Amit Yadav, Secretary, Department of Social Justice & Empowerment, Government of India. A group of 22 talented artisans from the Kakarudrapur cluster showcased their handcrafted products, including Dhokra, Pattachitra, and Palm Leaf art in the exhibition. Shri Pradeep Ghosal, CSR Head – TPCODL, interacted with Shri Amit Yadav and the artisans, whose work was widely appreciated with words of encouragement to scale the initiative further.

CGM NABARD INAUGURATED NEW BUSINESS OUTLET



Chief General Manager of **NABARD** - Mr. Sanjay Kumar Talukdar, visited Balangir and inaugurated the new business outlet of Ghasiendevi Farmer Producer Company Ltd. at Bargaon. The event was attended by Dr. Vivek Kumar Nayak, DDM NABARD, Mr. Jugal Kishore Pattnayak, Managing Director Mahashakti Foundation, and the Board of Directors of the FPC. CGM also inaugurated Fertilizer Godown & Seeds Godown. The newly inaugurated outlet will function as a key point for input sales, market linkage facilitation, and farmer services in the region.

CGM NABARD VISITED TDF-WADI FIELD IN BALANGIR



Mr SK Talukdar - CGM **NABARD** and DDM Balangir also visited the Comprehensive TDF-WADI fields in Gudvella block, Balangir. They visited the WADI field at Ambagan and interacted with farmers on various aspects such as plant care and management, marketing avenues, irrigation sources, and intercropping to enhance farmers' income. They also interacted with the project team regarding community mobilization, technical guidance, and the successful implementation of the programme. The visit concluded with a tree plantation activity.

KHARIF SEASON RAGI SMI TRANSPLANTING INAUGURATED



The Kharif season Ragi SMI transplanting was ceremoniously inaugurated in Talpadar Gram Panchayat, Bijepur Block, Bargarh District by Smt. Kamini Padhan, Hon'ble Sarpanch of Talpadar GP. The event witnessed participation and support from progressive farmers, Village Agriculture Workers and Bijepur Team of Mahashakti Foundation. This initiative is being implemented by Mahashakti Foundation with support from the Shree Anna Abhiyaan - ଶ୍ରୀ ଅନୁ ଅଭିଯାନ, a flagship program of the **Government of Odisha** to promote climate-resilient and nutrition-rich millet cultivation in the state.

CHECK DAMS CONSTRUCTION UNDER PROJECT CHIRANTAN



Mahashakti Foundation, with the support of **HDFC Bank Parivartan**, is constructing two check dams on perennial streams in Makuakatani - Kankadahada block and Darjani - Bhuban block of Dhenkanal district. These water harvesting structures are designed to collect and store surface runoff, ensuring year-round irrigation and contributing significantly to groundwater recharge. Each check dam will irrigate approximately 42 acres of farmland, directly benefiting around 35 small and marginal farmers, thereby enhancing agricultural productivity and water security in the region.



MAA MAHALAXMI PG PLANTED 5000 MARIGOLD SAPPLINGS

The members of the Maa Mahalaxmi Producer Group from Badsahir village of Ghenupali Panchayat have successfully planted 5,000 marigold saplings across 50 decimals of land. This initiative was facilitated by the APC team of Jujomura under Mahashakti Foundation, with support from the **Government of Odisha**. This initiative not only promotes floriculture-based livelihoods but also showcases the power of community-led development.

A NEW BATCH OF TAILORING TRAINING INAUGURATED

Under the Integrated Village Development Program (IVDP), supported by **LTIMindtree**, a new batch of the Tailoring Training Centre was inaugurated at Kansada Gram Panchayat, Paikmal Block. A total of 41 women and adolescent girls enrolled in this batch.

Notably, this centre is self-sustained, with 100% of the cost being borne by the local community and the Gram Panchayat office. It stands as a testament to the impactful implementation of IVDP 2024-25 in Paikmal Block, showcasing a scalable and community-driven development model.



PROJECT ADIKALA ARTISANS AT VIKASH MELA 2025

The Saura and Dhokra artisans from Kritikala and Dhokra Producer Groups of Lanjigarh, Kalahandi, supported by **Vedanta Limited - Aluminium Business** under Project Adikala, showcased their exquisite craftsmanship at "Vikash Mela 2025", held in Bhawanipatna. The stall was graced by the visit of the District Collector of Kalahandi - Shri Sachin Pawar, IAS, who appreciated the artisans for their outstanding work. The event provided a valuable platform for the artisans to connect with a wider audience and explore new market opportunities.

DISSEMINATION WORKSHOP FOR ARTISANS AT BALIPATNA

Mahashakti Foundation, in collaboration with **YES Foundation**, organized a Dissemination Workshop at Dhanahara, Balipatna Block, Khurda, to highlight the outcomes of its artisan empowerment initiative. The project, which has trained 500 artisans across 12 villages, focuses on skill development, design innovation, digital literacy, and market linkages to enhance artisan livelihoods. Dignitaries such as Shri Bhuvan Bhaskar (Assistant Director of Handicrafts), Shri Subhojeet Karmakar (DC Handicrafts), and representatives from Utkalika and Mahashakti Foundation attended the event and interacted with the artisans, discussing government schemes and support mechanisms. Artisans showcased their creations in Pattachitra, palm leaf, and appliqué work. The event underscored the power of collaboration between NGOs, government bodies, & CSR foundations.



SPECIAL FOCUS - “DIP WORKSHOPS ACROSS PROJECTS”

Mahashakti Foundation organized two extensive and outcome-driven Detailed Implementation Plan (DIP) Workshops in June 2025 to strengthen project planning, streamline implementation strategies, and align teams with the organization’s vision and goals. The first workshop was conducted on the 7th and 8th of June at Hotel Suncity, Bhubaneswar, bringing together the project teams from Project Samriddhi (operational in Dhenkanal & Kakarudrapur) and Project Adhikaar (in Nayagarh & Dhenkanal). The workshop focused on finalizing annual Key Performance Indicators (KPIs) for all project staff, aligning individual roles with broader program outcomes, and fostering greater clarity on execution strategies. One of the key highlights was the presence of Mr. Pradeep Ghosal, Head CSR – TP Central Odisha Distribution Ltd., who served as a resource person. He delivered an insightful session on the critical concepts of impact, outcome, and output, which helped participants deepen their understanding of project design and evaluation metrics.

Mahashakti Foundation’s senior leadership team - Mr. Jugal Kishore Patttnayak (Managing Director), Mr. Mohan K Baliyarsingh (Director - Operations), and Mr. Amar Kumar Gouda (Senior Manager) - also led multiple sessions. They shared strategic insights, reflected on past achievements, and offered motivational guidance to inspire the teams for the year ahead. The workshop served as a platform for meaningful dialogue, experience sharing, and renewed commitment toward excellence in field implementation.

Building on this momentum, the second workshop was organized on 19th and 20th June 2025 at Hotel Surya, Dhenkanal, specifically for teams working under Project Chirantan (supported by HDFC Bank Parivartan) and Shree Anna Abhiyan, supported by the Government of Odisha. A total of 27 staff members - 18 from Chirantan and 9 from Shree Anna Abhiyan, participated in the workshop. The workshop was jointly inaugurated by distinguished dignitaries: Mr. Chandan Kumar Nayak (CSR Manager, HDFC Bank Parivartan), Mr. Jugal Kishore Patttnayak (MD, Mahashakti Foundation), Mr. Sudhansu Rayaguru (DPC, WASSAN/SAA, Sambalpur), and Mr. Sidharth Tripathy (Branch Manager, HDFC Bank, Dhenkanal).

The sessions included presentations from field teams on key outcomes, expected outputs, and long-term impacts of the projects. Discussions focused on refining strategies, ensuring effective monitoring systems, and addressing field-level challenges. The dignitaries commended the Foundation’s grassroots work and acknowledged how the projects are contributing not only to community development but also to the visibility, credibility, and legacy of Mahashakti Foundation in the region. The workshops collectively reinforced a shared vision of sustainable and inclusive development, driven by motivated teams and strategic partnerships.



SUCCESS STORY



EMPOWERING RURAL STUDENTS WITH DIGNIFIED LEARNING SPACES

Atgaon UP School, located in Madhekela Gram Panchayat of Gudvella Block in Balangir District, is home to 71 students. Despite their enthusiasm and eagerness to learn, these children faced major challenges due to inadequate classroom infrastructure. The absence of proper seating arrangements previously forced students to sit on the floor for extended hours, leading to discomfort, poor posture, and related health issues. These conditions not only hindered their ability to concentrate but also negatively impacted their academic performance, learning retention, and overall classroom engagement.

The lack of basic facilities created an uninspiring learning environment, which diminished students' motivation to attend school regularly. As a result, many children began to lose interest in their studies, and in some cases, this even led to irregular attendance or dropping out altogether, especially among younger students from marginalized families.

Recognizing the urgent need for improved learning conditions, under the Integrated Village Development Program (IVDP) supported by the CSR initiatives of **LTIMindtree**, proactive steps were taken to address the issue. A total of 12 sets of benches and desks were provided to the school, directly benefiting 24 students and indirectly improving the overall classroom setup for many more. This intervention helped create a more organized, comfortable, and conducive classroom environment, thereby enhancing the overall learning experience and promoting inclusive education.

Impact:

- The introduction of proper seating has significantly improved students' ability to focus, interact, and engage with their lessons.
- The new desks and benches have enhanced physical comfort, improved posture, and reduced the strain caused by sitting on the floor for long periods.
- The overall classroom environment has become more welcoming and child-friendly, resulting in increased motivation, improved attendance, and greater participation among students.

This initiative has greatly enhanced the physical learning environment at Atgaon UP School and contributed to the academic growth of its students. The IVDP has been instrumental in promoting quality education in this rural setting. Their contribution has ensured that students now have access to essential resources and improved infrastructure, laying a strong foundation for their educational journey ahead and inspiring hope for a brighter future.

EVENT SNAPSHOTS

This page captures the significant events, milestones, and initiatives undertaken during June 2025, showcasing the impactful work and achievements throughout the month.



June edition of the Mahashakti Newsletter - "In Focus" was released by Aditya Birla Hindalco CSR Team at their Office in Sambalpur.



Mahashakti Foundation team came together to celebrate "Rajasvini"- the festival of Raja, at the State Coordination office in Bhubaneswar.



Head Business Excellence - Mr Niranjana Rout & Auditor-DNV Business Assurance - Mr. P.K. Goel visited Project Samridhi workshop at Kakarudrapur.



Patnagarh Pragati FPO unveiled the brand logo and trademark of "The Aamritya" in the presence of Hon'ble Deputy CM, Shri Kanak Vardhan Singh Deo.



Trilokeswar FPO traded 22.5 tons of G9 variety bananas at ₹15 per kg to traders in Khurda and Bhubaneswar.



Safalchasi FPO traded 1.2 metric tonnes of premium mango varieties - Amrapali, Malika, and Baiganpalli, to Mother Dairy Fruit & Vegetable Pvt. Ltd., New Delhi.

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