



Vision:

Mahashakti Foundation visualizes an egalitarian society of justice, economic independence, empowerment and peace.



Mission:

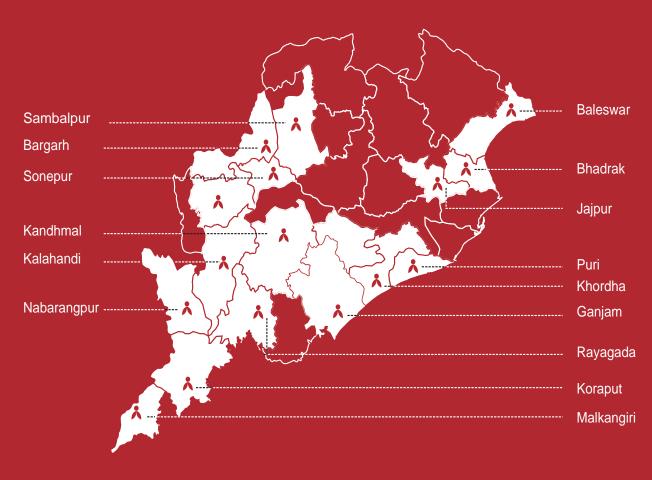
Organize the poor, build up their capacities, and make them access to relevant sustainable livelihood development services with dignity and transparency.



Values:

Honesty, Empathy, Courage, Teamwork, Punctuality, Excellence, Communication & Candour, Transparency

Our Presence:



Head Office

BALANGIR

State Coordination Office

BHUBANESWAR

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ABOUT US:

Mahashakti Foundation (MSF)— a state level development organization, is a Public Charitable Trust that was registered in the year 2004. The organization began its development journey through the "CASHE" project in collaboration with CARE India, which received support from DFID (the Government of the UK). Established in October 2004, Mahashakti Foundation operates at the state level, with a primary focus on incubating innovative approaches to foster sustainable livelihoods for economically disadvantaged individuals in eight thematic areas

- a) Sustainable Agriculture & Energy,
- b) Strengthening tribal livelihoods,
- c) Skill Building,
- d) Strengthening CBOs,
- e) Health & Nutrition,
- f) Financial inclusion and digital literacy,
- g) Art & Craft
- h) Enterprise Promotion.

MSF was established with a mission to create opportunities for people at the bottom of the pyramid to come out of poverty and problems.

Operating in some of the most underserved regions within the state, Mahashakti Foundation is dedicated to providing sustainable livelihood solutions to vulnerable communities, including small and marginal farmers, tribal populations, minority and excluded groups, women, and migrant workers. Presently, the organization operates in 15 districts and primarily concentrates on strengthening agriculturebased livelihoods. This endeavor is made possible through strategic partnerships with various stakeholders, including NABARD, State Government departments such as the Odisha Millets Mission, SUDA, OSDMA, OLM, ORMAS, SIRD, NRLM; and other CSR Houses like HDFC Bank Parivartan, Trickle UP, ACC Cement, Vedanta Ltd, CCX, TPCODL, TPNODL, and YES Foundation.

The core programming strategy of Mahashakti Foundation centers around building 'Inclusive Value Chains.' This approach aims to empower primary producers and low-income households by organizing them into Community-Based Organizations (CBOs) like Producer Groups, Farmer Producer Groups & Farmer Interest Group etc. Simultaneously, the organization capacitates these groups to enhance their bargaining power within the marketplace and facilitates linkages with related entities and government line departments. This collaborative effort is aimed at creating sustainable sources of income for the beneficiaries. Since its inception, MSF has reinvented itself, consistently maintaining high human resource standards and drawing upon specialized inputs from domain experts to meet the expectations and aspirations of project beneficiaries. Over the years, MSF has invested in human capital and MIS to emerge as an exemplary organization.







Dear Friends and Well-Wishers,

As I take this opportunity to connect with you this year, my heart swells with gratitude and pride. October 2024 will mark a significant milestone for Mahashakti Foundation — 20 years of relentless service to the communities of Odisha. Over the last two decades, our journey has been defined by an unwavering commitment to creating meaningful change and empowering the marginalized. This moment is not only a time for celebration but also an opportunity to reflect on the lives we have transformed, the challenges we have overcome, and the future we envision together.

This year, as we continue to navigate the complexities of a rapidly changing world, I am reminded of the strength and resilience of the communities we serve. Whether it is empowering women, transforming the lives of farmers, or nurturing the potential of youths, Mahashakti Foundation remains dedicated to building a future where opportunity and dignity are accessible to all.

Our work has always been rooted in the belief that true empowerment comes from within communities. This year, we deepened our efforts to enhance local capacities through targeted interventions in agriculture, health, education, and livelihood generation. Our approach has evolved to embrace sustainability and innovation, ensuring that our impact is not just immediate but enduring. We continue to prioritize women and youth, recognizing their pivotal role in driving positive change in their communities.

Expanding our Reach:

The expansion of our Farmer Producer Organisations (FPOs) has been a cornerstone of our efforts to uplift rural economies. In the last year, we've reached more farmers than ever before, helping them gain access to modern agricultural practices, financial services, and fairer markets. Through our collective efforts, we've seen the resilience of Odisha's farming community strengthen, ensuring food security and economic stability for thousands of families.

Innovation in Livelihoods:

Livelihood generation remains a critical area of focus for us. This year, we've introduced new programs designed to foster entrepreneurship and skill development, particularly in areas that have the potential for sustainable growth.

From the formation of artisan clusters to linking them to offline & online markets, we are committed to creating opportunities that not only provide income but also build confidence and pride in the talents of those we support.

Partnerships and Collaboration:

One of the greatest lessons of our journey has been the power of collaboration. We owe much of our success to the trust and support of our donors, government partners, and the communities themselves. Together, we have built a network of shared goals and collective action that has allowed us to amplify our impact across the state. As we take our next step, we will continue to nurture these partnerships, believing that lasting change is only possible when we work together.

Looking Ahead:

As we celebrate 20 years of Mahashakti Foundation, our vision for the future remains clear: to continue building a society where everyone, regardless of their circumstances, has the opportunity to thrive. The road ahead will undoubtedly present challenges, but with everyone's unwavering support, I am confident that we will continue to make a profound and lasting impact.

Thank you for being a part of this incredible journey. Together, we are not just changing lives; we are creating ripples of change that reach far beyond today, we are nurturing dreams, giving voices to the unheard, and paving their way for a brighter future.

With warm regards,

Dr. Debashis MohapatraPresident
MahashaktiFoundation

MANAGING DIRECTOR'S Message



Dear Stakeholders,

As we stand on the threshold of our 20th anniversary at Mahashakti Foundation, I am filled with immense gratitude as I reflect on our incredible journey. Over the past two decades, we have grown from a small initiative in Kalahandi District into one of Odisha's most respected non-profit organizations, dedicated to empowering the most vulnerable communities through sustainable development and livelihood promotion.

Our journey has been marked by relentless dedication, resilience, and a shared vision of creating a better future for all. From our humble beginnings, we have expanded our reach to 15 districts, impacting over one million lives through our diverse programs. This milestone is not just a testament to our growth but also a celebration of the lives we've touched, the partnerships we've forged, and the communities we've strengthened.

Our unwavering commitment to fostering sustainable livelihoods across eight pivotal domains — Sustainable Agriculture & Energy, Strengthening Tribal Livelihoods, Skill Building, CBO Strengthening, Health & Nutrition, Education, Financial Inclusion & Digital Literacy, Art & Craft, and Enterprise Promotion—has empowered us to transform the lives of the most vulnerable communities. Our initiatives in promoting Farmer Producer Organizations (FPOs) have further amplified the potential of smallholders, equipping them with cutting-edge tools, essential knowledge, and critical market access needed to thrive in today's competitive landscape. Through these efforts, we are not just supporting livelihoods — we are laying the foundation for a resilient and prosperous future.

As we commemorate this 20-year milestone, I am deeply thankful to our incredible team at Mahashakti Foundation. Your dedication, passion, and tireless efforts have been the driving force behind our success. I also extend my heartfelt gratitude to our valued partners, government departments, and most importantly, the communities we serve. Your trust, collaboration, and unwavering support have been pivotal to our achievements, and we are honored to have you as part of our journey.

Looking ahead, we are more committed than ever to driving excellence in everything we do. We will continue to invest in our people, leverage cuttingedge technologies, and draw on the expertise of our domain experts to meet the ever-evolving needs of our communities. With your continued partnership and support, Mahashakti Foundation will not only sustain its legacy but also blaze new trails towards a brighter, more equitable future for all.

As we embark on the next chapter of our journey, I am certain that together, we will continue to create lasting, positive change and empower those who need it the most. Thank you for being an essential part of our story. Here's to many more years of shared success and impactful transformation.

Sincerely,

Jugal Kishor PattanayakManaging Director
Mahashakti Foundation

ADVISORY BODY



Dr. Pradeep Kumar PandaAdvisor to the Governing Board

Dr. Pradeep K Panda is a Health Economist and a Demographer by training with significant experience in teaching, research, and consultancy. Dr. Panda is a professor of Health Economist at IIHMR, Delhi. He was the Project Coordinator for the National Family Health Survey 4 (NFHS-4) for Odisha. Prior to joining IIHMR, he worked in reputed national and international organizations in various capacities-Director of Research and Implementation (Micro Insurance Academy), Director of Rural Research (Institute of Rural Research and Development), Health Economist (Population Council), and Associate Professor (Center for Development Studies). He has conducted research projects in the health sector as a Principal Investigator/ Project Director, published research papers in international journals on development studies and public health, and co-edited a book published by the Oxford University Press. He was awarded two visiting research fellowships to conduct research at the International Institute of Social Studies, Erasmus University, the Netherlands (ICSSR and NOW-WORTO Science for Global Development fellowship) and at ICRW, Washington DC (Ford Foundation fellowship). Dr. Panda is also a Visiting Professor at IHD, New Delhi, and a visiting Faculty at XSRM, Xavier University Bhubaneswar.



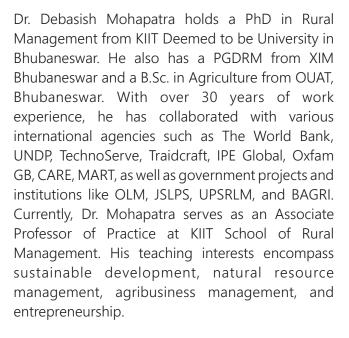
Dr. Amulya MohantyProgramme Director &
Strategic Advisor to the Board

Dr. Mohanty has about 3 decades of national and international experience in rural development (livelihoods and microfinance), value chain development, cluster development, institution building, and consultancy services. He has worked with several premier institutions like Xavier Institute of Management, CARE India, and ACCESS Development Services. Dr. Mohanty has taken lead roles in program planning, monitoring, research, implementation, policy dialogue, technical assistance, knowledge management, and CSR to support rural livelihoods, through improved farming systems, livelihoods enhancement, and value chain development. With his visionary leadership and implementation skills, several SHG Federations and Producers Companies have been formed and successfully operating in different parts of India. He has created and established a special place for himself as one of the best architects of promoting Producer Companies, both in farm and off-farm sectors. He has to his credit several successful instances of big donor-supported projects being implemented in the states of Odisha, West Bengal, Bihar, Jharkhand, and North East.

GOVERNING BODY



Dr. Debasis MohapatraPresident





Ms. Itishree Kanungo Vice President

Ms. Itishree Kanungo, has done her MBA-RM from XIMB; possesses over 20 years of experience in policy advocacy, action research, livelihood planning, microcredit management, capacity building, and leading social campaigns. She began her career as a Research Consultant for Taru Leading Edge Private Limited and has since been associated with organizations such as UNDP, NISER, Voluntary Health Association of India, Climate Parliament, and Grant Thornton. Currently, she is professionally engaged with Grant Thornton, where she actively contributes as a member of Climate Parliament, working closely with State Assembly and Parliament members to strengthen renewable energy policy and financing.



Mr. Prakash Chandra Sahu
Member

Mr. Sahu, a Co-founder of the organization, has played a vital role in establishing a strong core team over the past two decades. With a remarkable working history spanning over three decades, he has made significant contributions in community mobilization, livelihood promotion, and capacitybuilding training programs. His journey in the development sector began in 1990 when he joined the National Literacy Program in Kalahandi district. Currently, Mr. Sahu dedicates his time to consulting and focusing on the leadership development of community-based institutions.



Mr. Jyoti Ranjan Mohapatra Member

Mr. Mohapatra, a seasoned professional and a passionate advocate for the development sector, has played a pivotal role in orchestrating the reorganization and bolstering of Mahashakti, along with associated entities incorporated to meet the evolving demands of the industry and regulatory landscape. With a keen eye on the microfinance and development sector's ebbs and flows, Mr. Mohapatra possesses a profound understanding of fund mobilization and management. Drawing from his extensive experience in the development sector, he offers invaluable guidance to the team in the realm of effective project implementation and prudent budgetary management whenever the need arises. Mr. Mohapatra holds an M.Com degree and has pursued ICWAI.



Mr. Bimal Kanta Panda

Treasurer

Mr. Panda holds a Master's degree in Social Work from Jyoti Vihar, Sambalpur University. Throughout his more than 2 decades-long work history, he has designed numerous theme-based training modules for different non-profit organizations. Most part of his working tenure has been spent in the backward regions of the state and he devoted his time and energy towards the capacity building of NGO functionaries and project managers. Drawing on his previous experiences and years of expertise in training, he now leads the training department at Mahashakti and designs training modules as per the operational methodology and related regulatory requirements of the development sector.



Ms. Rojaleen BhuyanSecretary

Ms. Rojaleen Bhuyan is a highly experienced Development Practitioner with over two decades of expertise in livelihood promotion and gender relations. She has demonstrated her proficiency in strengthening grassroots institutions such as Producer Groups, SHG Federations, and FPOs, and is an active member of the National Alliance of Women in Odisha (NAWO). With her extensive contributions to gender equality, inclusion, and mainstreaming in various projects, Ms. Bhuyan has collaborated with renowned NGOs, leveraging her skills to empower marginalized communities.



Dr. Pradip Ku Mohapatra

Member

Dr. Mohapatra brings 33 years of experience in the development sector, holding various positions in managing projects and programs across India. He has demonstrated his exceptional skills in effectively coordinating Civil Society Organizations, Government Agencies, and corporate entities through CSR initiatives and International Institutions for the successful execution of development projects. Additionally, he possesses significant expertise in the microfinance sector. Dr. Mohapatra's areas of specialization encompass Institutional Development, Income Generation, Enterprise Development, Livelihood Promotion, Program Management, Action Research, Participatory Monitoring and Evaluation, and Capacity Building.



MANAGEMENT TEAM



Mr. Jugal Kishore PattnayakManaging Director

Mr. Pattnayak, the co-founder of Mahashakti Foundation, developed a strong affinity for the financial inclusion and development sector during his tenure as a team leader in the DFID-supported CARE CASHE Project, which inspired him to establish Mahashakti Foundation. His vision was to continue empowering marginalized groups by creating sustainable opportunities for economic growth and development.

He holds a postgraduate degree in Political Science and has pursued Rural Management from Berhampur University. He holds a diploma in microfinance from IIBF, Pune, and a certificate in microfinance from Boulder Institute of Microfinance, USA. Mr. Pattnayak is a seasoned professional and a recognized face in livelihood and cluster development. He excels in managing institutional relationships, providing technical assistance for SHG promotion, and building and strengthening community-based institutions.



Mr. Mohan K BaliyarsinghDirector – Operations

Mr. Baliyarsingh is a highly experienced professional with over two decades of expertise in livelihood promotion and microfinance operations. Throughout his career, he has held key positions in prominent national-level institutions such as Rashtriya Gramin Vikas Nidhi, CARE India (CASHE Program), ACCION International, and ACCESS Development Services. A significant portion of his professional journey has been dedicated to managing microfinance projects and conducting training programs on various aspects of microfinance, including financial literacy. Mr. Baliyarsingh's contributions are evident in the development of ToT resources, training materials, and financial literacy, as well as in SHG-federation management in English, Hindi, and Odia languages. His close involvement and supportive guidance have led to the establishment of numerous successful communitymanaged organizations and microfinance institutions in Odisha. He holds a Post-Graduation Diploma in Management from Berhampur University and a Post-Graduation in History from Utkal University.



Mr. Smruti Ranjan SethiDirector – Strategy

Mr. Sethi is a graduate of B.Sc. in Agriculture from OUAT and a postgraduate in MBA (International Business). He has acquired certificates on contemporary global challenges such as Climate Change from the United Nations Institute for Training & Research. With over 20 years of professional experience, he specializes in Agriculture Project Management, Administration, and Business Development. Mr. Sethi has held leadership roles in esteemed organizations including Reymount Commodities, IL&FS, Sharekhan Commodities, IIFL, IBEUL, ICARDA, and CCX. His expertise extends to managing climate adaptation and mitigation projects in Odisha and West Bengal. Furthermore, he has successfully implemented livelihood projects aimed at enhancing nutritional security, increasing farmer income, achieving seed selfsufficiency, and establishing market linkages through FPO/FPC initiatives.



Mr. Bikram Kesari Patra Head - Finance

Nearly 25 years' experience in finance and accounts, he excels in non-profit financial systems and holds an MBA in Finance & HR.



Mr. Rama Ballav Pattnayak Head – IT

A proactive IT integration expert with experience in international funders-backed projects, focusing on developing robust IT frameworks.



Mr. Arun Kumar Pattnaik
Head - Internal Audit

Bringing 15 years of microfinance experience, he ensures audit and compliance standards with a dual Master's in Commerce and an MBA.



Mr. Debendra Samal Head-HR

With over 10 years of HR experience, he's passionate about technology integration and holds MBA, PM & IR, MSW degrees.



Ms. Ruby TripathyHead - Social Securities

Experienced in insurance and IT, she emphasizes social security schemes' importance and possesses working experience with the State Government.



Mr. Ashish Kumar Nayak Senior Manager – Strategies

A dynamic professional with a B.Tech and MBA in RM (from XIM, Bhubaneswar) degrees, he quickly grasps sector intricacies, managing crucial initiatives.



Mr. Ramesh Chandra PradhanManager – Accounts

16 years of working experience in finance, he's an expert in financial management and banking operations.



Mr. Hrushikesh SahuSenior Manager

Astute project manager with over 13 years' experience, specializing in renewable energy and microfinance, enhancing project management.



Mr. Suresh PatnaikSenior Manager

Mr. Patnaik brings two decades of experience in development sector, where he has handled health, climate change adaptation, agri-product processing, education, and advocacy.



Mr. Saroj Kumar MohapatraSr. Manager - Statutory Compliances
An expert in finance and control, with experience in HDFC Bank and tax audits, actively involved in secretarial compliance and audit matters.



Senior Manager
Offers diverse sector experience in
Government, CSR, and non-profits,
focusing on sustainable agricultural
development.



Mr. Ashutosh Pal Agriculture Expert

Mr. Pal has two decades of rich experience primarily dedicated to agricultural livelihood support services, precision agricultural practices, promotion of IGAs of WSHGs, and various other related development sector works.



Mr. Mihir Ranjan Sagar
Agri. Expert - Crop Husbandry
Highly skilled in agriculture with a
two-decade track record, providing
technical support and training



Ms. Priyanka Kumari
Agri. Expert (Crop Husbandry & Convergence)

A young agricultural engineering professional dedicated to strengthening

farmers' collectives for sustainable

agriculture.



Ms. Banshree Jena
Project Manager
With over 2 years of experience in project
management, product clustering, skill
development, marketing, she brings a
wealth of expertise to MSF



Project Manager
Ms. Mohanty, is an MBA in RM and has a foundation in grassroots experience and rural agricultural work, including a stint with the government initiative 'Krushi Unnat Sahjogi'.

Ms. Manasi Mohanty



Manager – Marketing Division With an MBA in RM and graduation in Agriculture specializing in integrating agricultural practices with sustainable development, Ms. Choudhury currently serves as the Marketing Manager at MSF.



Project Manager Hota is a professional who has work

Ms. Hota is a professional who has worked with HDFC Bank Parivartan-supported HRDP, Selco Foundation, and Fusion Micro Finance Limited (CSR) to name a few



Ms. Sushrita Rath
Senior Manager

A branding and digital marketing professional with over six years of experience in developing and executing strategic digital marketing initiatives to enhance brand visibility and drive customer engagement.

An experienced development professional associated with various state, national, and internations. with 22 years of expertise in sustainable livelihood, natural resource management.



Mr. Amar Kumar GoudaSenior Manager



The Sustainable Development Goals (SDGs) – that aims to build a more prosperous, more equal and more secure Worlds by the year 2030.



India's overall Sustainable Development Goal (SDG) score on eliminating poverty, providing decent work, economic growth, improving education and healthcare, and other parameters has improved from 66 in 2020-21 to 71 in 2023-24, but there are wide variations among states.

The board members of Mahashakti Foundation and senior management engaged in discussions regarding India's and Odisha's SDG goal scores. They identified significant potential for enhancing these scores through collaborative efforts and project convergence. A decision was made to align project deliverables with relevant SDGs and to report progress to key stakeholders.





Some states like Bihar and Jharkhand have scored as low as 24 and 28, respectively, in SDG 2 (zero hunger) while Bihar and Odisha have scored 32 and 40, respectively, in SDG 4 (quality education), according to a report released by government think-tank NITI Aayog. Uttarakhand & Kerala are best-performing states when it comes to Sustainable Development Goals. Among the UTs, Chandigarh was ranked as the best performer with a score of 77.

CENTRAL SECTOR SCHEME FOR PROMOTION OF 10,000 FPOS: MAHASHAKTI FOUNDATION AS CLUSTER-BASED BUSINESS ORGANIZATION (CBBO):











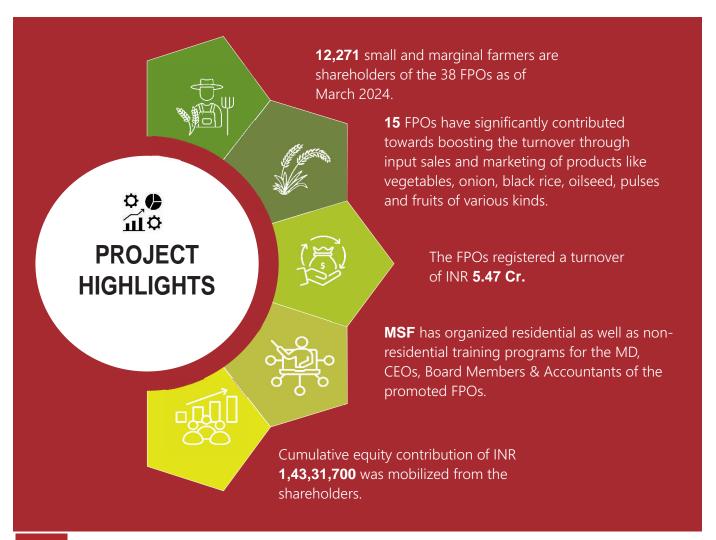


Department of Agriculture, Cooperation & Farmers' Welfare -Ministry of Agriculture & Farmers' Welfare, Government of India launched Central Sector Scheme (CSS) for the formation & promotion of 10,000 FPOs in the period between 2020-25 to be implemented by various Implementing Agencies (IAs) with the help of Cluster-Based Business Organizations (CBBOs).

Mahashakti Foundation has been appointed as a CBBO by NABARD to mobilize farmers and promote FPOs in 38 Blocks of 5 Districts of Odisha. Under this setup, Mahashakti works with farmers to enhance their existing capacities, impart training programs to let them understand the current best practices to overcome climate change-related stresses, and

encourage them to take up business activities that coincide with their strength areas.

Fragmented small farmer holdings pose major problems for on-farm productivity and farm income improvement. Farmer producers' organizations have emerged as an effective mechanism to transform such small holding-based farming into a viable agribusiness enterprise and to increase the net income of farmers. Through collectivization and aggregation, FPOs acquire better access to credit, inputs, technology, market, post harvest management, value addition, etc.



The NABARD DDMs have been instrumental in supporting the Mahashakti team in respective districts, and have attended meetings and training programs to spread the FPO message under the CSS.

Residential training programs are being organized for the FPO members to inculcate knowledge about the adoption of correct and fitting strategies to increase the business turnover, preparation of business plans, input supply licenses, regulatory compliance, and marketing aspects. Mahashakti organized such programs at Puri and Balangir and invited the respective FPO functionaries to attend the training program and gain knowledge about the above-mentioned aspects.

SI.	FY	No. of FPOs formed	Cumulative Member Mobilization	Growth	Cumulative Share Capital mobilization	Growth %
01.	2021-22	07	2775		1799000	
02.	2022-23	10	9354	237%	9718000	440%
03.	2023-24	21	12271	31%	14331700	47%
	Total	38	12271		14331700	

In the fiscal year 2022-23, the member base increased by 237%, and the share capital grew by 440%. Conversely, in 2023-24, there was a 31% increase in the member base and a 47% rise in share capital. Given the nascent stage of FPOs in 2021-22, the subsequent year witnessed significant growth. Sustaining the growth rate of 2023-24 is crucial to achieving economies of scale.



Maria Impact Story:

Solar Irrigation Fuels Banana Farming Expansion

The project was implemented under the Central Sector Scheme of the Government of India, with financial support and oversight from NABARD. The Trilokeswar FPO was established (CSS-NABARD) with the goal of improving the standard of living for Small & Marginal farmers, with a component focused on "Superior banana varieties that are either resistant to weevils, fusarium wilt, nematodes, low fertility and drought, alone or in combination are introduced,

multiplied and distributed." The promotion of Banana cultivation on 150 acres for the year 2023-24 involved a series of strategic actions aimed at enhancing production and ensuring sustainability for the Farmer Producer Organization (FPO). The project integrated technical support, infrastructure development, financial assistance, and market linkages to create a robust banana cultivation program.



Intervention

Before Mahashakti Foundation's intervention, only 40-50 farmers in the area were engaged in banana cultivation, with limited success due to a lack of financial, technical, and institutional support. Recognizing the potential, the Trilokeswar FPO, guided by Balaram Kissan Pathasala, stepped in to provide technology transfer, innovation, and marketing support. This gave a significant boost to banana farming in the locality. Moreover, in collaboration with Surya Electrical (P) Limited, Bhubaneswar, and with the assistance of the Horticulture Department, the Trilokeswar FPO facilitated the installation of solar-powered drip irrigation systems for all banana farmers at a subsidized rate. With these efforts, the FPO aims to

achieve a turnover of 100 lakhs by the end of the current fiscal year, expanding banana cultivation from a mere 40 acres to 150 acres.

The comprehensive approach to promoting 150 acres of banana cultivation in 2023-24, involving technical partnerships, financial support, and infrastructure development, exemplifies a well-rounded strategy to enhance agricultural productivity and sustainability. By integrating these elements, the FPO is well-positioned to achieve its goals of increased production, financial stability, and market success. The integration of technical support and market linkages is a model example of how FPCs can achieve growth and sustainability through collaborative efforts and targeted interventions by doubling the income of the farmers.

Impact Story:

Turekela Farmer Producer Company Limited (FPCL)

Overview: In the rural heartland of Turekela Block in Balangir District, Turekela FPCL has become a symbol of progress and hope for local farmers. Established on December 7, 2022, this Farmer Producer Organization (FPO) has achieved remarkable milestones in a short time under the leadership and guidance of Smt. Snigdha Meher a progressive women farmer. With 550 shareholders and a share capital of ?12,50,000, Turekela FPCL has reached a turnover of ?1.10 crore, focusing on the production of cotton and pulses within a short span of time.

Turekela FPCL was founded to uplift local farmers by providing a collective platform that enhances their bargaining power, offers better market opportunities, and improves agricultural practices. Under the inspiring leadership of Smt Snigdha Meher, the FPO has successfully brought together 550 farmers, creating a robust community geared towards sustainable growth and prosperity. With a strong financial foundation built on a share capital of ?12,50,000, Turekela FPCL efficiently manages operational costs and invests in growth opportunities, ensuring long-term sustainability.



Notable Recognition:

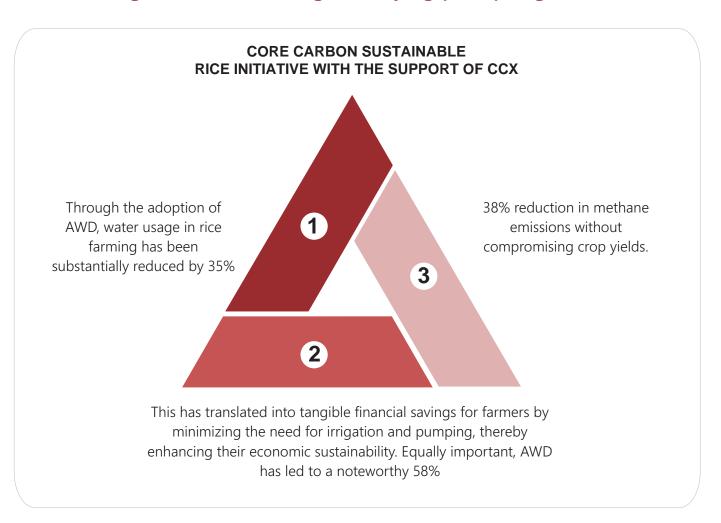
- Independence Day Invitation: On 15th August 2023, Turekela FPCL was honored by the Central Government, receiving an invitation to the Independence Day celebrations in 2023.
- Felicitated by OUAT: On 24th August 2023, Turekela FPCL was felicitated by the Odisha University of Agriculture and Technology (OUAT) in Bhubaneswar on the occasion of its 62nd foundation day.
- **Best FPO award:** On 20th October 2023, on the eve of the 19th Annual Day celebration Turekela FPCL was felicitated by Mahashakti Foundation as the Best FPO.





Core Carbon Sustainable Rice Initiative with the support of CCX

Enhancing Sustainable Rice Production through Alternate Wetting and Drying (AWD) Irrigation Method



This dual benefit of resource conservation and emission reduction underscores the project's commitment to sustainable agriculture.

Main goal of the project is - Methane avoidance from the rice field through AWD method. The project was started from 4th August, 2022. Farmers from 76 villages of Barpalii and Sohela Blocks of Bargarh participated in the project. As a result, data base of 6832 farmers has been created in the fiscal year. The project achieved its stratified goals through following strategies:

Project Milestones

Farmer Awareness Programme: The project team has organised farmer awareness programs to educate local farmers about the advantages of AWD and sustainable rice cultivation practices. This step was pivotal in garnering support and participation from the target beneficiaries.

Data Collection: A robust data collection process was established to gather essential information on local farming practices, water usage, and emissions.



Agreements with Farmers: Through productive dialogue and collaboration, we secured agreements with more than 6832 small and marginal farmers to implement AWD on their paddy fields.

PVC Pipe Installation: To facilitate precise control over water supply, 4000 PVC pipes were installed across 14000 Acres of farmland, contributing to efficient water management.

Geo-Fencing: Geo-fencing technology was employed to define specific areas for AWD implementation, enhancing precision in resource management. 14000 acres of Geo fencing was completed.

Training on AWD Method: Rigorous training sessions were conducted to equip farmers with the knowledge and skills required to implement the AWD method effectively.



Farmer Database Creation: We established a comprehensive farmer database to track progress, monitor results, and ensure the sustainability of the project's impact.

Plot Geo-Mapping: Over 14,000 Acres of land were meticulously geo-mapped to monitor and optimize AWD practices.

Our project partner, Core CarbonX (CCX), has been diligently monitoring the discharge of carbon credits through geo-mapping. This ensures the accurate quantification and documentation of the project's environmental impact and its contribution to carbon credit generation.





Crop Diversification Program Under MLIP

Department of Agriculture and Farmer Empowerment, Govt. of Odisha, Ambabhona, Bargarh

Project Goal: Knowledge and Income enhancement of Small and Marginal Farmers by building their capacity in the cultivation of Non-paddy/ Cash crops.

The key objectives of the project are:

- Improves soil health by promoting crops with heavy biomass and less chemical input requirement, and also promotes Bio-inputs.

Despite water scarcity in the project area and the non-availability of functional FPOs, the following have been achieved:









5 Road Shows were conducted where more than 500 farmers participated to promote nonpaddy crops, in all 15 villages of Chikhili cluster. Selected Four CBOs submitted their Detailed Project Report for the release of Funds.

Organized 12 farmers' training and 3 cooking competitions to promote and spread the advantage of non-paddy crops among farmers.



Crop Diversification Program Under MLIP

To enhance price realization for farmers, post-harvest support and primary processing facilities are being provided to Community-Based Organizations (CBOs). These efforts are geared toward better market access and pricing. Additionally, procurement of millets, pulses, and oilseeds is being facilitated for inclusion in key government schemes such as the Integrated Child Development Services (ICDS), Mid-Day Meal (MDM), Public Distribution System (PDS), and ST Welfare hostels.

In line with promoting agricultural innovation, startups are being encouraged to develop and market new products derived from non-paddy crops. To further incentivize farmers to diversify their crops, Direct Benefit Transfer (DBT) schemes are being implemented. Alongside these initiatives, capacitybuilding programs are being conducted to equip farmers with the knowledge and skills to adopt improved agronomic practices.

The above activities resulted in the following:

∠ 1410 farmers benefited with Rs.91.44 lakhs incentive for different non-paddy crops like pulses, cotton, millets, oil seeds, and vegetable farming.

Mega Lift Irrigation Program (CDP-MLIP), Tarbha, Subarnpur



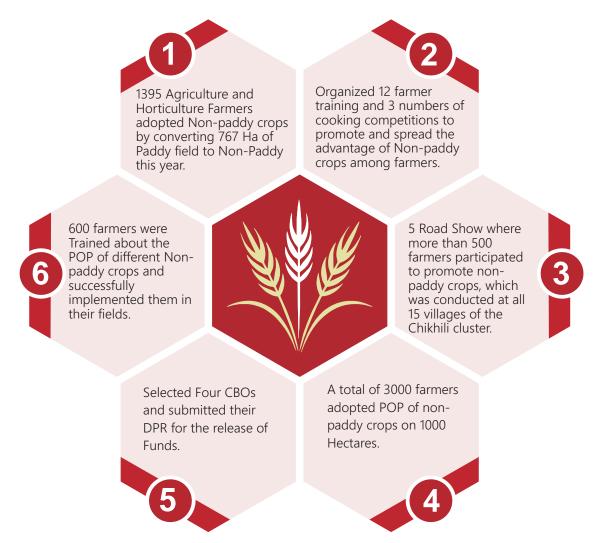
Comprehensive Project on Rice Fallow Management in Subarnapur

The project started on 1st December 2023 conducting awareness meetings with the farmers on a comprehensive project on Rice Fallow management, crop cutting, displaying display boards in demonstration plots and soil testing, etc. Within a short period of time, improved pulses, and oil seeds like cash crops were cultivated in 8,850 hectares of land due to an awareness camp, incentives from the government, and hand-holding support in rice fallow areas in Sonepur Sadar, BM Pur, Ulunda, Binka, Dungripali & Tarbha. Most of the farmers in the project area got knowledge about crop-cutting techniques and best practices for cultivating oilseeds and pulses.

The impact of these interventions has been significant, leading to a substantial increase in farmers' incomes through the cultivation of cash crops in previously fallow rice fields. Additionally, there has been a noticeable improvement in soil fertility and overall soil health.

CROP DIVERSIFICATION PROJECT

In collaboration with the State Government and under its Mega Lift Irrigation Project, Mahashakti Foundation is implementing the Crop Diversification Project (CDP) in Ambabhona Block of the Bargarh district since September, 2022. Goal of the CDP is Knowledge and Income enhancement of Small and Marginal Farmers by building their capacity in the cultivation of Non-paddy/ Cash crops. Crop diversification entails introducing new crops or different varieties and altering existing cropping systems. This initiative aims to replace low-value crops with high-value alternatives, such as vegetables and horticultural crops. By diversifying crops, farmers can mitigate financial risks linked to climate shocks and market fluctuations.



Promoting Climate Resilient Practices in the Rice Sector

In a bid to enhance crop productivity through climate-resilient farming, Mahashakti Foundation, with the support of

TPWODL (Tata Power Western Odisha Distribution Limited), implemented this project in Sambalpur District of Odisha. The initiative, which began in November 2023 in Maneswar Block, Sambalpur district, aims to raise awareness and encourage the adoption of sustainable farming practices. The project focuses on the Alternative Wetting and Drying (AWD) irrigation technique, which involves intermittent flooding and drying of paddy fields. This method not only optimizes water usage but also significantly reduces greenhouse gas emissions, particularly methane while boosting crop yield. By integrating AWD into local agricultural practices, the initiative aims to enhance productivity and build resilience against climate variability.



To implement this project, two Cluster Coordinators, one Block Coordinator, and one Agri Expert were deployed to guide and support the farmers. A series of capacity-building and awareness programs were conducted to help farmers adapt to these innovative techniques.

A district-level project launch workshop was organized in Sambalpur, focusing on raising awareness about the impact of climate change on agriculture and the potential solutions available. This was followed by eight Gram Panchayat-level training programs at panchayat headquarters, where farmers were educated on the ill effects of climate change on farming and the benefits of adopting climate-resilient practices

Climate Resilient Practices in the Rice Sector



Skill of **500** farmers developed on climateresilient farming practices through 8 community-level trainings.



441 farmers were trained in organic formulation preparation through practical demonstrations.



415 trained on the alternative wetting-drying methods of irrigation.



One farmer exposure visit was organized to Bargarh for **40** farmers regarding crop diversification, crop intensification, and climateresilient farming.



25 Field days were conducted on organic seed treatment.



2 FFS were established for training farmers through field demonstrations on climateresilient farming practices.



100 farmers were provided training-cum-demonstration and decomposer units for large-scale dissemination.



The farmers were trained through **20** field days on sample crop cutting for estimating crop production.



After being trained on the AWD method, **1051** water tubes were installed in paddy fields to measure the irrigation water quantity.

TDF-WADI PROJECT, SUPPORTED BY NABARD

Goal of the Project: Improved Livelihoods of 500 tribal families in Gudvella Block of Bolangir district by 2028



A lot of groundwork was done in the project area, which resulted in the plantation of 120 acres by 200 farmers, including mango, guava, moringa, banana, and red sandal.

130 Wadi patches were equipped with irrigation facilities.

Waste and barren lands of 200 acres were converted into productive horticulture lands.

Promoted intercropping with vegetables, and pulses in 120 acres during Kharif and 40 acres during rabi.

05 Improved the source of income from Rs. 20k to 40k per farmer.

10 active Udyan Vikas Samitis, the village level CBOs were formed and strengthened.

O7 Improved income through intercropping and wages from WADI works.

Changes in improved agriculture practices and improved financial inclusion through the WADI project created enthusiasm and excitement among the tribal farmers. There are key challenges while implementing the project. Due to the hard soil, pit digging was difficult. Scattered land patches and limited knowledge of farmers on horticulture plantations delayed the plantation process. However, the field crusaders of Mahashakti facilitated horticulture and intercropping on 120 acres.



Mahashakti has closely worked with the community and extended required hand-holding support to farmers making them achieve the desired targets on time and become self-reliant.

Under the TDF-WADI project, Mahashakti Foundation organized a series of training programs on the package of practices of horticulture products such as Mango, Guava, Moringa, Banana, and Red Sandal. During the training program, the participating Farmers were given inputs and other support services.

SAMPURNA:

INTEGRATING SMALL AND MARGINAL FARMERS IN CHILLI AND MILLET VALUE CHAINS

This project is being implemented with the support of HDFC Bank Parivartan. The geography of the project is concentrated in the blocks of Manesar and Jamankira in Sambalpur, Bhatli, and Ambabhona in Bargarh district. During the course of the project, as many as 8,000 small and marginal women farmers shall be mobilized, and formed into Producer Groups and finally, they'll be clubbed into an organized and registered Farmers Producer Company (FPC). The project is currently introducing new agriculture technologies, best practices, and Package of Practice (PoP) training which aim to improve farm productivity

and reduce the cost of production.

Project Sampurna has made substantial progress in its second year, positively impacting the lives of women farmers in Sambalpur and Bargarh. The dedication and collective efforts of the team and farmer beneficiaries have laid a solid groundwork for further success in the coming years. As per the project plan, three FPCs had to be floated in the mentioned two districts, where in Sambalpur the two FPCs shall deal with the Chilli value chain and in Bargarh the FPC shall focus on the Millet value chain.

Team Building

Fostered a cohesive and effective project team with profound knowledge and skill in project management and agriculture value chain development.

Farmer Sensitisation, **Mobilisation Meetings &** Formation of Producer Groups

Organized meetings to raise awareness, and mobilize small and marginal women farmers for the formation of Pgs.

Exposure Visits

The project organized exposure visits to best practice locations for knowledge exchange.

Residential Training Programs

Fostered a cohesive and effective project team with profound knowledge and skill in project management and agriculture value chain development.

Financial Literacy

Financial literacy training programs are conducted to augment the awareness level of

Advanced **Agriculture Practices**

Conducted training programs for adoption of improved agricultural practices, & advanced agricultural

Market Linkages

Established connections through buyer-seller meets and Farmers' Product Exhibition (Krushak Mela)

Demonstration Plots

Creation of demonstration plots more technically known as Farm Field Schools (FFS) to showcase

Input Supply

Supply of inputs to PG members to undertake Chilli and Millet cultivation by adopting the IPOP.

During the period Three FPOs have been formed and registered under the Company Act. The sole purpose of establishing the FPOs is to cater to and address the issues and challenges of the farmers communities and provide a common platform to farmers for multiple business Organizations.

2

💥 3 FPOs

Utkalika Women Agro Producer Co. Ltd. Ambabhana, Bargarh

Jamankira Women Agro Producer Co. Ltd. Jamankira, Sambalpur

Sambalpurian Women Agro Producer Co. Ltd. Maneswar, Sambalpur

Eighteen PoP (Package of Practices) training programs were successfully conducted across all blocks, with valuable insights imparted by KVK scientists, Assistant Horticulture Officers (AHO), and agriculture experts from Mahashakti Foundation. These sessions were attended by 875 participants, out of which 30 farmers have already adopted the PoP methods and seen a 35% improvement in their crop production.

Additionally, 800 farmers gained hands-on knowledge of improved cultivation practices during the training, becoming catalysts for change within their villages. These farmers are now implementing new agricultural technologies, using improved vegetable and millet seedlings, and preparing bio-inputs on their own fields. As word spreads and more farmers witness the positive results, it is expected that many more will join in and benefit from these enhanced farming practices in the coming days.

Custom Hiring Centers (CHCs) have been established in each Farmer Producer Organization (FPO), equipped with women-friendly machinery such as battery sprayers, power sprayers, bush cutters, power weeders, hole diggers, water pumps, and more. These centers are managed by the FPOs and have proven to be invaluable for 1,767 farmers, who benefit from the timely availability of this equipment on a rental basis to enhance their agricultural productivity.

In addition, two high-capacity shed nets are being set up—one in Raisobha, Bargarh, and the other in Amkuni, Sambalpur. These facilities are designed to ensure the timely supply of quality chilli and vegetable seedlings, meeting the demands of the 1,767 farmers associated with the FPOs.

At the Farmers Field School (FFS) level, 64 Field Day Programs were conducted, where 1,105 farmers actively participated. These hands-on sessions covered crucial topics such as pest and disease identification and management, critical crop growth stages, seed treatment, and the judicious application of fertilizers. As a result, 25% of these farmers have begun practicing Integrated Pest Management (IPM) and Integrated Nutrient Management (INM) in their own fields.

Furthermore, six agricultural enterprises—two in each block—have been promoted among the Producer Groups. These groups are now engaged in various ventures, including agri-input businesses, millet processing, vermicompost production, vegetable seedling raising, and goat farming. Although these enterprises have shown promise, they require ongoing support and guidance to continue growing.



The Utkalika Farmer Producer Organization (FPO) is successfully operating a millet-based tiffin center in Bargarh, named Ganjam Tiffin Centre. This center offers a variety of millet-based hard and soft food items daily, promoting the consumption of healthy and nutritious millet products in the community.

In addition, three residential training programs were organized, engaging 120 farmers, including Community Resource Persons (CRPs) and members of the Board of Directors (BODs) of the FPO. These sessions focused on vital topics such as organic farming practices, climate-resilient agriculture, the adverse effects of excessive chemical fertilizer use, and the importance of soil health management in crop production. As a result of these comprehensive training sessions, 25% of the participating farmers have adopted organic farming practices and are actively sharing their knowledge with other farmers, creating a ripple effect of sustainable agricultural practices in the region.

N N N N

Convergence activity with the Agriculture and Horticulture Dept:

Through the proactive efforts and strong networking skills of the Block Coordinators, the project successfully leveraged ?122.80 lakhs in support for 883 farmers. This funding was sourced from various government departments and provided in the form of seeds, drip irrigation systems, agricultural implements, solar dryers, KCC loans, and crates for transporting agricultural products.



Impact Story:

Beacon of hope for many small-scale farmers – An Impact Story

In the small village of Raisobha in the Bhatli block of Bargarh district, which is 6 km away from the block head-quarters, is a dedicated farmer named **Ranjulata Dehuri,** who has successfully turned her 1.5-acre chili nursery into a thriving business. Ranjulata's story is an inspiring example of how hard work, innovative practices, and community support can lead to agricultural success.

Ranjulata inherited a small piece of land from her father. Initially, she struggled with traditional crops that did not yield enough to sustain her family. After attending a local agricultural workshop, she decided to venture into chili farming, a crop that promised better returns.

With the support of Utkalika FPO, Ranjulata learned about nursery raising and best practices for chili farming. She set up a nursery to cultivate high-quality chili seedlings. She focused on improved soil preparation, climate-resilient seed selection, water management, and pest and disease management. Ranjulata faced several challenges, including erratic weather patterns and market fluctuations. However, her resilience, innovative approach, and strong mindset helped her overcome these obstacles with the handholding support and guidance of Utkalika FPO. She diversified her Paddy farming practices to Chilli. Ranjulata's hard work paid off when her first chili harvest was bountiful. She marketed her produce locally and at nearby markets, gaining a reputation for high-quality chilies. She also established direct links with buyers, reducing the dependency on middlemen and increasing her profits. Ranjulata's success story inspired many farmers in Raisobha and neighbouring villages. Earlier she earned a net income of Rs.10,000/- per acre from Paddy cultivation. But by adopting Chilli cultivation and following the improved PoP, her net income increased to Rs.30,000/- which is 3 times more.

Her story serves as a beacon of hope for many small-scale farmers looking to improve their livelihoods through sustainable agricultural practices.

ODISHA MILLET MISSION

Implemented at
Bijepur & Sohela Blocks of Bargarh District
and Rairakhol Block of Sambalpur District.



Mahashakti Foundation (MSF) has been promoting millets through the Odisha Millet Mission. In the 2023-24 period, MSF has championed the cause of millets through a variety of impactful initiatives, including millet-themed festivals such as 'Mahotsav', local fairs, and millet-based meals. These activities have been complemented by workshops, seminars, and collaborative projects with government bodies and academic institutions aimed at raising awareness and encouraging millet cultivation.

- Enhancing millet production and productivity to ensure farmers' income security
- Integrating millets into nutritional programs, supported by the active engagement of state government initiatives



- Fostering entrepreneurship by collaborating with FPOs, agristartups, and millet entrepreneurs
- Promoting affordable, decentralized processing solutions near consumption centers

Significant interventions include the adoption of best practices like using quality seeds and soil enrichment, promoting mechanization through custom hiring centers for farm machinery, establishing millet processing units, and supporting marketing and branding efforts. Furthermore, MSF focuses on training and capacity building in production, processing, and the development of value-added products to boost the millet sector comprehensively.

2 (Zero hunger) -

In rainfed/arid areas, millets are a crucial part of the household food basket.

8 (Decent work and economic growth)-

By promoting millets and exploiting market opportunities, additional sources of revenue can be created for small farmers and small millet processing units.

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3 (Good health and well-being) -

Millets are a good source of minerals, dietary fiber, antioxidants, protein, etc., and with a low glycaemic index, good for people with high blood sugar.

12 (Responsible consumption and production)

Millets, including sorghum, with just 3% of the global grains trade, are a valuable option to increase output diversity and mitigate risks related to production shocks. Ensuring stability and sustainability to millet production and adding value to millets along the grains value chain could provide more revenue opportunities for producers.

13 (Climate action) and SDG 15 (Life on land)

Millets are climate-resilient crops, grown on rainfed/arid lands. They demand minimal inputs and maintenance and are tolerant to diseases and pests.

Odisha Millet Mission is a government initiative aimed at revitalizing millet cultivation, with a focus on tribal areas. Facilitated by Mahashakti Foundation, this five-year project seeks to promote millet-based agriculture, empower women, and enhance climate resilience in the allocated blocks of Bijepur& Sohela in Bargarh District and Rairakhol in Sambalpur District.

BIJEPUR

- 1. Implemented in 74 Villages
- 2. 1,654 small and marginal farmers cultivation of millets across 1007 Ha of land
- 3. Incentives of INR 161.94 Lakhs have been disbursed for cultivating millets in 1007 Ha of land.
- 4. One FPO (Chira Sabuja PCL) has been formed with a membership base of 317 farmers
- 5. As many as 122 farmers' income was doubled from millet farming, with reduced input costs. Chira Sabuja PCL has ensured the marketing of 4,827 [Q] of millets at INR 578/[Q]

63%

INCREASE

2024

624

- 6. Ensured an income of INR 1.72 Cr for the farmers.
- 7. 3WSHGs were educated on the preparation of organic manures (Handi Khata), using the knowledge the women members have turned the activity into entrepreneurship mode and made an income of INR 3.50 Lakhs by selling the organic manure.
- 8. 4Millet tiffin centres were opened and run by WSHGs. They make an average profit of INR 5000/- per month and aim to expand the business in the coming quarters.
- 9. Koda millet, Little Millet and Pearl Millet cultivation is increasing year on year

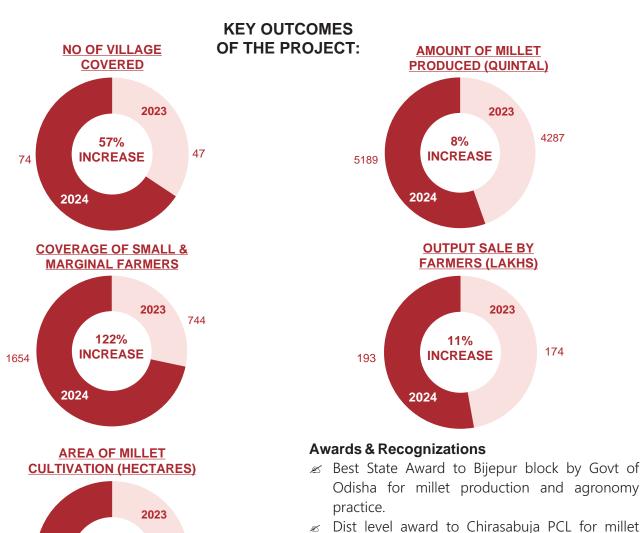
production and bio-input production as well as

Best District level Farmer award to Sesha Seth,

Bijepur block for millet cultivation & best farmer to

marketing.

Lakhyapati Sahu.

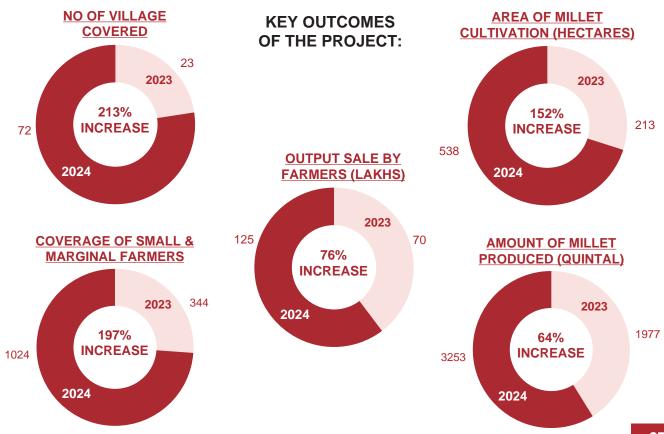


1007



SOHELA

- ∠ Implemented in 72 Villages
- ✓ Incentives of INR 22.27 Lakhs have been disbursed for cultivating millets in 538 Ha of land
- ✓ In both Kharif and Rabi seasons.
- ✓ One FPO (Sohela Farmer Producer Company Ltd.)
- has been formed with a membership base of 312 farmers
- ∠ 2 Custom Hiring Centres (CHC) are established with enough agri equipment stored for the benefit of local farmers.



Opportunity knocked on the door after 7 years

Sai Krupa SHG, a 7-year-old self-help group in Katapali village of Badabramhani GP, Bijepur Block, struggled to initiate any group-based income-generating activities, limiting the optimal utilization of their internal funds and reducing the potential income of their members. Most of the women in the group, primarily agricultural laborers, initially doubted their ability to manage new machinery. With the facilitation and support of Millet Mission staff from Mahashakti Foundation, the SHG was provided with a pulverizer to process ragi and other crops in their Gram Panchayat. After receiving training and handholding support, the women successfully began managing the pulverizer for making ragi powder. In the past year alone, the group earned approximately ?37,500 from this activity.

Encouraged by the success, Sai Krupa SHG now plans to expand its operations to process turmeric, rice, and wheat, further increasing its income. This initiative not only strengthened the group's economic foundation but also brought essential services to their doorstep, effectively reducing the cost of mobility for the villagers.







Mr. Debabrata Pradhan a young enthusiastic farmer motivated many other farmers of his Gram Panchayats to do millet to diversify their source of income and to utilize their upland to its optimum.



Millet Mission, Riarakhol, Sambalpur

Considering the success of Bejepur and Sohela, Mahashakti Foundation was awarded Millet Mission program at Rairakhol, Sambalpur in April 2023. Within a year the achievement was praiseworthy.

- Awareness of the Millet Mission was done in 50 villages.
- Cultivated Ragi over 54 Ha. and performed 108% achievement in crop Coverage.
- Cultivated Non-Ragi,i.e-Pearl Millet & Sorghum over **100 Ha**.
- Organized 10 nos of Training & meeting
 Programme.
- Procured 120 Quintals of Ragi through Mandi by FPO and the achievement was 100% against the yearly target

ALTERNATE LIVELIHOOD FOR THE WSHGS & UNEMPLOYED YOUTH THROUGH FACILITATING DIGITAL LITERACY CAMPAIGNS IN THE COMMUNITY WITH THE SUPPORT OF TPNODL

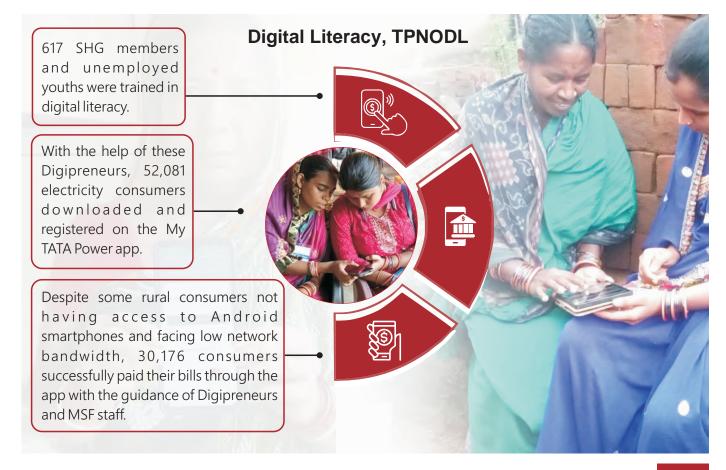
The project was implemented on August 12, 2023, in the districts of Balasore, Jajpur, and Bhadrak. The initiative focuses on empowering women self-help groups (WSHGs) and unemployed youth by training them as Digipreneurs — individuals who facilitate digital transactions for local communities, especially in rural areas.

The implementation of the project faced initial challenges, particularly with the field team of TP Northern Odisha Distribution Limited (TPNODL) being hesitant to support the initiative. However, following the intervention of TPNODL's CEO, Head of CSR, and Senior Executives of the operational districts, key field teams including Customer Relations Executives (CRE), Junior Engineers (JE), and Sub-Divisional Officers (SDO) began to lend their support, significantly improving the project's outcomes.

Seven staff members of Mahashakti Foundation (MSF) were deployed across the blocks of Bonth, Bhadrak Sadar, Bhandaripokhari, Dhamnagar (Bhadrak



district), Balasore Sadar, Nilagiri, Remuna (Balasore district), and Panikoili, Danagadi, Korai, Dasarathpur, and Kuakhia (Jajpur district). Their work focused on identifying capable SHG women and unemployed youth to be trained as Digipreneurs, creating a database of these individuals, and providing them with the necessary training and handholding support. These Digipreneurs were tasked with facilitating digital payments for electricity consumers and earned incentives for each successful transaction.



ULTRA-POOR MARKET ACCESS PROGRAM (UPMA)

The Ultra-Poor Market Access Program (UPMA) is a women's economic empowerment initiative supported by Trickle Up and executed by Mahashakti Foundation in Balangir district, Odisha. The primary goal of UPMA is to empower women through the formation and strengthening of Women Farmers Interest Groups (FIGs). These groups receive training and capacity-building opportunities to engage in various sustainable livelihood activities, including poultry farming, and mushroom cultivation and to effectively market their products for better returns. The goal of the project is to transition this cohort of women to sustainable and resilient livelihoods, characterized by increased incomes and greater integration into social, and economic structures, increased social status, and food security.

Impact & Achievement: During the year in review, Mahashakti Foundation strengthened the FIGs by conducting training and arranging exposure visits focused on sustainable livelihood activities. All the FIG members enrolled in Prakruti Mata Farmer Producer Company Ltd. to further increase access to various need-based services. Capacity-building training was provided to enhance their bargaining power when engaging with various market stakeholders. Additionally, Mahashakti maintained strong collaboration with local government departments to ensure that the ultra-poor women in the region receive the necessary support for their diverse livelihood activities.

Notable project highlights include: Enrollment of Ultra-Poor Women: UPMA successfully enrolled 502 ultra-poor

women, referred to as "Project Participants (PPs)," from the Bangomunda block. This initiative provides marginalized women with an opportunity to lift themselves out of poverty.

Exposure Visits: These visits included trips to profitable Farmers' Producer Organisations, where participants gained insights into effective marketing strategies and institutional strengthening. Additionally, visits focused on educating PPs about poultry farming practices, mushroom cultivation techniques, and other indigenous livelihood activities.

Training Programs: Throughout the year, Mahashakti conducted training programs covering various essential topics, including digital literacy, climate-resilient livelihood activities, poultry care (vaccination and basic treatment), bookkeeping (ledger and cashbook management), market access, financial planning, marketing techniques, preparation of organic manure, seed treatment, and kitchen gardening.

Community Ownership: The project provided the necessary resources for PPs to procure materials, chicks, and feeds. Importantly, the FIGs have taken ownership of these setups, demonstrating an entrepreneurial mindset by managing them effectively.

Convergence: In the year 2023-24, 53 project participants (women from ultra-poor households) availed Rs.26.06 Lakhs of support from Horticulture, Fishery, Animal Husbandry, and Agriculture Departments to undertake various Income Generating Activities with the support of Project staff.

KEY ACHIEVEMENTS

100% of Project Participants are linked to established FPO. 75% of Project Participants sell products at remunerative prices (Block, district-level markets, and institutional buyers).

80% of project participants earn income from more than one product w.r.t the collectives.

Increase of average annual income per participant to 50,000/- INR (Monthly 4,167/-INR).

Increase average savings per participant to 9,000/-INR.

Participation in household and FIG decision-making processes has been increased.

90% of project participants experience improved food security.

50% of FIGs use digital tools to make business decisions.

2023-24 AT A GLANCE



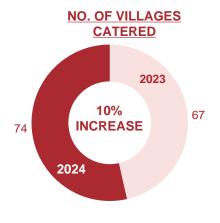


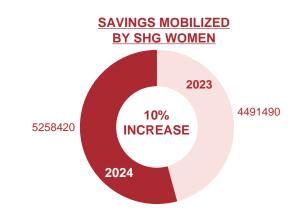
SAKHI: WOMEN EMPOWERMENT AND LIVELIHOOD

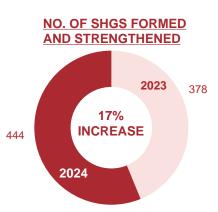
Project Sakhi is a transformative initiative operating in the Lanjigarh Block of Kalahandi and Muniguda Block of Rayagada, impacting thousands of lives across 74 villages, 444 SHGs comprising 4,638 SHG women members. Project Sakhi is one of the oldest programs of Mahashakti Foundation which was started way back in 2015.

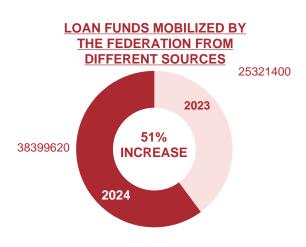
The mission of the project is to address pressing challenges within communities through a multifaceted approach, emphasizing the quality of assistance and local engagement.

Project Goal is to create 1,000 Lakhpati Didis in the inaccessible areas of Lanjigarh and Muniguda Blocks creating opportunities, providing handholding support, and facilitating linkages and convergence.











Project Sakhi expands its operational area to 74 villages of Lanjigarh and Muniguda blocks of Kalahandi and Rayagada Districts respectively. Multipronged strategies and activities, capacity building of SHG women members to undertake various Income Generating Activities and linkages with Govt. schemes resulted in 1,337 new Income generating activities started by SHGs leading to an increase in their monthly average income by INR 9,598

This fiscal year alone,

INR 71.90 Lakhs of low-cost loans were mobilized through convergence with Government schemes.

During the financial year 2023-24, INR 3.84 Cr fund was leveraged from Banks, NBFC-MFIs, and Non-profits which in turn was disbursed to 336 SHGs covering 1,174 women SHG members through the SHG Federation Shaktimayee Foundation.



Shaktimayee Foundation is providing fee-based support to SHG women in the entire value chain which paves inroads for its sustainability.

Social Security Welfare Schemes:



In this fiscal year, 3,017 members covered under Social Security Services like Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY), Sukanya Samriddhi Yojana (SSY), E-Shram Card etc. were facilitated to the SHG members. Project Sakhi plays a pivotal role in bridging the gap between government social security schemes and the beneficiaries.

Out of the total, 64% of members have used the credits for agriculture-based livelihoods and 23% of SHG members engaged themselves in dairy farming (agri-allied) as their primary economic activity. Furthermore, 13% of SHG members undertook non-farm activities. This inclusive approach facilitates multiple income-generating activities, driving economic empowerment among women. The breakup of the amount mobilized for these 3 sectors are as follows:

Leveraging Government Resources:



Project Sakhi strategically leverages government resources and converges with various programs, such as "Kutia Kandha Development Agency," ICDS, Mission Shakti, Odisha Livelihood Mission, and others. This convergence has led to an increase in social capital, physical capital/assets, and economic opportunities for women. Notably, it has also resulted in sustainable development through the creation of durable assets and enhanced productivity. Out of the convergence effort, 486 SHG members have received INR 37,64,690 from the above-mentioned Govt departments to undertake agri-allied and non-farm business activities.

Training and Capacity Building:



After need assessment, capacity building through various training programs is being done successfully. 120 SHG members in poultry farming and 50 fish farmers in improved fish farming techniques have been oriented and trained. Additionally, entrepreneurship development programs had been conducted for 30 Women SHG members, involving line department officials (NABARD, KVIC, DIC Agriculture, etc.) and banks, to enable women to undertake various enterprises for their livelihood.





Subarna Dandasena, a member of the Maa Durga Self Help Group (SHG) since 2018, hails from Pradhanipada, Lanjigarh in the Kalahandi district. She lives with her husband, Mr. Bhagabana Dandasena, and their five children—four daughters and a son—who attend nearby schools. Her family's primary source of income came from wage labor and rain-fed agriculture, making it difficult to manage household expenses, especially given the seasonal nature of their agricultural income.

For years, though she was a part of the SHG, Subarna had never considered starting a small business to supplement her family's income. However, things changed with the guidance of Ms. Sasmita Harijan, an SHG promoter for the Women Empowerment and Livelihood Project. Sasmita regularly conducted SHG meetings and educated the group on the principles of the Dasasutras, a set of goals designed to help SHG members become independent and empowered through the resources available to them

via their SHG and local banks. Inspired by the SHG promoters under the Vedanta Sakhi Project, Subarna began to realize the potential of starting her own micro-enterprise. Seeing the demand in the local market, she decided to open a fruit shop. With the handholding support of the SHG promoters, she successfully secured a loan of ?10,000 from the Indian Overseas Bank, Lanjigarh branch, through her SHG.

With the initial capital, she started her fruit business and quickly saw success. Today, her micro-enterprise generates a steady monthly income of ?10,000/- to ?12,000/-, significantly improving her family's financial situation. Additionally, with the support of her SHG promoter, she enrolled in government schemes like the Pradhan Mantri Jivan Jyoti Bima Yojana, further securing her family's future. Her story is a testament to the power of SHGs and the importance of community-driven support in transforming lives.



WOMEN LITERACY CENTRE (WLC) - IMPARTING FUNCTIONAL LITERACY ASPECTS AMONG SLUM DWELLERS IN PARTNERSHIP WITH TPCODL

Illiteracy has a profound impact on various aspects of an individual's life. And in India, the literacy rate stands at 74%, 82% for males and 65% for females. To have a positive impact on this aspect, with the generous support of TPCODL-CSR, Mahashakti Foundation has rolled out Women's Literacy Centers (WLC) in the slums of Bhubaneswar. These Adult Women's Literacy Centers are strategically located in and around the slums to facilitate basic literacy education for adult women without disrupting their daily routines. The primary objective is to empower these women with basic reading skills, enabling them to read newspapers and effectively manage their

The trainers, referred to in the project as Preraks underwent orientation programs on fundamental teaching techniques. The training program was expertly coordinated by a resource person from TCS and spanned over two virtual training sessions. Mahashakti project management team actively participated in this training initiative. To further enhance the effectiveness of the Preraks' training, Mahashakti's team provided coaching in the use of

digital learning modules as the project progressed

household finances, among other essential skills.

Menstrual Health and Hygiene Project - Vedanta

The Menstrual Health and Hygiene (MHH) Project, supported by Vedanta Limited, Lanjigarh, and implemented by Mahashakti Foundation, focuses on enhancing menstrual health and hygiene awareness among women and adolescent girls in Lanjigarh, Kalahandi.

Project Period: 01.05.2023 to 30.06.2024

Goal of the Project

The Menstrual Health and Hygiene Project aims to empower women and girls in Lanjigarh and Muniguda by providing them with the knowledge and resources needed to manage their menstrual health with dignity. The project strives to break down the social taboos and stigma associated with menstruation, fostering an environment where menstrual health is openly discussed and managed without shame. By providing access to hygienic menstrual products and promoting safe practices, the initiative aims to enhance overall well-being, ensure that women and girls can make informed choices about their health, and support their full participation in daily life and community activities.



across all the 10 WLCs.

Sensitization

3,600 women were sensitized, with 3,000 practising safe menstrual hygiene.



Model Villages

Created 5 model villages with 100% of eligible women using reusable pads and practising optimal hygiene.



Financial Impact

SMF (Self-Managed Fund) loan outstanding expanded to ?2.00 crore as of April 2024.



Adolescent Girls

2,000 adolescent girls (ages 11-18) sensitized and acting as change agents.



Resource Utilization

Improved access to and utilization of government resources and schemes.



Income Growth

SMF monthly income increased to ?1,00,000 per month through various sustainable sources.

Objectives of the Project

- 1
- To encourage the use of hygienic menstrual products and practices.
- 2

To maintain good menstrual hygiene practices among women and girls.

Activities of the Project

- Mobilization and Awareness: Engaged women through training and awareness programs, encouraging active participation.
- Convergence with Government Schemes: Facilitated access to existing government schemes to maximize support for women.
- Capacity Building: Trained women to become entrepreneurs in cloth pad stitching.

- To sensitize women, allowing them to safeguard their health without stress or barriers.
- To expand access to a variety of menstrual products, ensuring freedom of choice and dignity.
- **Stakeholder Involvement:** Engaged multistakeholders to promote feminine hygiene.
- School Interventions: Organized quizzes, debates, and other activities in schools to raise awareness.
- Community Engagement: Built rapport with Anganwadi workers, ASHA, ANM, and blocklevel health functionaries for effective community outreach.

Outcomes of the Project

- **Sensitization:** 3,600 women were sensitized, with 3,000 practicing safe menstrual hygiene.
- Adolescent Girls: 2,000 adolescent girls (ages 11-18) sensitized and acting as change agents.
- Model Villages: Created 5 model villages with 100% of eligible women using reusable pads and practicing optimal hygiene.
- Resource Utilization: Improved access to

- and utilization of government resources and schemes.
- Financial Impact: SMF (Self-Managed Fund) loan outstanding expanded to 2.00 crore as of April 2024.
- Income Growth: SMF monthly income increased to 1,00,000 per month through various sustainable sources.

Major Achievements of the Last Financial Year

- Awareness Camps: Conducted 111 awareness camps on menstrual health and hygiene in 67 villages, reaching 3,745 adolescent girls and women.
- School Programs: Organized 23 awareness programs in schools, covering 1,247 adolescent girls.
- Distribution of Reusable Pads: Distributed 1,581 reusable cloth pads, with a convergence amount of ?47,430 from beneficiaries.

ADOPTION OF SAFE PRACTICES

75% of targeted beneficiaries have adopted safe menstrual health practices.

USE OF REUSABLE PADS

Over 75% of adolescent girls and women are using the distributed reusable cloth pads.

IMPROVED DISPOSAL PRACTICES

Improper disposal of used pads has decreased by 20%.



SENSITIZATION

90% of targeted beneficiaries have been sensitized to menstrual health and hygiene.

ACCESS TO GOVT. SCHEMES

Enhanced access to Khusi scheme pads provided by the Government of Odisha.



SUCCESS STORY

This story highlights the transformative impact of the "Pehli Udaan - Menstrual Health and Hygiene" project on a group of girl students at Shree Jagannath High School in Jodabandh village, Lanjigarh block, Kalahandi district. Implemented by Shaktimayee Foundation with the support of Vedanta Limited, Lanjigarh, this project addressed a significant issue affecting many young girls in the school.

Shree Jagannath High School, which has over 400 students in classes 8th to 10th, includes around 150 girl students. A staggering 20-25% of these girls frequently missed going to school due to various menstrual health-related symptoms. The lack of awareness about menstruation, its symptoms, and proper hygiene practices led to unnecessary absenteeism, impacting their education.





Through Vedanta's CSR initiatives, Shaktimayee Foundation, promoted by Mahashakti Foundation, organized two awareness camps focused on menstrual health and hygiene. These sessions provided the girls with essential knowledge about menstruation, including the causes of common symptoms, preventive measures, and practical solutions for managing menstrual health. They also learned about best practices for maintaining hygiene during their periods.

As a result of these awareness programs, absenteeism among the girl students has drastically reduced to just 5-6%. The girls are now well-informed about menstrual health, using sanitary napkins recommended by the experts during training, and confidently managing their periods without letting it hinder their education. This project has empowered them with knowledge and tools that have not only improved their health but also positively impacted their academic attendance and overall well-being.

SUCCESS STORY

Prabhati Sahu, a 34-year-old homemaker from Harekrushnapur village, faced ongoing challenges during her menstrual cycle due to heavy flow. She relied on conventional sanitary pads, which frequently resulted in leakage, stains, and the added burden of proper disposal. However, when she was introduced to cloth sanitary pads through Mahashakti Foundation's menstrual hygiene project, supported by Vedanta Limited, she decided to try them.

The transition to cloth pads was a game-changer for Prabhati. Within just two months, her leakage

issues significantly reduced, and she found the cloth pads to be more comfortable and convenient than she had anticipated. They left no stains or unpleasant odors, and she was pleasantly surprised by their cost-effectiveness. Instead of using over a dozen disposable pads each month, she realized that just three cloth pads a year could meet her needs.

Inspired by her positive experience, Prabhati became a strong advocate for cloth pads. She purchased them for her daughters and encouraged her elder sister to make the switch as well, emphasizing the long-term benefits and financial savings they offered.

YES FOUNDATION –STRENGTHENING HANDLOOM AND HANDICRAFT CLUSTERS IN ODISHA

Out of the experience, Mahashakti Foundation came to know many small artisans lack formal training opportunities and access to markets often restricts their ability to earn a sustainable livelihood. To address this issue, Mahashakti Foundation with the support of Yes Foundation started conducting skill development training programs for artisans engaged in sabai grass, jute, applique, embroidery, palm leaf carving, pattachitra, and bamboo crafts. In a significant stride towards uplifting the livelihoods of Palm Leave Carving, Sabai Craft, and Dhokra craft artisans skill development training and Business Development Services orientation are being done for artisans in Khurda and Mayurbhanj Districts of Odisha, especially for women artisans.

The program provides artisans with hands-on training in different techniques, as well as instruction on design, quality control, and marketing. By





improving their skills and knowledge, the program aims to help these artisans increase their productivity, improve the quality of their products, and expand their market reach through Business Development Services training. With the learnings and technical inputs, the artisans are able to craft catchy design items. Indigenous and finished handicraft items have got a market of their own and the demand continues to grow day by day. Through this initiative, Mahashakti is empowering these skilled artisans, as their market-led designs fetch them higher revenues - which positively boosts their income level. These training programs are being organized in the districts of Balangir, Bargarh, Mayurbhanj, Dhenkanal, and Khurda. About 1100 artisans have attended the training during FY 2023-24.



Dhokra Craft

Dhokra craft stand as a vibrant testament to Odisha's rich cultural tapestry, bolstering local economies, empowering communities, and activng as a living link between the past present and future.









DURGIMANI – An epitome of empowerment

Durgamani Hansada, a dedicated woman from a small tribal village in Mayurbhani District, has been passionately involved in Sabai craft for the past six years. Unlike her ancestors, who were not involved in this traditional craft, Durgamani took the initiative to learn Sabai weaving from various trainers. Her determination to improve her livelihood and support her family led her to join a Self-Help Group (SHG), where she participated in a 3-day intensive training program organized by Mahashakti

the support of YES Foundation. Before the training, Durgamani and others in her community would sell Sabai ropes for only ?30-40 per kg. However, she soon realized the true potential of Sabai products, which can sell for over ?1,000 per

kg when crafted into value-added items. During the training, she mastered new designs, including large dustbins, baskets, and spice containers, which significantly enhanced the appeal and value of her work. By incorporating these innovative designs, Durgamani now earns an additional ?100-150 per piece. Her newfound skills have not only improved her family's financial standing but have also turned her into an inspiration for the entire community.

Foundation with



PROJECT SAMRIDDHI: Supported by TPCODL

Considering the plights of women artisans in the project area, well-planned interventions were made to uplift the economic conditions of the artisans as well as to preserve the art and craft. 240 Artisans are trained by National Award-Winning Master Trainers in Palm Leaf Carving and Pattachitra Art forms, which are age-old art forms of Odisha. Artisans are supported in many ways including 15 days of training, raw materials during training, equipment, and overall business development services. Team TPCODL and MSF staff together design the framework after the initial visit and interaction with artisans. Unconditional cooperation and support from the artisan community and local leaders after our continuous community mobilization interventions in the villages in and around Kakarudrapur Gram Panchayat is being achieved.

Objectives of the project Samriddhi:

- Preservation and Revival of Pattachitra and Palm Leaf Carving Art Forms
- Developing a self-reliant, sustainable, and economically prosperous artisan community by making handicrafts a viable source of income generation for women through capacity building, product development, design development, facilitating govt. entitlement and schemes for the artisans.

The following key activities were done during the project period from 1st Aug 2023 to 31st March, 2024.

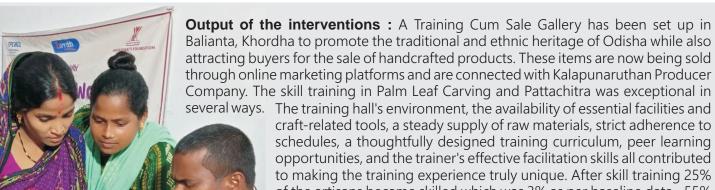
Outlet cum Office and Training Hub:

More than 700 sq. ft. outlet cum office and Training Hub was established.



Project Initiation Workshop:

On 28th August 2023, the Project Initiation Workshop was held with the participation of the artisan community, officials from TPCODL, the Director of Handicraft, ORMAS, TRIFED, and Mahashakti Foundation officials.



craft-related tools, a steady supply of raw materials, strict adherence to schedules, a thoughtfully designed training curriculum, peer learning opportunities, and the trainer's effective facilitation skills all contributed to making the training experience truly unique. After skill training 25% of the artisans became skilled which was 3% as per baseline data. 55% of the artisans discontinued palm leave carving due to limited access to skill training. 85% of the discontinued artisans started working using their knowledge and learning from the skill training. Along with skill upgradation around Rs.2.50 Lakhs worth of products was produced by the trainees that gave them confidence to work independently and continuously.

PROJECT ADI KALA:

Suppoted by Vedanta

The project Adi Kala started in April 2023 with the support of Vedanta Ltd. The Project aims to preserve and promote traditional crafts, and sustainable livelihoods and boost the local economy. The project often focuses on leveraging indigenous skills and marketable products, thus empowering the local artisans by providing training, resources, and market access. The Adi Kala team offers tailored training through Master Trainers, helping artisans create designed Dhokra crafts and introducing new marketable items. Additionally, the project trains youth in diverse art forms such as tribal painting, bag designing, pottery design, coffee cup designing, painted glass water bottles, wall hangings, and greeting cards. These efforts have led to increased incomes for the artisans.

Currently, 40 artisans from Kankeri and Niyamgiri Vedanta Nagar in Lanjigarh are involved in the

initiative. With support in design development and

Pattachitra artisans have seen their incomes rise by 30-40% within a year.

marketing, most Dhokra and

Designing Destiny

Nimanti Majhi, a tribal girl from a remote village, defied norms, journeying to become a successful Saura artist. Born in a community with limited resources, Nimanti faced challenges but showcased artistic talent from a young age. She painted her surroundings, earning accolades nationwide. Despite obstacles, Nimanti, fueled by a desire for artistic expression, sought guidance from local artisans and accessed online resources. Vedanta's mentorship and support from the district administration, especially ORMAS, played a pivotal role. ORMAS, along with

Vedanta, helped form the "Kritikala Producer Group," securing grants for raw materials and skill upgrading in Saura Art, an ancient tribal art form. Nimanti found inspiration in her tribal roots, incorporating elements of her cultural heritage into her artwork. This unique fusion of tradition and modern expression became her signature style with the support and exposure of Mahashakti Foundation, and Adi Kala project staff, setting her apart in the art world. As

Nimanti's skill and

setting her apart in the art world. As Nimanti's skill and portfolio grew, local art enthusiasts and organizations began to take notice. She participated in national, international, and regional exhibitions, showcasing her distinctive artwork, which garnered praise for its cultural richness and artistic depth. Mahashakti





Kala Punaruthan Producer Company Ltd

Reviving Indigenous Handicrafts and Empowering Artisans

Kala Punaruthan Producer Company Ltd (KPPCL) is an Off-Farm Producer Company (OFPO) passionately driven by Mahashakti Foundation in Odisha. With the initial support from Tata Trusts and NABARD, Mahashakti has embarked on a mission to revive the awe-inspiring tribal art and craft created by the talented artisans from the villages of Gatiguda and Jhigidi in the enchanting Rayagada district.

It has expanded the outreach and has collaborated with artisans of Dhenkanal, Mayurbhanj and Khurda, by providing them with a platform to showcase their exceptional talent and skills. Our artisans skillfully handcraft an array of utility and show-piece items, artfully designed from the finest dhokra, sabai grass, jute, and adorned with the splendid Dhokra jewelry, home decor, and utility items.

Through KPPCL, Mahashakti collaborates with over 1000 talented rural and tribal artisans in Odisha, working tirelessly towards fostering the growth of craft-based livelihoods with a strong market presence. The turnover of INR 20.00 lakhs in the last financial year reflects the successful business operations of KPPCL.





performances. The event marked 19 years of Mahashakti's

Ms. Rojalin Bhuyan's Opening Speech In her address, Ms. Rojalin Bhuyan, Secretary of MSF, recounted the foundation's journey with passion. She spoke of the founder members' empathy for marginalized communities and their vision, which expanded Mahashakti's services to 15 districts. She highlighted transformative programs that have empowered farmers with value chain support, climate-resilient farming techniques, and marketing linkages through Farmer Producer Organizations (FPOs).

of sponsors, government officials, academicians, friends from civil societies, and esteemed guests. The day was an opportunity to showcase the profound impact the MSF has made, having transformed the lives of over 100,000 families in Odisha.



Panel 1 Discussion (Civil Society Organizations: Past, Present, and Future):

The heart of the event was a riveting panel discussion moderated by Managing Director Shri Jugal Kishore Pattnayak. Titled Civil Society Organizations: Past, Present, and Future, the panel delved into the sector's evolution—from its humble, grassroots beginnings to the era of large-scale CSR funding.

Panelists:

Shri Sisir Tarefdar (Head CSR, VLL):

Shri Tarefdar outlined the history and evolution of civil societies from small, deeply rooted organizations to large, professionalized entities with significant funding. He stressed the importance of digitalization, innovation, and the need for civil societies to adapt to future challenges.

Dr. Vivek Kumar Nayak (DDM, NABARD):

Dr. Nayak spoke about the crucial role of NGOs in grassroots development and policy-making, emphasizing how NABARD collaborates with NGOs for data-driven policy formation. He also highlighted the impact of digitization and technology in transforming the NGO sector.



Shri Satya Narayan Pattnayak (Seba Jagat):

Shri Pattnayak shared insights on the voluntary movement's past, reflecting on the challenges faced by communities in tribal regions. He stressed the need for professionalism at the grassroots level and the challenges NGOs face due to fund crises and legal compliances.

Dr. Debasis Mohapatra (President, Mahashakti Foundation): Dr. Mohapatra explained the pivotal role of NGOs in community mobilization and disaster relief. He also discussed the brain drain from NGOs to government sectors and how CSR projects are largely being executed by private foundations.

Shri Pratyush Panda (Head ESG, LTI Mindtree):

Shri Pratyush Panda warned about the bureaucratic challenges in CSR and the growing impact of climate change across states. He advocated for socially responsible work, emphasizing the need for transformation through scientific approaches and program management units (PMUs).

Shri Pratyush Panda (Head ESG, LTI Mindtree):

Shri Pratyush Panda warned about the bureaucratic challenges in CSR and the growing impact of climate change across states. He advocated for socially responsible work, emphasizing the need for transformation through scientific approaches and program management units (PMUs).



Panel 2 Discussion: Tackling Climate Change for a Sustainable Future

Post-lunch, the discussions shifted toward one of the most pressing global concerns—climate change. Moderated by Dr. Amulya Kumar Mohanty, the session featured experts who addressed sustainable development, carbon reduction, and climate-smart farming techniques.



Panelists:

Shri Smruti Ranjan Sethi (Programme Manager, CCX):

He discussed the severe environmental impacts of methane emissions from rice fields and unproductive cattle. He urged the adoption of coping, adaptation, and mitigation strategies, focusing on minimizing emissions and improving agricultural practices.

Ms. Geetikrishna Naik (Asst. Horticulture Officer, Balangir):

She outlined agriculture's significant contribution to the nation's GDP and its link to 12 SDGs. She stressed the urgent need to promote climateresilient crops like millets, which use far less water compared to traditional crops like paddy.

Shri Krushna Nag (MD, Agrahi Chasi-FPO & Agri-entrepreneur):

He shared his personal journey from being a truck driver to becoming a leading agri-entrepreneur. He now manages ten acres of land, employing over 60 laborers, and generates significant revenue by exporting crops like tomatoes and brinjals to other states.

Shri Sushant Das (Programme Manager, Trickle Up):

He emphasized the importance of organic farming and energy-efficient cook stoves as climate change coping strategies. He highlighted alternative and diversified livelihood systems as essential tools for communities in adapting to the challenges posed by climate change.



Dr. Pradip Kumar Mahapatra (Member, Mahashakti Foundation):

He discussed sustainable development as a balanced approach to economic growth that doesn't compromise environmental protection or social equity. He warned of the dangers of resource depletion and pollution, urging a development model that secures the well-being of future generations.



Showcasing Innovations and Best Practices

The event also provided a platform for civil societies from Kalahandi, Balangir, Kandhamal, and Bargarh to exhibit their best practices and share impactful stories. Exhibitions, health screening camps, and stalls buzzed with activity, showcasing a range of development initiatives.

Adding to the excitement, a digital health screening system (Health ATM) was introduced, offering free checkups for hypertension, BMI, ECG, and 50 other health indicators. This technological marvel left the audience buzzing about the possibilities of integrating such innovations into grassroots work.







A Vision for the Future

As the day drew to a close, Shri Bimal Kanta Panda, Treasurer of Mahashakti Foundation, offered a vote of thanks. The event wasn't just a celebration of Mahashakti's achievements - it was a powerful reminder of the collective strength of civil society and the need to adapt, innovate, and continue making an impact.

The 2023 Annual Day was a resounding success, leaving attendees inspired, and united in their shared vision for a brighter, more sustainable future for Odisha and beyond.

EVENT SNAPSHOTS





Red Chilli production at Sambalpur District







































MEDIA HIGHLIGHTS



AUDIT REPORT



INDEPENDENT AUDITORS' REPORT

To, The Secretary MAHASHAKTI FOUNDATION Madanpur Rampur, Kalahandi, Odisha- 766102

Report on the Financial Statement.

We have audited the accompanying financial statements of MAHASHAKTI FOUNDATION, Madanpur Rampur, Kalahandi, Odisha- 766102 which comprise the Balance Sheet at 31^{str} March' 2024, and statement of Income & Expenditure, Receipts & Payment account for the year ended on that date.

Management Responsibility for the Financial statement

The Secretary is responsible for the preparation of this financial statement that gives a true and fair view of the financial position, financial performance in accordance with the Accounting Principle generally accepted in India. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statement that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility.

Our responsibility is to express an opinion on this financial statement based on our audit. We conducted our audit in accordance with the Standard audit practices. We have performed the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. We believe that the audit evidences we have obtained are sufficient and appropriate and report that:

- We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit.
- The accounts are maintained regularly and in accordance with the provisions of the law.
- 3. The Receipts and disbursements are properly shown in the accounts.
- 4. The Cash Balance and vouchers in the custody of the secretary on the audit were in agreement with the books of accounts.
- 5. The Secretary has sanctioned all expenditure incurred on behalf of Branch from time to time.

 So, far as it is ascertained from the books of accounts and according to the information and explanation given to us by the Secretary, there were no cases of irregular, illegal or improper expenditure, failure or omission to recover money or other property thereof.

Opinion.

In our Opinion and to the best of our information and according to explanations given to us, except in the Basis for qualified paragraph, the financial statements give the information required in the manner so required and give true and fair view in conformity with the accounting principles generally accepted in India..

- a) In case of Balance sheet of the state of Affairs of the Branch as at 31st March, 2024 and
- b) In case statement of Income & Expenditure account, of the Surplus/Deficit for the year ended on that date.

For PATNAIK & Co,

Chartered Accountants

FRN: 0310028E

CA DEBI PRASAN PATNAIK

(PARTNER)

Membership No-056848

UDIN- 24056848BKEFNM9606

Place- Bhubaneswar Date- 14th Sept. 2024



MAHASHAKTI, FOUNDATION

MADANPUR RAMPUR - KALAHANDI -766102 (ODISHA)

RECEIPTS AND PAYMENTS ACCOUNT FOR THE PERIOD 01.04.2023 TO 31.03.2024

RECEIPTS	AMOUNT (RS.)	PAYMENTS	AMOUNT (RS.)
Opening Balance:			
Cash in Hand	1,35,895.00		
Cash at Bank	53,81,657.00		
Grant-in-aid:		Project Expenses:	
Core Carbon X Solutions Pvt Ltd. (Sustainable Rice Production)	16,33,780.00	Core Carbon X Solutions Pvt Ltd. (Sustainable Rice Production)	12,51,565.0
DRDA, Bargarh-Training to PRI Members	16,05,231.00	DRDA, Bargarh-Training to PRI Members	9,90,082.0
DRDA, Kalahandi-Training to PRI Members	2,65,861.00	DRDA, Kalahandi-Training to PRI Members	-
GIZ- FPO SUPPORT for Credit and Market Linkage	3,64,800.00	GIZ-FPO SUPPORT for Credit and Market Linkage	3,64,800.0
Govt of Odisha -Crop Diversification Program - Bargarh	18,31,916.00	Govt of Odisha -Crop Diversification Program - Bargarh	11,57,916.0
Govt of Odisha -Crop Diversification Program - Tarbha	6,37,416.00	Govt of Odisha -Crop Diversification Program - Tarbha	8,44,646.0
Govt of Odisha -Crop Diversification Program - Gudvela & Deogaon	13,00,000.00	Govt of Odisha -Crop Diversification Program - Gudvela & Deogaon	3,59,910.0
Govt of Odisha - Odisha Millet Mission - Bijepur	14,95,989.00	Govt of Odisha - Odisha Millet Mission - Bijepur	17,95,487.0
Govt of Odisha - Odisha Millet Mission - Sohela	15,55,660.00	Govt of Odisha - Odisha Millet Mission - Sohela	15,11,482.0
Govt of Odisha - Odisha Millet Mission - Redhakhol	13,96,960.00	Govt of Odisha - Odisha Millet Mission - Redhakhol	11,85,686.0
HDFC BANK (PARIVARTAN - FRD Project)	1,96,92,310.00	HDFC BANK (PARIVARTAN - FRD Project)	1,87,72,105.0
HDFC BANK (ECG Machines)	5,92,800.00	HDFC BANK (ECG Machines)	5,92,353.0
NABARD -E-Shakti Project , Bargarh	. 2	NABARD -E-Shakti Project , Bargarh	6,95,865.0
NABARD -CSS 10,000 FPOs Phase-1	37,64,800.00	NABARD -CSS 10,000 FPOs Phase-1	27,17,559.0
NABARD -CSS -10,000 FPOs Phase-2	35,49,800.00	NABARD -CSS -10,000 FPOs Phase-2	26,00,022.0
NABARD -CSS -10,000 FPOs Phase-3	79,03,800.00	NABARD -CSS -10,000 FPOs Phase-3	55,68,145.0
NABARD LEDP (Mushroom Promotion)	1,09,250.00	NABARD LEDP (Mushroom Promotion)	64,250.0
NABARD (Rural Haat, Lanjigarh)	4,50,000.00	NABARD (Rural Haat, Lanjigarh)	3,03,059.0
NABARD (WADI Project)	61,20,668.00	NABARD (WADI Project)	34,89,602.0
NABARD (MEDP, Bargarh)	1,50,000.00	NABARD (MEDP, Bargarh)	1,50,000.00
TATA Power (TPCODL) - Women Litracy Program	9,30,300.00	TATA Power (TPCODL) - Women Litracy Program	7,80,000.00
TATA Power (TPOODL) - Samriddhi	22,85,437.00	TATA Power (TPCODL) - Samriddhi	19,20,500.00
TATA Power (TPCODL) - Safety Awareness	5,32,230.00	TATA Power (TPCODL) - Safety Awareness	
TATA Power (TPCODL) - Annual CSR documentation	2,92,422.00	TATA Power (TPCODL) - Annual CSR documentation	30,984.0
TATA Power (TPNODL) - Digital Literacy	26,87,107.00	TATA Power (TPNODL) - Digital Literacy	21,75,663.0
TATA Power (TPWODL) - Climate Resilent practice	1,64,450.00	TATA Power (TPWODL) - Climate Resilent practice	11,65,053.00
Vedanta Ltd. (SAKHI Project)	44,85,663.00	Vedanta Ltd. (SAKHI Project)	44,63,681.0
Vedanta Ltd. (Saura Painting)	1,33,812.00	Vedanta Ltd. (Saura Painting)	7,71,422.00
Vedanta Ltd. (PVO)	5,00,000.00	Vedanta Ltd. (PVO)	5,00,000.00
Vedanta Ltd. (Supprt to Livelihood promotion activities)	3,13,672.00	Vedanta Ltd. (Supprt to Livelihood promotion activities)	2,13,672.00
YES Bank -YES Foundation	5,22,000.00	YES Bank -YES Foundation	6,16,700.00
Skill Building of Handicraft and Handloom Cluster)		(Skill Building of Handicraft and Handloom Cluster)	
CRISAT, Hyderabad (Rice Fellow Management)	6,82,916.00	ICRISAT, Hyderabad (Rice Fellow Management)	
Samparna BC Pvt Ltd (Financial Litracy Camps)	63,47,000.00	Samparna BC Pvt Ltd (Financial Litracy Camps)	63,47,000.00
FCRA Funds		FCDA F	
Trickle UP Programme Inc (UPMA)	20 20 202 20	FCRA Funds	
note or riogramme inc (orma)	38,80,353.00	Trickle UP Programme Inc (UPMA) KIVA	27,82,135.00 63,929.00
Bank Interest [FC]	30,692.00	Bank Charges [FC]	141.60
		Loan refunded (Financial Assistance to FPOs)	
School made (Market Market Mar		ICICI Bank (Vehicle Loan)	6,843.00
ong Term Loan		Samunnati FIS Pvt Ltd (Working Capital-FPO Mngt)	96,53,724.00
amparna Business Correspondence Pvt Ltd.	1,87,13,034.00	Samparna Business Correspondence Pvt Ltd.	26,50,000.00
FPO Working Capital)	The state of the s	FPO Working Capital)	25,00,000.00
'ersonal Creditors	35,00,000.00	Personal Creditors	25,72,230.00





RECEIPTS	AMOUNT (RS.)	PAYMENTS	AMOUNT (RS.)
Advances:		Advances:	
Staff Advances	29,24,901.00	Staff Advances	29,11,479.0
Security for Rented Office	24,000.00	Security for Rented Office	1,88,000.0
Farmer Producer Group Working Capital Loans (Capital)	8,90;312.00	Farmer Producer Group Working Capital Loans	29,59,000.0
Farmer Producer Group Working Capital Loans (Interest)	26,88,688.00	Tarrior Floracci Group Working Capital Loans	25,55,000.0
	1000000000	FIXED ASSETS	
		Furniture & Fixtures	2,50,916.0
		Laptop (2)	69,492.0
		Printer	15,254.0
		Air Conditioner (6)	2,45,541.0
		Stabiliser	22,839.0
		Refrigerator	11,800.0
		Television	38,281.0
		Water Filter	29,237.0
		INTENGIBLE ASSETS	
8 2		Tally Prime Package	84,000.0
		Synergy connect software	3,99,000.0
Leaves Part of Otto			
Insurance Premium & Others:	20.29.30	Insurance Premium & Others:	-
Kotak Mahindra Life Insurance Premium	28,216.00	Kotak Mahindra Life Insurance Premium	
		Employee Cost:	
Sa .		Salary & Benefit to Staff	20,38,638.0
		EPF dues to EPFO	3,39,066.0
OTHER INCOME		Administration	
Payout from Reliance- Business Correspondence	P 550 00	Administrative Expenses:	
rayout from Reliance- business correspondence	8,550.00	Interest to Samunnati and ICICI Bank	56,13,766.0
Bank Interest [Non FC]	1 51 170 00	Advertisement	25,749.00
Interest on Fixed Deposit	1,51,176.00	Annual Day Celebration	3,70,974.0
meresi dii Fixed Deposit	11,18,720.00	Audit Fees	1,43,960.00
₩ .a		Bank Charges Project Office Rent	29,542.79
	-		3,06,695.00
		Computer Maintenance Consultancy Fees	37,500.0
		Electricity	20,64,220.00
DONATIONS		Governing Board Meeting	48,575.00
Donations	28.86.000.00	Control of the Contro	1,73,641.0
Johnsons	20,00,000.00	Office & Campus Maintenance	1,64,058.00
		Postage & Communication	3,06,232.00
		Printing & Stationaries Running Cost of Vehicle	2,17,679.00
		Travel Expense for Field Visit	1,34,218.00 3,71,577.00
7.7	11	Website Maintainance	
	12	Interest on GST & TDS	2,04,029.00 9,930.00
2		Fund Processing cost (Documentation cost)	11,800.00
2	7 :	Interest on Long Term Loan	34,288.00
9 ,		Health Insurance of staff	9,93,532.00
		Staff Capacity Building/Training	5,04,779.00
100		Tax Payments:	
Professional Tax	84,695.00	Professional Tax	55,000.00
TDS	13,10,791.00	TDS	12,79,972.00
GST	6,72,067.00	GST	7,09,287.00
ncome Tax Refunded		TDS Receivable	5,91,053.00
		Closing Balance:	
		Cash in Hand	71,240.00
		Cash at Bank	1,35,23,745.61
Total	11,87,27,797.00	Total	11,87,27,797.00

For PATNAIK & Co, Chartered Accountants FRN: 0310028E

M. No. 056848 CA DEBI P PATNAIK FRN: 310028E CA DEBI PRASAN PATNAR (PARTNER) Membership No- 056848 UDIN- 24056848BKEFNM9606 Place: Bhubaneswar Date: 14.09,2024

Jugala Kishora Pattnayak Managing Director

Rojaleen Bhuyan Secretary

Bimal Kanta Panda Bimal Kanta Panda Treasurer



OUR PARTNERS ..



















































