



InFocus

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In order to double income of farmers by year 2022, Govt. of India (GoI) launched a Central Sector Scheme called Cluster Based Business Organizations (CBBO) for promotion of 10,000 Farmer Producer Organizations (FPOs). In Odisha this scheme is being promoted and administered by NABARD. MSF with its professional experiences in different agri-allied related projects and worthy project management skills was selected as one of the implementing partners for this scheme. For FY 2019-20, NABARD awarded seven new FPOs in Balangir, Bargarh and Kalahandi districts of Odisha. MSF skilfully mobilized more than 2000 farmers and successfully registered seven FPOs before deadline. Following are details of these newly formed FPOs.

Details of Farmer Producer Organizations Promoted by MSF under CBBO Scheme (NABARD)

Sl	Name of the FPO	CIN	Regd.	Block	District
1	Maa Mahadasani Farmer Producer Company Limited	U01100OR2021PTC036970	36970	Loisingha	Balangir
2	Prakruti Mata Farmer producer company limited	U01100OR2021PTC036992	36992	Bangomunda	Balangir
3	sabujima farmers Producer Company Limited	U01100OR2021PTC036920	36920	Bijepur	Bargarh
4	Krushnahira Farmers Producer Company Limited	U01100OR2021PTC037011	37011	Jharbandh	Bargarh
5	MaaSunamukhi Farmers Producer Company Limited	U01100OR2021PTC036980	36980	Karlamunda	Kalahandi
6	Adimchasi Producer Company Limited	U01100OR2021PTC036910	36910	Th. Rampur	Kalahandi
7	Safalchasi Producer Company Limited	U01100OR2021PTC036855	36855	Junagarh	Kalahandi



A district level training program was organized for the Board of Directors (BoD) of FPOs of Kalahandi which are being promoted under Central Sector Scheme with the support of Govt of India and NABARD at Extension Training Centre, Bhawanipatna, Odisha. DDM NABARD Kalahandi- Sri Malaya Kumar Meher along with Deputy Director of Horticulture Sri Kishore Mahaling inaugurated the program and advised farmers on commercial cultivation to double their income. DPM Odisha Livelihood Mission Mr. Prasant Mishra, APD DRDA Sri Bimbadhar Sahu, Deputy Director ORMAS Sri Zorge Kerketa joined the program as guest of honour and discussed about different government and social security schemes, marketing channels and role of the directors with participants. Mr Jugal Kishore Pattanayak, CEO Mahashakti Foundation lead the meeting and Mr Paramananda Pradhan, Project Manager MSF conducted the training program with respective farmers.



Mission of doubling income of farmers is possible after establishing proper marketing channels through FPOs. Also, convergence of all line departments along with stakeholders is required to take forward this initiative. In view of the same an FPO workshop was organized at Watershed Conference Hall, Balangir.

Mahashakti Foundation with the support of Central Sector Scheme, Govt of India and NABARD organised this workshop for the BoDs of newly formed two FPOs of the district. Mr. Laxman Soy, DDM NABARD, Balangir inaugurated the program and highlighted NABARD's role in this FPO movement. Among other participants were, Mr. Sarada Prasad Nayak- Deputy Director of Horticulture, Mr. Baikuntha Ch. Sahoo- Chief District Agriculture Officer of Balangir dist., Dr. Digambar Nayak- Chief District Veterinary Officer, Mr. Soumendra Mishra- Project Director of Watershed/ SCO, Mr. BK Mund, FLC of Lead Bank, Mr. Gajendra Pradhan- Dist. Fishery Officer Balangir, Mr. Harihar Nayak- Block Agriculture Officer, Mr. Sambidhan Bhoi- AHO, Mr. Sunil Ku Majhi- AHO who joined at workshop as resource persons and discussed about different schemes of their respective departments. Mr. Jugal Kishore Pattnayak- CEO, MSF and Mr. Hrusikesh Sahu- Project manager, MSF coordinated the whole program.



Continuing the streak of various trainings programs being conducted for newly formed FPOs, MSF facilitated another training-cum-orientation program for the BoDs of FPOs under Bargarh dist. It was inaugurated by Mr. Hata Kishor Behera- DDM NABARD, Bargarh in presence of Mr. Sitaram Meher- LDM, Shankar Chalan DPM-OLM, Santosh Kumar Maharana- CDAO, Rajagopal Dash CEO- ORMAS, Mr. Gobind Ch Panda- ADA and Mr. S.N. Tripathy- EE OLIC at DRDA Conference Hall of Bargarh. This program is supported by Govt of Odisha and NABARD RO, Bhubaneswar. In this program all participants (farmers and BoDs) were oriented on efficient governance of FPOs, increasing profitability, good marketing skills of FPO products etc. Various aspects of FPO monitoring and evaluations were also discussed and all farmers were encouraged to increase their collective participation in creating a sustainable FPO.





Daily Wage Worker Platform in association with Mahashakti and Omidyar Network seeks to develop, *ROZGAAR SAHAYTA MANCH* as a platform, which aims at providing both In-state and Outstate Migrant Workers (5000 in nos.) a package of basic services to safeguard the welfare of migrant workers during the current crisis and in the long term. The platform allows Mahashakti, DWWP and Don Bosco to combine their resources, expertise, existing infrastructure and ongoing programs, to provide a viable working solution to the migrant worker crisis. These will include the following services to be rendered by above partners:

1. **Identity Solutions** for Outstate Workers which includes ID cards issued by Aajeevika Bureau, Don Bosco Network; in addition to any pre-existing or new government identification.
2. **Skill building:** To move unskilled workers up the value chain for better job prospects in growth sectors including construction, F&B and SME industries (NGO partners).
3. **Employment Matchmaking:** Connecting rural migrants with employers in their home states and in other states with secure employment prospects (NGO partners and local government)
4. **Migrant Emergency Support Services:** Travel, Accommodation, food.
5. **Linkage to Government Schemes:** Registration of migrant workers with applicable government schemes, including labour related schemes like pension programme, or general schemes likes Ayushman Bharat and UjjwalaYojana.

6. **Legal literacy and awareness** about migrant rights, entitlements to government welfare schemes, obligations of employers and referrals to legal aid providers. (DWWP/Law School Partner/NGOs)
7. **Legal aid services** include representation of workers, accessing government schemes, payment delays, unfair dismissals, harassment, unfair working conditions and accidents at the workplace etc. (NGO and Pro Bono Lawyers)
8. **Migrant data:** DWWP will develop a standardized survey to capture basic data from all migrant beneficiaries of NGO partners, creating a common database for over 100,000 workers.



As on September 30, 2021 Mahashakti team has already completed required surveys and below table represents migrant workers enrolment detail:

SN	Particular	July	August	Sept.
1	No. of PMJJBY Enrolment	80	45	1993
2	No. of PMSBY Enrolment	53	48	2117
3	No. of APY Enrolment	0	9	109
4	No. Of SSY Enrolment	51	7	17
5	No. of PPF Enrolment	0	14	17
6	No. of Job Card created	49	158	257
7	No. of MBPY Enrolment	18	35	107
8	No. of Bank account opened	41	17	68
9	No. of PAN card applied	85	75	81
10	No. of Labour card/Eshram applied	86	250	1308
11	No. of mandays engaged in MGNREGA	454	230	458
12	Aadhar Link	11	17	78
13	Ration Card	5	15	19
14	PradhanMantriSram Yogi MandhanYojana	0	0	0
		933	920	6,629



Covid-1 was very hazardous for the whole world. It was even more dreadful for people belonging to low-income households. When the disruptions created by Covid-1 were far from over, covid-2 struck the livelihood of many and brought up many difficulties. Especially tribal people faced precariously difficult situations regarding day-to-day expenses. In view of the same, essential dry ration packets were distributed to 74 DangariaKondh (Particularly Vulnerable Tribal Group - PVTG) families of a remote village "DENGUNI" located in the interior pockets of Niyamgiri hills, Muniguda Block, Rayagada district of Odisha. The main livelihood of these tribal villagers is selling forest produce in the weekly markets (which were closed for lockdown). This village is totally cut off from normal road connectivity. The program was coordinated by MSF's CEO- Mr. Jugal Kishore Pattanayak in the presence of Mr. Rama Chandra Behera (ZP Member), Sri GaurangaCharan Rout (Social Activist), Smt. BinotiKadraka (Sarpanch), and other dignitaries. This initiative was organized by Mahashakti Foundation and supported by Universal Shradha Foundation (founded by dedicated Odia people residing in the US). Team members of Mahashakti from Muniguda and Lanjigarh organized all logistic arrangements for this program.





Evidence from six countries found that a “big push” program, which aimed to address the many challenges of poverty simultaneously, boosted livelihoods, income, and health among the ultra-poor. The proven success of the approach has spurred governments and development agencies to expand the Graduation Approach to millions of people. The program is now being scaled up to reach over 3.1 million households worldwide. With the support of Trickle Up Mahashakti has started the Ultra Poor Market Access program in Bongamunda Block of Bolangir district. The program was launched with the presence of different stakeholders including Govt of Odisha, NGOs, CBOs and Trickle Up officials. Following objectives and activities are major deliverables of this project:

OBJECTIVES:

1. Primary objective of UPMA is to transition this cohort of women to sustainable and resilient livelihoods, characterized by increased incomes and greater integration into social and economic structures, increased social status and food security.
2. Build a structured partner alliance and resource community for the economic and financial inclusion of the poorest.
3. Build the capacity of alliance members to effectively apply technical expertise different Livelihood initiatives.
4. Build the capacity of alliance members to demonstrate greater self-confidence within their households, groups and communities
5. Build the capacity of the partner alliance to monitor, evaluate and learn to ensure continuous contribution to the economic and financial inclusion knowledge base
6. Asses the capacity of deputed personnel to work in team and have both willingness to work with women groups.

MAJOR ACTIVITIES

1. Formalize the alliance knowledge base and develop the alliance community of practice through regular meetings, exchange visits and joint activities
2. Promote & strengthen Farmers Interest Group.
3. Baseline survey of the PPs
4. Promote value chains in project areas through events.
5. Business planning of the identified IGAs
6. Conduct regular alliance training workshops, meetings and conferences to ensure organizations are following best practices, to share learning among alliance organizations and to design training curricula and materials.
7. Conduct regular stakeholder exposure visits to build their capacity to deliver Graduation and financial inclusion expertise
8. Develop communication materials, including videos, for participant, alliance and government stakeholders.
9. Integrate mobile data collection and data visualization technologies into the Trickle Up M&E system.
10. Train and mentor alliance members to promote data-driven decision-making.
11. Produce economic and financial inclusion knowledge products.

To increase the skills of artisans, weavers, tailors etc. MSF has collaborated with YES Foundation to provide training on capacity building of such interested stake holders. A skill development training on applique was organized at Ogalapada, Janla, Khurdha



Under the project another skill development training program was conducted on embroidery work and on developing handicraft cluster



Sakhi Project is a very successful endeavor of Vedanta and Mashashkti . This year our team celebrated the success of entrepreneurship of 1000 rural women households who are now capable to earn more than Rs.10,000 per month in Lanjigarh Block of Kalahandi, Odisha.



DPMU Kalahandi officials made a visit to entrepreneurs involved in different livelihood generating activities promoted in convergence with line departments of the district and Sakhi Project.





Production and sale of Handikhata(Organic Manure) by Chirasabuja Producer Company Limited (FPO) at Bijepur, Bargarh, Odisha.



Nutrition Awareness Campaign in different villages of Bijepur block of Bargarh district, Odisha.



Celebration of 75th Independence Day at different locations.



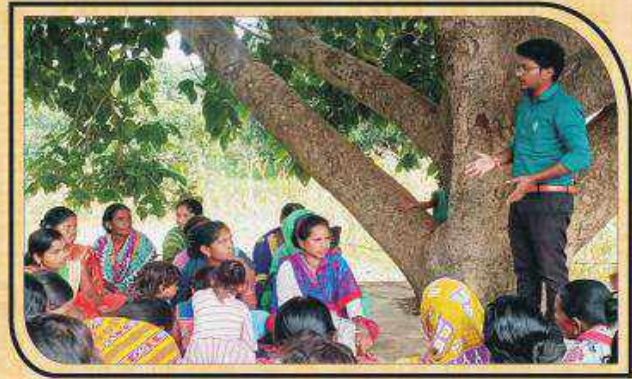
Mobile Application Training Program for farmers. Understanding the market and getting information on agriculture.



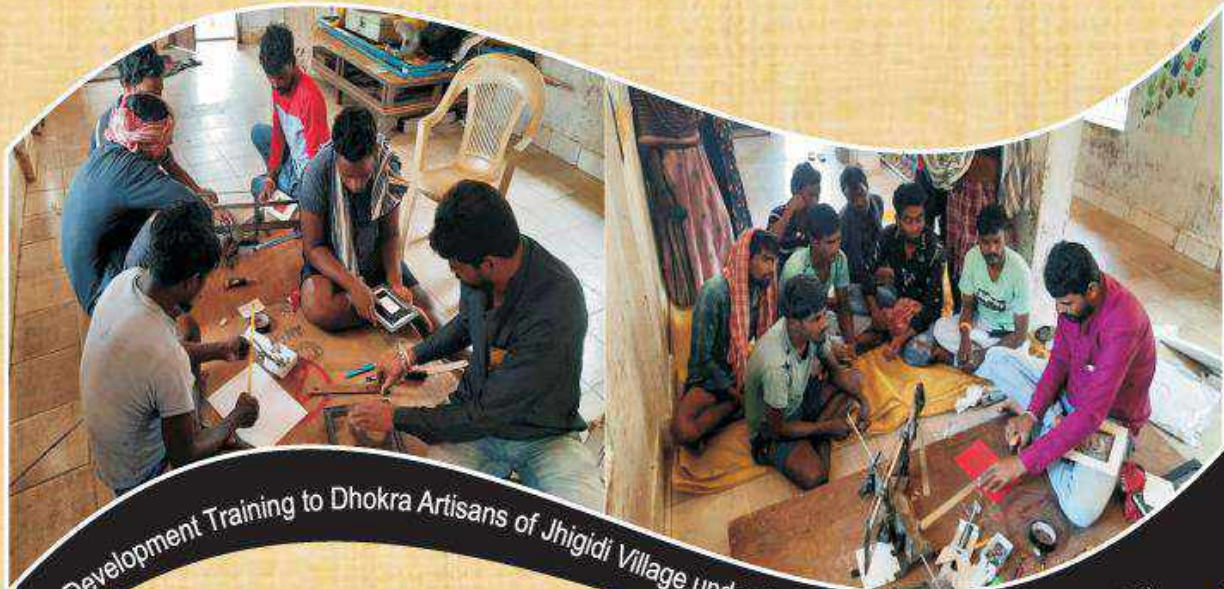
Meeting of Board of Directors of Krushnahira Farmers Producer Company, Jharbandh , Bargarh.



Meeting of Board of Directors of AdimaChasi FPO, Thuamulrampur, Kalahandi, Odisha



Community Mobilisation on Ultra Poor Market Access Program in Bolangir District, Odisha.



Skill Development Training to Dhokra Artisans of Jhigidi Village under Rayagada District on Photo Framing.



Training program on Role of Gram Panchayats on Primary Education Supported by State Institute of Rural Development and Panchayat Raj, Govt of Odisha



ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନ ପକ୍ଷରୁ ଡେରିକାର କାର୍ଯ୍ୟକ୍ରମ

କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନ ପକ୍ଷରୁ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

ନା ନିରାକରଣ ସମ୍ପର୍କିତ ଡେରିକାର

କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): ନିରାକରଣ ସମ୍ପର୍କରେ ଡେରିକାର କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

ସକାରାତ୍ମକ ଭାବନା ରୋଗ ପ୍ରତିରୋଧକ ଶକ୍ତିର ମୂଳମନ୍ତ୍ର

କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): ସକାରାତ୍ମକ ଭାବନା ରୋଗ ପ୍ରତିରୋଧକ ଶକ୍ତିର ମୂଳମନ୍ତ୍ର ଡେରିକାର କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

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କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): ନିତିନିତି କଲକତ୍ତା ପ୍ରତିରୋଧକ ବ୍ୟବସ୍ଥା ସମ୍ପର୍କରେ ଡେରିକାର କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

କୃଷକ ଉତ୍ପାଦକ କମ୍ପାନୀଗୁଡ଼ିକର କର୍ମଶାଳା

କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): କୃଷକ ଉତ୍ପାଦକ କମ୍ପାନୀଗୁଡ଼ିକର କର୍ମଶାଳା ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କର୍ମଶାଳାରେ କୃଷକ ଉତ୍ପାଦକ କମ୍ପାନୀଗୁଡ଼ିକର କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

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କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): କୃଷକ ଉତ୍ପାଦକ ସଂଘର କର୍ମଶାଳା ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କର୍ମଶାଳାରେ କୃଷକ ଉତ୍ପାଦକ ସଂଘର କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

କୃଷକ ଉତ୍ପାଦକ ସଂଘର କର୍ମଶାଳା

କଲକତ୍ତା, ୧୬.୧୫ (ବିଏସ୍): କୃଷକ ଉତ୍ପାଦକ ସଂଘର କର୍ମଶାଳା ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କର୍ମଶାଳାରେ କୃଷକ ଉତ୍ପାଦକ ସଂଘର କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କୋଭିଡ୍-୧୯ ସାମ୍ବନ୍ଧରେ ଆର୍ଟିକ୍ଲ ଗୋଷ୍ଠିରେ ଉପସ୍ଥାପନ କରାଯାଇଥିଲା ଏବଂ ପ୍ରଶ୍ନୋତ୍ତର ସମୟରେ ଉପସ୍ଥାପକଙ୍କୁ ପ୍ରଶ୍ନ ଓ ଉତ୍ତର ଦିଆଯାଇଥିଲା।

କୃଷକ ଉତ୍ପାଦକ ସଂଘର କର୍ମଶାଳା

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